



National
Trust

"Protecting agricultural heritage in a changing world"

Rob Macklin, National Trust for England, Wales and Northern Ireland





England, Wales, Northern Ireland



- 200,000 ha farmland
- 1,500 farm tenants
- 30 in-hand livestock farms
- 400+ further in-hand sites



Farms and smallholdings



1,300 Beef and lamb producers

70 Dairies

80 Arable

15 Pig producers

15 Poultry producers

20 Field Horticulture

30 Orchards

3 CSA schemes

1000 Allotments





Agricultural heritage?





Land patterns





Agricultural biodiversity





Cultural diversity





Buildings





Fit for purpose?





Farm planning





New uses





Valuing heritage



- Planning restrictions
- Farm subsidies
- Environmental grants
- Conservation investment



Valuing heritage



- Planning restrictions
- Farm subsidies
- Environmental grants
- Conservation investment

...goods and services?



Land, access, quality food





Adding recognition?



- + National Trust Environmental Audit
- + taste judging of final product



1
 Alan and Caroline Barber
 Newlyn Farm
 Cornwall
 Devonshire Cheese



2
 Paul and Sue Barber
 Black Farm and Nurseries
 Tisbury (The Food Shed)



4
 Peter and Elizabeth Henson
 and David Henson
 Hensons Farm
 Devonshire Cheese



5
 John and Jane
 Johnsons Farm
 Devonshire Cheese



7
 Peter and Jane Barber
 Barber Farm
 Devonshire Cheese



8
 Peter and Jane Barber
 Barber Farm
 Devonshire Cheese



9
 Robert and Jane Barber
 Barber Farm
 Devonshire Cheese



10
 Peter and Jane Barber
 Barber Farm
 Devonshire Cheese



11
 Peter and Jane Barber
 Barber Farm
 Devonshire Cheese



3
 Paul and Jane Barber
 Barber Farm
 Devonshire Cheese



6
 Peter and Jane Barber
 Barber Farm
 Devonshire Cheese



Local food, national award

Find out more information here:
www.nationaltrust.org.uk/finefarmproduceawards



12
 Alan and Jane Barber
 Barber Farm
 Devonshire Cheese



14
 Peter and Jane Barber
 Barber Farm
 Devonshire Cheese



15
 Peter and Jane Barber
 Barber Farm
 Devonshire Cheese



16
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21
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22
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Financial return?

Traditional Beef from National Trust Farms

EXCLUSIVE
TO BOOTHS



"Meet the 'True Taste of Wales' winning farmers from the National Trust Dolaucothi Estate"



Exclusively for Sainsbury's

Sainsbury's, along with dairy Welsh Lamb and other Quality are working in partnership with National Trust owner farmers to this beautifully beautiful part of Wales. We bring you tender lamb, raised on environmentally sensitive land, farmed for generations by local farming families.

Sainsbury's

Try something new today



Brookland White
Artisan Poulterers

Home
About Us

Our Company
Our New Building

RUSSEY POWELL
Choosing a Chicken

Twitter
Press Coverage

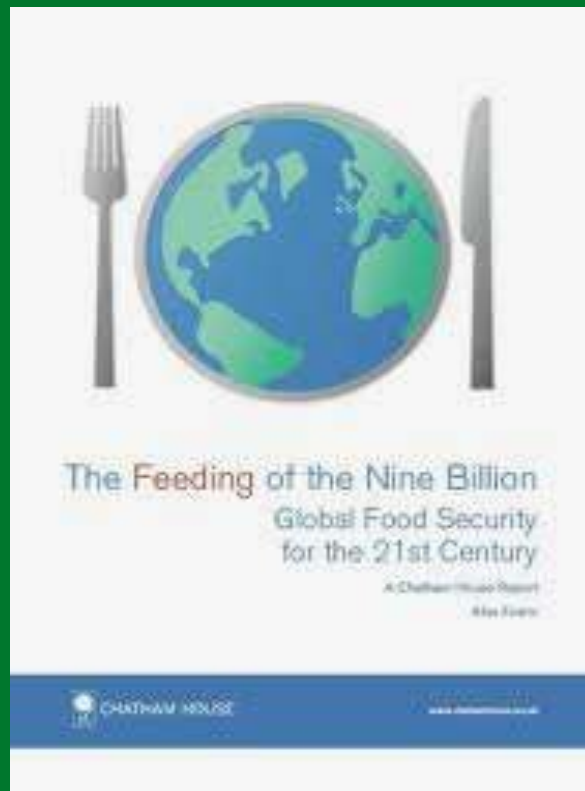
Awards

We are proud to announce that we are winners of a National Trust Free Food Award awarded for our Free Range Chicken





2011 - 2050?





Questions?

