



REGENERATION
Heritage Leads the Way

**HERITAGE CANADA FOUNDATION
40th Anniversary Conference**

Conference Program

Ottawa, Ontario,
October 31 – November 2, 2013
Fairmont Château Laurier Hotel

REGENERATION: Heritage Leads the Way

Hello, Bonjour!

It is my pleasure to invite you to the Heritage Canada Foundation's (HCF) very special 40th Anniversary conference – Regeneration: Heritage Leads the Way. HCF's annual national conference has grown to be the place where the full spectrum of Canada's heritage conservation community – volunteers, professionals, academics, administrators, industry – gathers to get connected and have thought-provoking conversations that change the way participants think and work. Why not join us this year in Ottawa? Build your skills, get inspired, and get to know heritage workers from across the country at fun, social events.



HCF's 40th Anniversary conference promises to be one of our largest and most dynamic gatherings yet. We're offering international keynotes at the cutting edge of heritage thought and practice, incisive workshops from heritage eco-districts to fundraising, and learning sessions that explore such burning topics as aboriginal cultural landscapes, intensification, incentives for heritage development, and the social purpose of heritage. What's more, get behind the scenes of official Ottawa with a spectacular opening reception at the new Delegation of the Ismaili Imam, tours of the West Block rehabilitation on Parliament Hill and the city's hidden mid-century modern gems.

We are delighted to be able to present this conference in association with the Canadian Association of Heritage Professionals, celebrating their 25th anniversary this year. I look forward to seeing you in Ottawa!

A handwritten signature in black ink, appearing to read 'Ross Keith', written in a cursive style.

Ross Keith, Chair
Board of Governors
Heritage Canada Foundation

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LA FONDATION
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CANADA

**HCF's 40th Anniversary Conference is presented
in association with the Canadian Association
of Heritage Professionals (CAHP | ACECP)**



40th Anniversary Conference

Conference Coordinator

Chris Wiebe – Manager, Heritage Policy and Government Relations, Heritage Canada Foundation, Ottawa, ON

Program Advisory Committee

Mark Brandt - Director, Canada Green Building Council, Ottawa Region; Principal, Mark Thompson Brandt Architect & Associates Inc., Ottawa, ON

Natalie Bull - Executive Director, Heritage Canada Foundation, Ottawa, ON

Mariana Esponda Cascajares - Assistant Professor, Architecture, Carleton University, Ottawa, ON

Lesley Collins - Heritage Planner, Planning and Growth Management Dept., City of Ottawa, ON

Louise Fox - Heritage Ottawa, ON

Julie Harris - Canadian Association of Heritage Professionals; President, Contentworks Inc., Ottawa, ON

Leslie Maitland - President, Heritage Ottawa, ON

Catherine Nasmith - Board of Governors, Heritage Canada Foundation, Toronto, ON

Robert Pajot - Program Manager, Heritage Conservation Directorate, PWGSC, Gatineau, QC

Jo Ann Pynn - Canadian Association of Heritage Professionals; Cultural Assets, City of Toronto, ON

Susan Ross - Association of Preservation Technology, Ottawa Chapter; Conservation Architect, Heritage Conservation Directorate, PWGSC, Gatineau, QC

Mario Santana Quintero - Assistant Professor of Architectural Conservation and Sustainability, Carleton University, Ottawa, ON

Jill Taylor - President, Canadian Association of Heritage Professionals; Principal, Taylor Hazell Architects Ltd., Toronto, ON

Christienne Uchiyama - Heritage Consultant, Ottawa, ON

Andrew Waldron - Canadian Registrar and Federal Heritage Manager, Parks Canada, Gatineau, QC

Special Meetings

Wednesday, October 30

3:00 pm – 6:00pm National Council (Bytown Museum). Leaders of province-wide heritage organizations from across Canada meet to discuss common issues and government relations strategies. For more information: Natalie Bull nbull@heritagecanada.org

Thursday, October 31

8:30am - 12:00pm Heritage and Sustainability Symposium: What Makes Existing Buildings Green? (Architecture Building, Carleton University) Keynote: Jean Carroon (Goody Clancy, Boston, MA). This interdisciplinary symposium will blend students and professionals in case study discussion.

12:15pm- 3:15pm National Roundtable on Heritage Education (CIMS Lab, Carleton University) Heritage instructors, academics and students meet to discuss issues relevant to heritage education and training in Canada. For more information: Chris Wiebe cwiebe@heritagecanada.org

12:00noon - 3:00pm Canadian Association of Heritage Professionals (CAHP|ACECP) Annual General Meeting (Chateau Laurier). For more information: Caroline Ross admin@cahp-acecp.ca

Conference at a Glance

Wednesday October 30

9:00am - 4:30pm

Strategies for Fundraising Course (Day 1 of 2)

3:00pm - 6:00pm

National Council Meeting, Bytown Museum

Thursday, October 31

7:30am - 4:30pm

Registration Desk Open, Fairmont Chateau Laurier

8:00am - 12:00 Noon

Walking Tours and Workshops: Depart from Chateau Laurier

8:30am - 12:00 Noon

Heritage & Sustainability Symposium, Carleton University

9:00am - 3:00pm

Strategies for Fundraising Course (Day 2 of 2)

