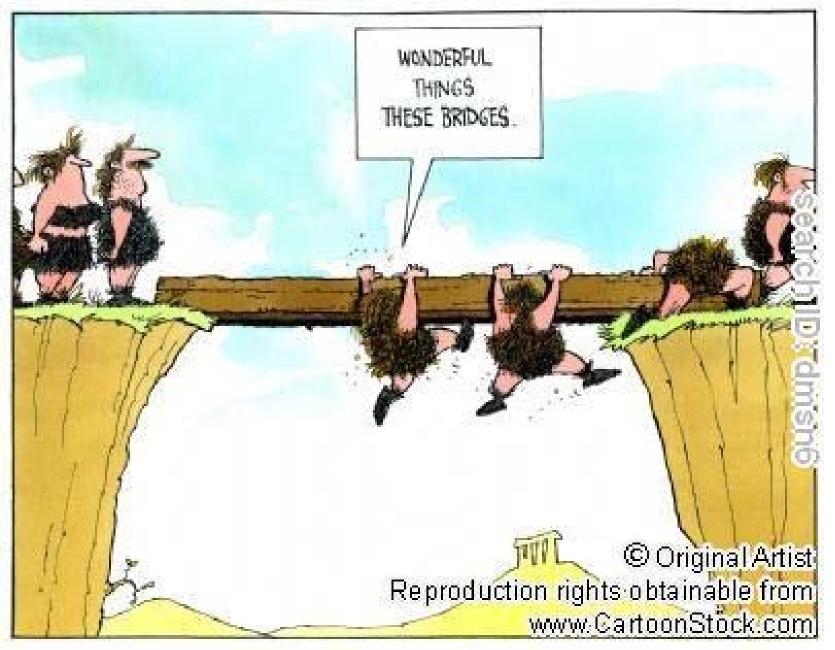
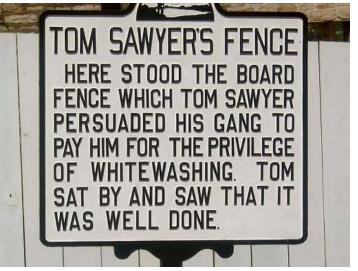
Building Bridges Inside and Outside of City Hall











Engage!

Engage!

