The Transformation of 118 (Alberta) Avenue

City Of Edmonton
Office of Great Neighbourhoods
Judy Allan
Avenue Initiative Coordinator
Our Design Team
Community Vision

• Community Life
  A unique community built on history and character

• Safe Streets and Spaces
  A safe community in which to live and attracts people from outside of the area to live, work, shop and dine

• Thriving Economy
  Clean well kept store fronts with a products and services for everyone. “THE” place to do business

• Environmental Well-Being
  A walkable community that feels like an urban village. Business owners and residents take pride in their properties
Nina Haggerty...first new development replaces a used car lot
Streetscape

Wider sidewalks, parking courts, trees, benches, safer crossing
29 New Facades
COMMUNITY SAFETY

Raising the bar and increasing expectations
Clean Streets and Alleys
In 2007 over 80 mattresses were removed from the alleys and back yards of homes.

In 2012 5 were removed.
Bloomin Garden Show
Avenue Goes To The Dogs
Drive in on the Ave
The Carrot a volunteer powered social enterprise...is a bright sign of hope and the beginning of a grass roots arts movement.
Arts On The Ave produces and supports Festivals that bring over 100,000 each year to area
Kaleido Family Arts Festival
Murals brings beauty and prevents graffiti
Creating Places and Spaces
The team that makes it happen

- Community Leagues
- Arts On The Ave
- Alberta Avenue Business Association
- Neighbourhood Empowerment Team
- City of Edmonton Departments including Bylaw and Capital City Clean Up
For more information:

Copy of the strategy and current information
Avenueinitiative.ca

Historical Information
avenuehistory.org

Arts Information
Artsontheave.org

Business Information
Alberta-avenue.com

City of Edmonton Revitalization Projects
edmonton.ca/city_government/projects-redevelopment