12:00 Noon - 3:30pm

Walking Tours and Workshops: Depart from Chateau Laurier

12:00 Noon - 3:00pm

CAHP Luncheon & 2013 AGM, Fairmont Chateau Laurier

12:15 - 3:15pm

National Roundtable on Heritage Education, Carleton University

4:00pm - 6:00pm

Session 1: Opening Plenary - Keynote Address

6:00pm - 7:30pm

Opening Reception

Friday, November 1

7:30am - 5:00pm

Registration Desk Open, Fairmont Chateau Laurier

8:30am - 10:00am

Session 2: Plenary - Keynote

10:30pm - 12:00 Noon

Session 3: Plenary - National Heritage Action Plan

12:00 - 1:30pm

Lunch

12:30pm - 1:15pm

Special Presentation

1:30pm - 3:00pm

Session 4: Concurrent Sessions

3:30pm - 5:00pm

Session 5: Concurrent Sessions

6:00pm - 8:30pm

Awards Ceremony and Reception

8:00 pm - 10:00pm

Night Owl Mixer for Students and Young Professionals

Saturday, November 2

7:30am - 4:30pm

Registration Desk Open, Fairmont Chateau Laurier

8:30am - 10:00am

Session 6: Plenary - Featured Speakers

10:30am - 12:00 Noon

Session 7: Concurrent Sessions & Tour

10:15am - 12:30

Tour - West Block Masonry Conservation

12:00 Noon - 1:30pm

Lunch

12:45pm - 3:00pm

Tour - West Block Masonry Conservation

1:30pm - 3:00pm

Session 8: Concurrent Sessions

3:15pm - 5:00 pm

Session 9: Plenary - The New Heritage Vision

5:00pm - 6:00pm

HCF Annual General Meeting

8:00pm - 11:00pm

Closing Party (Aulde Dubliner and Pour House)

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Conference Program

Wednesday October 30, 2013

9:00am - 4:30pm

Strategies for Fundraising: Sustaining Heritage, Museums and Arts & Culture Organizations (Day 1 of 2)

Facilitator: Judy Oberlander (Judy Oberlander & Associates Ltd., Vancouver, BC)

Location: Bytown Museum, 1 Canal Lane (beside the Rideau Canal Locks below the Chateau Laurier)

Back by popular demand! This two-day intensive workshop is designed to increase your organization's capacity to fundraise using a variety of tools and strategies. The links between your mission, marketing and communication strategies, and ways to engage your board, community leaders and constituents will be explored. Lectures, case studies and interactive group discussions designed to encourage participants to share their experiences and encourage future learning will take place over the two days. Requires additional registration fee. Space limited. Please see full course details at www.heritagecanada.org

Thursday, October 31, 2013

7:30am - 4:30pm

Registration

Fairmont Chateau Laurier Hotel

9:00am - 3:00pm

Strategies for Fundraising: Sustaining Heritage, Museums and Arts & Culture Organizations (Day 2 of 2)

Bytown Museum, 1 Canal Lane

9:00am - 12:00noon

Walking and Bus Tours

Walking and bus tours depart from the Fairmont Chateau Laurier. Please wear appropriate clothing and footwear for tours. (Space limited)

9:00am - 3:00pm

The New Face of Main Street & Heritage Conservation. Bus Tour of Downtown Perth & Algonquin College.

The first Main Street pilot community in Canada, Perth is a small town with a national vision. Located on the Tay River in Eastern Ontario, Perth's downtown is widely recognized as a gem in the architectural landscape of Ontario. Like many other small communities, it has struggled to sustain its continued economic vitality. In the early 1980's, with HCF's guidance, Perth charted a path whereby businesses and residents could revive their downtown character. The Main Street Pilot Project became the catalyst for a national movement in Canada that has impacted hundreds of communities across the country. After 33 years, how has Perth fared?

Following lunch, join representatives from Algonquin College's heritage masonry and carpentry programs to tour this groundbreaking facility, the first of its kind in Canada. Tour the workshops and see how traditional skills are being passed on to a new generation.

Cost: \$15, includes bag lunch. (Leader: Karen Rennie, Heritage Tourism, Manager/Curator, Town of Perth). (Space Limited).

9:00pm - 11:00am

Byward Market and Lowertown: Managing Heritage and Development Pressures (Walking Tour)

Designated as Heritage Conservation Districts in the early 1990s, the Byward Market and Lowertown West are under renewed pressure from large-scale residential development. (Leaders: Sally Coutts)

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(Heritage Coordinator, Planning and Growth Management, City of Ottawa) & Lesley Collins (Heritage Planner, City of Ottawa)

9:30am – 11:30am

Beaux-Art Ottawa (Walking Tour)

Along this tour of Confederation Square, Sparks Street and Wellington Street are twelve of Ottawa's most important Beaux-Arts buildings designed by leading Canadian and American architects between 1900 and 1940. (Leader: David Jeanes, Heritage Ottawa)

9:30am – 11:30am

Historic Gatineau's Ruisseau de la Brasserie (Walking Tour)

Visit the industrial heritage of the former City of Hull, in Gatineau, including the E.B. Eddy protected buildings, the historical monument of Hull's founder Philemon Wright and the unique "Village d'Argentine" where many heritage houses are located. Come to discover this very rich and wonderful historical sector of the National Capital Area. (Leader: Michel Prévost, University of Ottawa Chief Archivist and president of the Société d'histoire de l'Outaouais)

9:30am – 2:00pm

Historic Rockcliffe Park & Swedish Ambassador's Residence (Bus Tour)

On the occasion of the 100th anniversary of the Swedish ambassador's residence in Rockcliffe Park, the Swedish Embassy has organized a guided bus tour of Rockcliffe Park followed by a reception at the Swedish residence.