The LAND USE POSSE

IN LOW















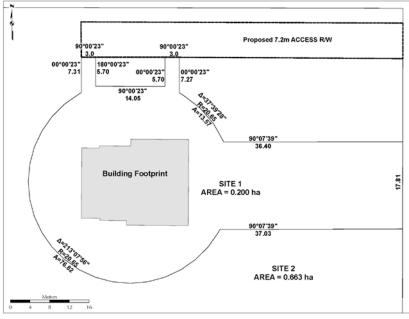










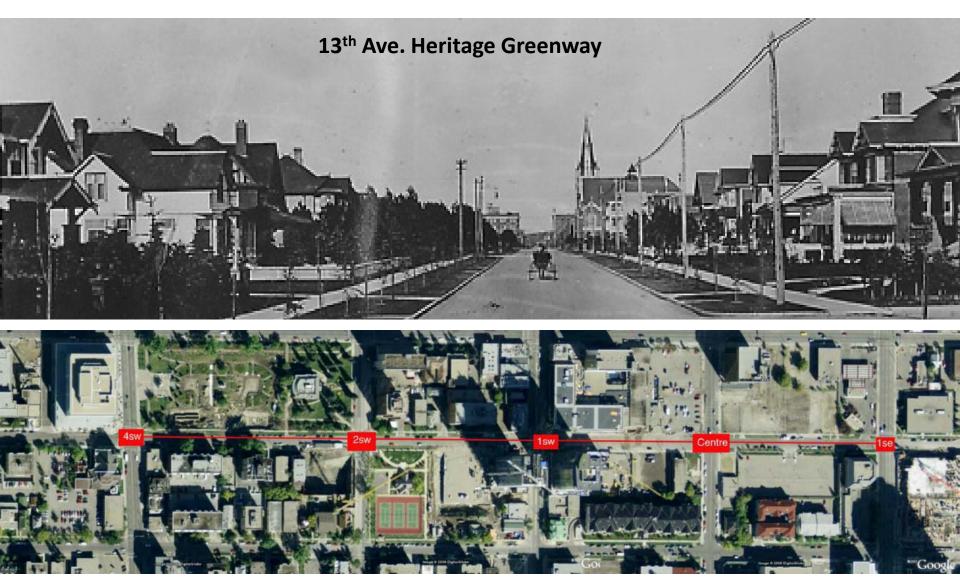


















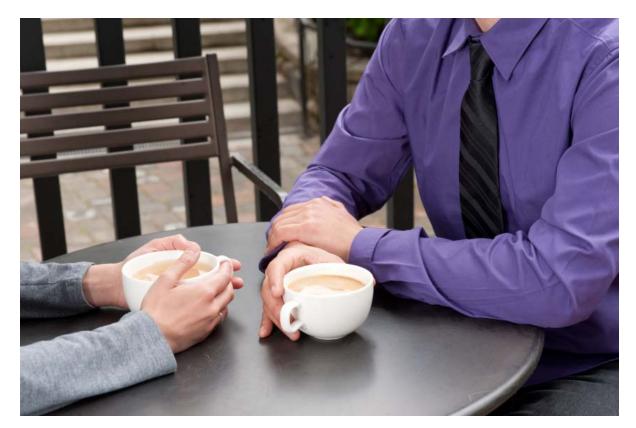
ROUND TABLE











Engagement Cornerstones

ACCOUNTABILITY

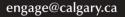
INCLUSIVENESS

TRANSPARENCY

COMMITMENT

RESPONSIVENESS







How do we engage?



EXPLORE

Identify the project needs and opportunities and determine if engagement is required



DESIGN

Create

 engagement
 plan; set out
 objectives,
 align with

 communication

 and project
 plans



IMPLEMENT

 Conduct the engagement activities/ events



REPORT BACK

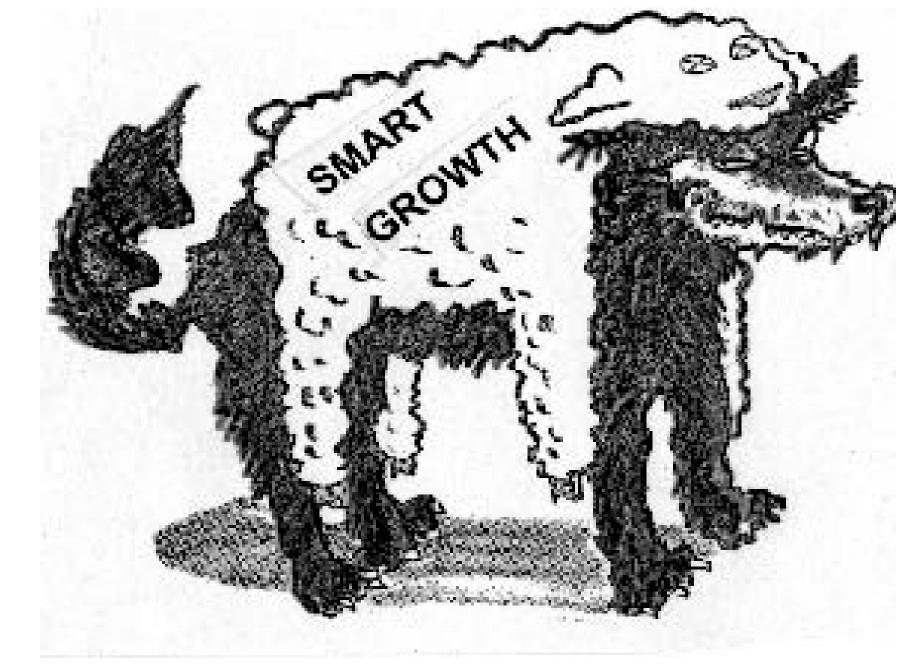
 Analyze feedback; report back to decision makers and stakeholders



EVALUATE

 Conduct ongoing and end of process monitoring to ensure objectives are achieved





'Bloomberg Pushes a Plan to Let Midtown Soar' – Oct 6/12 - NYT

