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Elmwood Village, Buffalo

**Global warming will
change everything...**



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A night-time photograph of a city street. The sky is filled with a massive, bright orange and yellow fire that appears to be consuming the horizon. The fire is reflected in the wet pavement. In the foreground, several cars are visible, their headlights on, creating a hazy atmosphere. Streetlights and building silhouettes are visible in the background.

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change everything...**

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Greenpeace



- 2.9 million supporters
- 40+ countries
- 3 ships, plane
- Laboratories
- U.N. standing

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Making change

- Identify threat/problem
- Corresponding solution
- Solution barriers
- Power analysis
- Goals/Objectives/outcomes
- Work plan
- Mobilize support

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Single Bottom Line

“Get Real”



Change the decision makers



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10 GTA Municipalities

Percentage of...

- councilors' donations from corporations: 45%
- corporate donations from the development industry: 65%
- races where development money backs one candidate: 48%
- developer donors in Vaughn with a project at council: 78%
- approval of those projects: 100%



\$ = Access

- Not corruption
- Chooses candidates
- Bestows credibility
- Purchases access
- Establishes a culture

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Greenpeace national headquarters 33 Cecil Street, Toronto



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