One of Canada's most historic and attractive residential communities, Rockcliffe Park's beauty lies in its superb setting on the banks of the Ottawa River, its closeness to the nature and its varied style of houses. Out of the 800 private dwellings nearly 100 are diplomatic residences.

The focus of the tour will be leading Canadian architect Allan Keefer who designed the Swedish Ambassador's Residence in 1913 as well as a dozen prominent homes in Rockcliffe Park. The last stop of the guided tour will be at the Swedish residence, a beautiful redbrick house where the Swedish ambassador will offer a lunch buffet. There will also be a chance to learn about Swedish heritage conservation initiatives. Välkommen! (Leader: Martha Edmond, historian and author of "Rockcliffe Park: A History of the Village")

11:00am – 3:00pm

Ottawa's Mid-Century Modern (Bus Tour) Presented by Heritage Ottawa.

Cost: \$15, includes bag lunch.

Do you want to experience Ottawa's Post-war era? Come and enjoy a day visiting Ottawa's important modern buildings. Ottawa entered the Cold War era in dramatic fashion with the Gouzenko Affair and remained on the international stage for the next 20 years. Architecturally, the new era was felt immediately by a young generation of eager and well-educated civil servants interested in showing a fresh face for a government town. Urban renewal, suburban expansion, skyscrapers – a new vision for a new city! We will visit both public institutions and private homes dating from the 1940s to the 1960s. (Leader: Andrew Waldron, Parks Canada)

11:45am – 3:15pm

Heritage Eco-Districts and the Chaudière (Walking Tour & Workshop)

Location: Victoria Island (Hydro Ottawa "Central Labs Conference Room")

Leader: **Mark Brandt**, Senior Conservation Architect & Urbanist, MTBA & Associates Inc., Ottawa, ON

Speakers:

- **Chris Henderson** (President, Lumos Energy & Author "Aboriginal Power")
- **Rodney Wilts** (Partner, Windmill Developments & BuildGreen Solutions)

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How can our built heritage assets be cornerstones of overall strategy for urban revitalization? How can communities use conservation of cultural and natural attributes to aid in enhancing economics and “spirit of place”, while realizing adaptive reuse of derelict heritage properties? Using illustrated presentations, site tours and interactive discussions, this workshop will show how the fusing of natural and cultural conservation can be applied to urban redevelopment. Case study of a 44-acre waterfront brownfield site, the Chaudière Heritage Eco-District – with both significant cultural and ecological values – and the plans for its heritage-and-sustainability-based regeneration, will be used to explore these questions, and this “very cool hidden gem – a National Treasure” in the Capital.

Special Meeting

12:00pm – 3:00pm

CAHP Luncheon and 2013 Annual General Meeting

Fairmont Chateau Laurier (L’Orangerie Room)

12:00 - 12:15 Luncheon Service

12:15 – 1:00 Guest Speaker.

Introduction : Laurie Smith

Presentation by Susan Cole (PWGSC) on Public Procurement of Private Consulting Services in the Heritage Field.

1:00- 2:30pm CAHP Annual General Meeting

(AGM) - All members welcome. Professional members only have voting rights.

2:30 – 3:00 CAHP Social

Walking and Bus Tours

12:30pm – 3:00pm

Whose Hill? The Evolving Cultural Landscape of Parliament Hill, Balancing Precedent and Pressure for Change. (Walking Tour)

(Leader: Fern Mackenzie, Senior Architectural and Landscape Historian, URS Canada Inc., Toronto

This tour will address the tradition of

commemoration on Parliament Hill, Canada’s most iconic property. Who gets commemorated and what is the protocol? Has it changed over time, and what “belongs”? This tour will focus on some of the demands and pressures that have been brought to bear on the landscape since 1873, and asks the question: Whose Hill is it?

1:00pm – 3:00pm

Byward Market and Lowertown: Managing Heritage and Development Pressures (Walking Tour)

Please see description in morning tours.

Opening Plenary

4:15pm – 6:00pm

Session 1:

Keynote - Heritage and Social Development Aga Khan Trust for Culture Historic Cities Programme

Location: Delegation of the Ismaili Imam, 199
Sussex Dr.

Speaker: Khalil Shariff. CEO, Aga Khan Foundation
Canada

Over the past 20 years, this path-breaking programme has promoted the conservation and re-use of buildings and public spaces in historic cities in the Muslim World—from Kabul, Afghanistan, to Zanzibar’s Stone Town, and Azhar Park in Cairo, Egypt – as a catalyst to improving the quality of life of their inhabitants. The Trust believes the long-term sustainability of historic fabric is inseparable from the health of the living communities that inhabit it. The restoration of monuments and the re-use of historic buildings are integrated into broader economic and social initiatives that include micro-credit for business development, housing rehabilitation, employment-generation, and the improvement of small-scale infrastructure and open spaces.

