



# ***A House for Ethiopian Home Gardens***

*Enhancing the natural & cultural diversity of Ethiopia*



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Each Ethiopian land community  
has created its own home garden  
model





# Local specialities of exceptional quality

Ethiopia has decided to enhance its farmers horticultural production through the acquisition of an effective corporate and promotional tool:

a **Geographical Indication System** (recognition and giving value to designation of origin DO or AOC).



# The Home Gardens project



Funded by the FFEM (French Fund for Global Environment), this project running by Federal Ethiopian Environmental Authority is a Franco-Ethiopian Project linking institutions of the North and the South.

The project is organized around three objectives:

1. The **identification** and description of Ethiopian specialties produced in Home Gardens
2. The set up and implementation of a **legal and institutional system of protection of Geographical Indications** (design of origin and/or trademark )
3. The creation of a **House of Gardens**  
It's a resource center which facilitate information exchange on the Ethiopian gardens and a museum to celebrate the natural diversity of gardens of Ethiopia and the know-how of the farmers, a shop, tasting place.



# House to restore

# The Mohammed Ali House

## Our choices

- An emblematic building of the historic old city in the heart of Addis Ababa, the Piazza commercial quarter.
- Partnership with Addis Woubet Association : a unique restoration project
- Up grade local resources and know how : innovation and exchange between designer, craftspeople and farmers.
- Innovative concept: local nature and traditions as source of modernity

# Innovative concept nature and local: source of modernity



Restore and design the museum :

- Local organic materials coming from home gardens
- Recycled objects

Enhance local know how

- Local expertise in design, architecture, and handicraft
- Use the building site as a think tank and a training place



# Six major materials

Bamboo

Eucalyptus

Enset

Leather

Pottery

Recycled





# Bamboo & Eucalyptus



Weaving



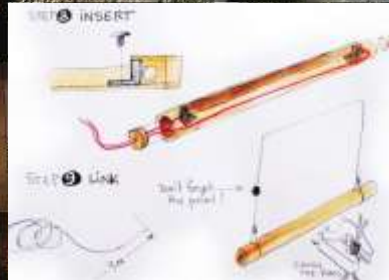
Dry



Laminated



Vegetal



Cutting



Bending





# Enset



# Skin



Dry Skin



Fur



Tan-colored



Recycling Skin Scrap



# Recycled



# Pottery







The House of Land Products  
Ground Floor Plan

# The shop

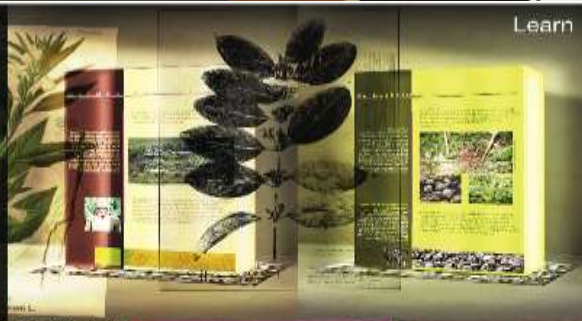
Products Packaging



Hive Product Display







Museum

# Furnitures & objects

An original and specific contemporary line of furniture and usual objects inspired from traditional Ethiopian frames.

1. Create **a sustainable tools** for the House
2. Attend the local and international **market**



# Furniture *to a new design culture in Ethiopia*

**Armchair** Bended Bamboo-Skin-Cotton



# Furniture *to a new design culture in Ethiopia*

**Chair** Bended Bamboo-Metal-Cotton







- The House is secured
- A network and a team dedicated: designers, artists, architects
- All the studies are completed: design, drawings, setting up including the museum aspects and organization of library for material has been created for creativity and database
- Furniture's prototypes and material improved
- Training for handicraft has been started

And now we have to start the restoration

We need new strategy for partnership and found raising

# Strenght & weakness

## **Strenght**

A pilot project for Africa with French and Europe experience and partnership

Connection between scientific and design objectives

Sustainability of the House : incomes and beneficiaries

- consulting office on DO for farmers communities and investors
- training and building capacities
- shop for DO products & objects

## **Weakness**

Management of the Project/House: beneficiaries?  
private/public/NGO (association)

Conceptual acceptance :

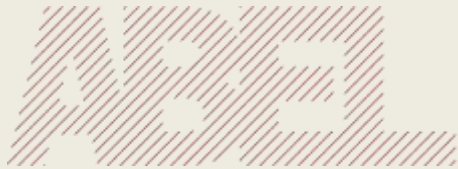
- choice of an ancient house?
- local and recycle materials

Timing and funding

Increase of cost and schedule of founders



# Thank you!



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