The Delegation is a 15 minute walk from the Chateau Laurier. Two buses will be available to

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transport guests from the hotel: 3:45pm and 4:00pm. (Simultaneous translation provided).

Opening Reception

6:00pm – 7:30pm

Location: Delegation of the Ismaili Imam
199 Sussex Dr.

The Opening Reception is included with conference registration. Additional tickets are available for guests.

The Delegation of the Ismaili Imam was established by His Highness the Aga Khan, 49th hereditary Imam (spiritual leader) of the Shia Ismaili Muslims, and founder and chairman of the Aga Khan Development Network (AKDN). Designed by award-winning architect Fumihiko Maki, the building opened in December 2008. The design emerges from His Highness the Aga Khan's belief that architecture is not simply about buildings, but about the quality of life of those that inhabit the built environment. The Delegation has received the Governor General's Medal in Architecture (2012), and two awards from the Ontario Association of Architects: the Celebration of Excellence Award and People's Choice Award (2010).

Friday, November 1, 2013

8:30am - 10:00am

Session 2: Plenary - Welcome and Keynote

8:30am – 9:00am

Words of Welcome

9:00am - 10:00 am

**Keynote - Graham Fairclough (UK) –
New Heritage Frontiers: Heritage, Landscapes
and Sustainability**

Over the past two decades, Graham Fairclough's work with English Heritage developing methods of historic landscape characterisation has placed him at the forefront of new landscape-informed

and inclusive ways of 'doing' heritage. Fairclough has examined the relationship of heritage with land use planning, on the integration of heritage with nature conservation and environmental protection, on the interaction between heritage approaches and sustainability theory, and on the wider social (and cultural) uses of heritage and heritage assets. He has worked with the Council of Europe on the European Landscape Convention, and on the Faro Convention 'on the Value of Cultural Heritage to Society'. He is currently joint Editor of the British journal "Landscapes", and a Visiting Fellow at Newcastle University (UK).

(Simultaneous translation provided)

10:00am – 10:30am

Break & Poster Session

- **Karen Maddox** (Associate Professor, School of Nursing, Lakehead University) & **Diana Pallen** (Assistant Professor, Lakehead University) & **Pasi Pinta** (CEO, Finlandia Association of Thunder Bay, ON) – Finnish Labour Temple and Finlandia Hall: A Century of Commitment.
- **Marie-Lou Beauchamp** (MA Art Conservation, Queen's University, Kingston, ON) - Architectural Drawings: Challenges for Preservation. Architectural drawings are an essential tool to better understand space, to conserve and adapt the buildings and also, to retrieve projects that have been destroyed or abandoned. Many concerns about the conservation of architectural drawings are often related to the quality of the materials, storage, and handling. This poster presents key elements to better understand the deterioration problems related to these items and strategies for their preservation.
- **Louise Bedard** - De prison à musée.

10:30am – 12:00noon

Session 3: Plenary - Vision 2013 – National Heritage Action Plan

Building on the 2012 National Heritage Summit

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in Montreal, HCF Working Groups made up of volunteers have taken the lead in developing a National Heritage Action Plan for the future of heritage conservation in Canada. This Action Plan will be released in advance of the 40th Anniversary conference. At this session, presentations on what was learned will be combined with discussions on the way forward. (Simultaneous translation provided)

12:00noon – 1:30pm

Lunch

12:30 - 1:15pm

Special Presentation

Masonry Conservation of the West Block: Planning Canada's Largest Conservation Project

Learn more about this extraordinary project on Parliament Hill. Representatives from the project's prime consultants - Arcop Architecture Inc. and Fournier Gersovitz Moss Drolet et Associés Architectes (FGMDA) - will provide an overview of the ongoing West Block project.

A brief history of the evolution of the complex (1859-1965) will be followed by a discussion of how the consultant team arrived at the work plan for the restoration and rehabilitation of the exterior envelope (masonry, copper roofing and cresting). The positive impact of the Standards and Guidelines for the Conservation of Historic Places in Canada on the project development will be discussed. This special presentation will be of particular interest to those who are not able to attend the site visits on Saturday.

1:30pm – 3:00pm

Session 4A: Adaptive Reuse of Institutional Complexes – CAHP Session

This session will use the former Guelph Correctional Centre and The Guild Inn as case studies to explore heritage issues related to the

rehabilitation and redevelopment of major parcels of public land containing historic structures and landscape elements. The session is designed to encourage discussion about issues, options and opportunities.

Moderator: **Ellen Kowalchuk** (Heritage Planning, Taylor Hazell Architects, Toronto)

- **Jeremy Warson** (Senior Project Manager, Infrastructure Ontario) - Guelph Correctional Centre
- **Jo Ann Pynn** (Cultural Heritage Assets, City of Toronto) - The Guild Inn

Session 4B: Main Street Revitalization; A Local and Provincial Perspective (Demand and Economics Stream)

A downtown commercial district is the most visible indicator of a community's economic and social health. Its vitality and commercial success is an asset when recruiting new residents, enticing tourists, and stimulating new investment, businesses and industries. Reversing the long term effects of depopulation and service decline experienced by many smaller communities is what Main Street® is all about. Moderated by heritage conservation specialist and former vice-president of the Heritage Canada Foundation, François LeBlanc, this session will take an in-depth look at how Canadian communities can use the Main Street approach to achieve their revitalization goals.

Moderator: **François LeBlanc** (Conservation Architect, Ottawa)

- **Merinda Conley** (Principal, Community Design Strategies Inc., Calgary, AB) - Downtown Revitalization: Planning for Success
- **Jacques Régnier** (Executive Director, Fondation Rues principales, Quebec City, QC)-
 - Développement durable et revitalisation : un lien indéniable!
- **Bruce Dawson** (Manager, Historic Places Program, Ministry of Parks, Culture and Sport, Govt. of Saskatchewan, Regina, SK)- Where Culture, Community and Commerce Meet:

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The Main Street Saskatchewan Demonstration Program

Session 4C: Heritage, Sustainability, and Resilience: Responding to Natural Disasters (Sustainability Stream)

Moderator: **Susan Ross** (Incoming Assistant Professor, Canadian Studies, Carleton University)

- **Jean Carroon** (Boston, Goody Clancy) - Post-Flood Decisions on Whether to Rebuild in Waterbury, Vermont
- **Darryl Cariou** (Heritage Planner, City of Calgary) - Built Heritage and the 2013 Floods in Southern Alberta
- **Sean Fraser** (Director, Heritage Programs and Operations, Ontario Heritage Trust, Toronto, ON)

Session 4D: Cutting-Edge Tools for Monitoring Architectural Heritage

Location: Bytown Museum

Moderator: **Mario Santana Quintero** (Assistant Professor of Architectural Conservation & Sustainability, Carleton University)

- **Rob van Hees** (Professor, Building Conservation, Delft University of Technology, Netherlands)–The Monument Damage Diagnostic System.

3:00pm – 3:30pm

Break & Poster Session

3:30pm – 5:00pm

Session 5A: Intensification and Older Neighbourhoods: Getting it Right (Conservation & Development Stream)

Moderator: **John Moser** (General Manager, Planning and Growth Management, City of Ottawa)

- **Joanne Leung** (Manager of Urban Design, Town of Richmond Hill, ON) & **Wendy Shearer** (Managing Director of Cultural Heritage, MHBC, London, ON)–Black Holes, True North and Heritage Planning: A New Role for the David

Dunlap Observatory.

- **Robert Geldart** (Principal Heritage Planner, City of Edmonton) – Balancing Conservation and Development in Edmonton's Historic Warehouse District and 104th Street.
- **Jay Baltz** (President, Hintonburg Community Association, Ottawa) – Community Considerations in Intensification and Infill
- **James Colizza** (Principal, Colizza Bruni Architecture, Ottawa, ON)

Session 5B: Community Revitalization and Diversity (Diversity and Social Equity Stream)

Moderator: **Cynthia Klaassen** (President, Calgary Heritage Initiative, Calgary, AB)

- **Judy Allan** (Avenue Initiative Coordinator, Great Neighbourhoods, City of Edmonton) – The Transformation of Edmonton's 118th Avenue
- **Michael McClelland** (Principal, E.R.A. Architects, Toronto) - Tower Renewal and Retaining Community Diversity
- **Elisa Rubalcava Cobo & Roseann Davidson**–Fort McMurray Marine Park Museum: An Old Shipyard Transformed into and Open Air Museum.

Session 5C: Spark Session - (Diversity Social Justice & Sustainability Stream)

This "Pecha Kucha" style session consists of short presentations in themed clusters followed by Q&A periods.

Moderator: **Dinu Bumbaru** (Policy Director, Heritage Montreal, Montreal, QC)

- **Natascha Morrison** (Historian, Contentworks Inc., Ottawa) – The Alaska Highway Heritage Project.
- **Peter Stewart** (Partner, George Robb, Architect, Toronto) & **Nicholas Bogaert** (Senior Planner, MHBC, Kitchener)–Rondeau Provincial Park: A Cultural Heritage Landscape?
- **Louise Bédard** (President, Old L'Original Prison Committee, ON) & **Mario Larocque**

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(Coordinator, Old L'Original Prison, ON–
L' ancienne prison de L'Original, site historique
de l'Est ontarien.

- **Adele A. Arbour** (Director, Planning & Building Services, City of Thorold, ON) - Downtown Thorold Regeneration/Revitalization.
- **Jill Taylor** (Partner, Taylor Hazell Architects, Toronto)–Heritage Themes in Canadian Architect magazine.
- **Laurie Neale** (Architect and Heritage Consultant, The Hague, Netherlands)–Engaging New Audiences in Europe
- **Judy Oberlander** (Principal, Judy Oberlander and Associates, Vancouver, BC)–Engaging the Next Generation as Stewards.
- **Karen Carter** (Executive Director, Heritage Toronto) – Heritage Diversity Project

Workshop 5D: NMS National Master Guide Specifications -Benefits to Conservation Practitioners - CAHP Session

Location: Bytown Museum

Moderator: **James Maddigan** (Associate, Robertson Martin Architects Inc., Ottawa, ON)

Specifications are complementary documents to project drawings required to assure the quality and success of heritage conservation projects. This session will provide an overview of the Federal Government's National Master Specification (NMS), which includes heritage conservation specifications. The session will be presented in three parts: Part 1 – an introduction to the NMS (Michel Theauvette); Part 2 – the role of the Heritage Conservation Directorate (HCD) as a permanent member of the NMS National Technical Committee (NTC) (Lyse Blanchet); Part 3 – conservation practitioner experience using NMS specifications (James Maddigan).

6:00pm - 8:30pm

National Awards Ceremony and Reception

Location: National Gallery of Canada, Auditorium

and Water Court Foyer. Business Attire.

8:00pm-10:00pm

Night Owl Mixer for Students and Young Professionals

Location: Bytown Museum (1 Canal Lane, adjacent to the Rideau Locks below the Chateau Laurier)
Come meet new friends and get connected at this fun social event at Ottawa's oldest stone building (1827) - and it's haunted! Featuring free fajitas and inexpensive beer and wine.

Saturday, November 2, 2013

8:30am – 10:00am

Session 6: Plenary - Featured Speakers & Discussion

A Bird's-Eye View: Heritage in a Changing Context

- **Glenn Miller** (Vice President, Research and Education, Canadian Urban Institute, Toronto) - Seismic Shifts in Canadian Urban Development
- **Mariana Valverde** (Professor, Criminology, University of Toronto) - Author of "Everyday Law on the Street: City Governance in an Age of Diversity"
- **Rick Smith** (Executive Director, Broadbent Institute, Ottawa, ON) - Author of "Slow Death By Rubber Duck: How the Toxic Chemistry of Everyday Life Affects Our Health"
- (Simultaneous translation provided)

10:00am– 10:30am

Break & Poster Session

10:15am– 12:30pm

Tour 7E: The Masonry Conservation of the West Block: Up Close

Project Representatives: Conservation Solutions (CSI), PCL Constructors, RJW-Gem Campbell Stonemasons Inc.

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Get a rare behind-the-scenes look at the ongoing masonry conservation of the West Block on Parliament Hill. View work in progress, the tools employed, and visit the mortar and conservation shacks.

Please note that the tour will depart the Chateau Laurier lobby at 10:15am for the West Block. The site may present challenges to those with mobility issues. Space limited. Pre-registration required. Participants must supply their own steel toe safety boots.

10:30am – 12:00noon

Session 7A: Aboriginal Cultural Landscapes (Diversity & Social Equity Stream) – CAHP Session

- **Karen Aird** (Cultural Heritage Consultant, BC) & **Diane Abel** (Negotiations Projects Director for the Treaty 8 Tribal Association, BC) – Twin Sisters Mountains: An Indigenous Landscape
- **Madeleine Redfern** (Former Mayor of Iqaluit, Nunavut) & **Julie Harris** (Principal, Contentworks Inc., Ottawa)–Voices + Visions/ Talmnnaungtaujut + Nipiillu: Respecting Iqaluit's Dynamic Cultural Landscape
- **Clara MacCallum Fraser** (Ryerson University, Toronto)– Colliding Interests: Where municipal and Aboriginal planning interests meet, and the "Duty to Consult."
- **Katherine Scott** (PhD Candidate, Anthropology, McGill University, Montreal) - "It's the Only River We Have': Cultural and Environmental Landscapes on the East Coast of James Bay."

Session 7B: Development Projects – Making the Numbers Work (Demand and Economics Stream)

Moderator: **Jane Severs** (Executive Director, Association of Heritage Industries Newfoundland & Labrador, St. John's, NL)

- **Clayton Smith** (Commercial Realty Group, Toronto) & **Mark Shoalts** (Principal, Shoalts

Engineering, Fenwick, ON) & **Philip Hoad** (President, Empire Restoration)–The Dineen Building: 21st Century Commercial Space in a 19th Century Architectural Treasure.

- **Erik Hanson** (Heritage Resources Coordinator, City of Peterborough) – Redundancy to Relevance: The Rebirth of Institutional Heritage Sites in Peterborough, Ontario.
- **Leanne Moussa** (Community Builder, Sandy Hill, Ottawa) – Community Preservation through Social Enterprise: Neighbours Become Developers to Save an Old Carriage House, Daycare and Family Clinic.
- **Paul Berg-Dick** (MEKA Associates, Ottawa)– Federal Financial Incentives: Unpacking Tax System Potential

Session 7C: Ottawa Lessons: Creative Approaches to Infill and Intensification (Conservation and Development Stream)

Every city in Canada is dealing with the need to intensify the core. But how do we intensify around designated buildings and in heritage districts, while protecting heritage values? This session will look at some creative approaches.

Leslie Maitland (President, Heritage Ottawa) - Overview of the Ottawa Scene.

- **Jonathan Westeinde** (Founder, Windmill Developments) & **Sally Coutts** (Heritage Coordinator, Planning and Growth Management, City of Ottawa) – The Cathedral Hill Project.
- **Robert Martin** (Principal, Robertson Martin Architects Inc., Ottawa, ON) - Infill, Adaptive Reuse and Intensification within the core.

Tour 7D: Canal in the City – CAHP Session

(Leaders: **Peter Fletcher Smith** (Partner, dtah, Toronto, ON) & **David Jeanes** (Heritage Ottawa) Canal in the City

Cutting through the heart of Ottawa, the Rideau Canal is a defining heritage landscape, which has been much altered over the decades as the city evolved from a small lumber town to the Nation's

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Capital. That more than a trace of the Canal has survived the forces of development pays tribute to the resiliency of the canal landscapes, and to the determination of those who held a vision of the Capital as a composite expression of statehood, heritage and the natural environment.

The existing architectural and landscape features associated with the canal and the adjacent city will be identified on the tour, together with the major forces behind their evolution over time. Insight will also be given into current forces that will, in all likelihood, lead to future changes.

12:00noon –1:30pm

Lunch (Chateau Laurier)

1:00 –3:15pm

Tour 8D: The Masonry Conservation of the West Block: Up Close

For tour description and special instructions please see Tour 7E (Saturday, 10:15am - 12:30PM). Please note that the tour will depart the Chateau Laurier lobby at 12:45pm for the West Block. Space limited. Preregistration required.

1:30pm – 3:00pm

Session 8A: Balancing Natural and Cultural Heritage (Diversity and Social Equity Stream)

Moderator: **Lisa Prosper** (Director, Willowbank Centre for Cultural Landscape, Queenston, ON)

- **Eve Wertheimer** (Université de Montréal)– From Wilderness to Cultural Landscapes: Changing Approaches to Cultural Heritage Management in Protected Natural Areas.
- **Shabnam Inanloo Dailoo** (Heritage Adviser, Western Heritage, St. Albert, AB)–Cultivating Life: The City of St. Albert’s Journey from a Natural to a Culturally Vibrant Built Environment.
- **Alyssa Schwann & Jan Haenraets** (Atelier Anonymous, Winnipeg)–Acre: Envisioning a Baja Resort Experience on the Cross-roads of Design, Productive Landscapes, Cultural

Heritage and Local Community

- **Catherine Nasmith** (Catherine Nasmith Architect, Toronto)- Protecting Bala Falls: A Dock, A Rock, and A Beach as Cultural Heritage Landscapes.

Session 8B: Shifting the Marketplace: Understanding Restraints on Heritage Demand (Demand & Economics Stream)

Moderator: **Patricia Kell** (Director, Heritage Conservation Branch, Parks Canada, Gatineau, QC)

- **Ross McGowan** (President & CEO, CentreVenture Development Corporation, Winnipeg, MB)
- **Paulette Thériault** (Deputy Mayor, City of Moncton, NB)
- **Sandy Smallwood** (President, Andrex Holdings Ltd., Ottawa, ON)

Session 8C: Spark Session (Conservation and Development & Demand and Economics)

This “Pecha Kucha” style session consists of short presentations in themed clusters followed by Q&A periods.

Moderator: **Don Luxton** (Principal, Don Luxton & Associates Inc., Vancouver, BC)

- **Marcus Letourneau** (Golder Associates Ltd, Kingston, ON) & **Katherine Arkay** (New Edinburgh Community Alliance, Ottawa) & Carleton University Students – Insurance Coverage for Canadian Heritage Properties: Misconceptions, Reality, Action.
- **Colin Robertson** (Vice-President, Risk Control, Ecclesiastical Insurance, Toronto, ON)
- **Lashia Jones** (Historical Specialist & Researcher, MHBC, Kitchener, ON)–The Rockway Centre: A Case Study of Balancing the Needs of an Older Adult Community and Heritage Conservation in Kitchener.
- **Carolyn Van Sligtenhorst** (Heritage Planner, Town of Oakville, ON) – From Cultivation to Cul-de-sacs: Conserving and Integrating Our Rural Heritage into New Suburban

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Developments.

- **Harsha Munasinghe** (Professor, School of Hospitality, Tourism and Culture, Centennial College, Toronto)–Heritage City Place Identity and Urban Tourism in the World Heritage City of Kandy.
- **Laurie Neale** (Architect and Heritage Consultant, The Hague, Netherlands)– Opportunity and Dynamisms in Europe’s Heritage Sector.
- **Mark Zwolak** (Student, Willowbank School for Restoration Arts, Queenston, ON) –The Heritage Practitioner and the Regeneration of Space
- **Heather McArthur** (Intern Architect, Watson MacEwen Teramura Architects, Ottawa) – Regenerating the Urban Landscape: Fallow Time as Urban Pause.
- **Sarah Hill** (Consultant, Jura Consultants, Edinburgh, Scotland)–Constructive Conservation: A Model for Developing Heritage Assets.

the Byward Market, second floor.

Experience Ottawa’s historic Byward Market and nightlife. Includes light refreshments and one complimentary beverage. Additional tickets are available.

3:00pm – 3:30pm

Break & Poster Session

3:30pm – 5:00pm

Session 9: Plenary – Through the Lens: Discovering the New Heritage

- **Patrick Cummins** (Toronto) – Photographer for “Full Frontal T.O.: Exploring Toronto’s Architectural Vernacular” (2012)
- **Katerina Cizek** (National Film Board) – Documentary Filmmaker, “Highrise: The Towers in the World, World in the Towers”

5:00pm-6:00pm

HCF Annual General Meeting

8:00pm-11:00pm

Closing Party

The Aulde Dubliner and Pour House.

62 William Street, corner of William and George in

Registration Information and Fees

Registration Information

Conference registrations will be processed on a first-come, first-served basis. Tours and special events may have limited capacity, so register as soon as possible to ensure your spot. Register online at www.heritagecanada.org and you will receive an immediate confirmation. All registration questions can be directed to conference@heritagecanada.org or call 613-237-1066 ext. 238 or 1-866-964-1066 ext. 238.

Conference Registration Includes:

Heritage & Sustainability Symposium (Thursday, Oct.31) (Space limited)
 Walking Tours (Thursday, Oct. 31) (Space limited)
 Opening Plenary & Reception (Thursday, Oct. 31)
 All plenary sessions, concurrent sessions.
 Lunch and health breaks (Friday, Nov. 1 and Saturday, Nov. 2)
 Awards Ceremony and Reception (Friday, Nov. 1)
 Closing Party (Saturday, Nov. 2)

Conference Fees

Register by August 15 to save \$50. Pre-conference registration ends on Thursday, October 25.

	HCF Member	Non-Member
Early Bird Registration (on or before August 15)	\$350	\$400
Registration (after August 15)	\$400	\$450
Full-Time Student Registration	\$125	\$125
Friday One-Day Registration (includes Awards Ceremony)	\$240	\$275
Saturday One-Day Registration (includes Closing Party)	\$240	\$275

Tickets for Additional Events

Tours (with conference registration only)

Heritage Perth and Algonquin College Heritage Trades	\$15	\$15
Ottawa's Mid-Century Modern	\$15	\$15

Workshop: Strategies for Fundraising (Wed., Oct. 30 & Thurs., Oct. 31)

Early Registration (by Aug. 15) \$265 (With Conference) \$295 (Without Conference)
 Late Registration (after Aug.15) \$295 (Registered for Summit) \$325 (Not registered for Conference)

Additional Tickets

Extra Opening Plenary & Reception Tickets (Oct. 31)	\$40	\$40
Extra Awards Ceremony and Reception Tickets (Nov. 1)	\$40	\$40
Extra Closing Party Tickets (Saturday, Nov. 2)	\$25	\$25
Extra Lunch Tickets (Nov. 1 and Nov. 2)	\$25	\$25

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How to Register

How to Register

Fast and easy. Register online using Visa or Mastercard or American Express at www.heritagecanada.org. Over the phone, call 613-237-1066 ext. 238 or 1-866-964-1066 ext. 238. Full payment must accompany your registration.

Cancellation Policy

A written request for a refund must be received by October 15, 2013. A \$50 administration fee will apply. Refund requests should be directed to conference@heritagecanada.org

Disclaimer

The Heritage Canada Foundation reserves the right to substitute speakers and provide alternate events owing to unforeseen problems.



40th Anniversary Conference

Accommodation

Fairmont Chateau Laurier: Our 2013 Conference Hotel

1 Rideau Street
Ottawa, Ontario
K1N 8S7



We have reserved a limited number of discounted hotel rooms at Fairmont Chateau Laurier. Please reserve quickly to take advantage of special rates of \$189 + taxes.

Online - <https://resweb.passkey.com/go/heritage-canada>

Telephone : 613-241-1414

Telephone (toll-free) : 1-866-540-4410

Parking Information

The hotel's parking is accessible from Rideau Street (front of the hotel) or MacKenzie Street (back of the hotel).

Indoor valet parking: \$38 CAD/night with unlimited access

Indoor self parking: \$26 CAD/night with unlimited access

Travel

Airport and Airlines

Ottawa is serviced by the Ottawa Macdonald-Cartier International Airport, located just 15 km from the downtown core. www.ottawa-airport.ca/

Airlines include:

Air Canada (www.aircanada.com)

WestJet (www.westjet.com)

Continental Airlines (www.continental.com)

Porter Airlines (www.flyporter.com)

Car Rental

Avis (www.avis.ca) or 1-800-230-4898

Budget (www.budget.ca) or 1-800-268-8900

Hertz (www.hertz.ca) or 1-800-654-3131

National (www.nationalcar.com) or 1-877-222-9058

Travel from the Airport

There are limousines on demand from the airport to downtown Ottawa. The conference hotel is a

20 minute taxi ride from the airport. The fee to the downtown area is approximately \$29 - 613-523-1234.

Airport Transportation Options

The 97 OCTranspo bus route departs from the airport and stops minutes from the hotel. The bus departs from pillar 14 outside the level 1 Arrivals area at the airport. Route 97 uses low-floor, fully accessible buses that accommodate wheelchairs. Bus tickets are available at the Ground Transportation Desk located on level 1 at the central door of the Arrivals area. The ride is approximately 30 minutes.

Tourism Info

For more information about Ottawa and Ontario visit the following sites:

Ontario Tourism (<http://www.ontariotourism.com/>)
City of Ottawa (www.ottawatourism.ca/)

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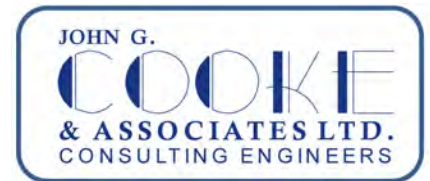


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