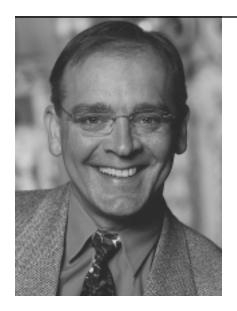
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THE BOARD OF GOVERNORS

Jim Bezanson Chair, New Brunswick Brenda Shannon Vice-Chair, Nova Scotia Loree Stewart Vice-Chair, Yukon Trudy E. Cowan Alberta Harold D. Kalman British Columbia David McDowell Manitoba George Chalker Newfoundland and Labrador Northwest Territories and Nunavut Stephen Rowan James Gordon Nelson Ontario Paul H. Schurman Prince Edward Island Michel Grenier Quebec Don Kerr Saskatchewan

C H A I R ' S M E S S A G E



DEAR MEMBERS AND SUPPORTERS,

It gives me great pleasure, after my first year as Chair, to report on the results of a busy year at the Heritage Canada Foundation. In keeping with healthy organizational practice, the Board of Governors embarked on a strategic planning process. Our goal is to ensure that programs and activities continue to meet our mission of promoting the preservation of the built heritage of Canada, as we work towards playing the national

trust role originally envisioned for the Foundation when it was created in 1973.

The Board's winter meeting, which took place in Victoria, British Columbia, provided an opportunity to meet with George Abbott, Minister of Community, Aboriginal and Women's Services, regarding the devolution of heritage properties in that province. It also provided the Board with the opportunity to tour some of the properties in question and to meet with members of local heritage organizations who are concerned about the potential risk to some of the province's most cherished heritage resources. The Heritage Canada Foundation will continue to monitor the implementation of this and other related heritage policies in British Columbia. At a reception for members of the heritage community, the Foundation presented three Queen's Golden Jubilee medals to B.C. recipients. Medals were presented to seventeen other recipients in their home province or territory at various ceremonies and heritage gatherings.

The Foundation has continued its work with the Department of Canadian Heritage on the further development of the Historic Places Initiative. Of particular concern is the need to include eligibility criteria for financial incentives that can be used across the country for projects both large and small.

Demolition sadly continues across the country—from the Civic Building in Truro, Nova Scotia, to the landmark Eaton's department store in Winnipeg. These unnecessary demolitions underscore the need for more efficient and effective government measures to encourage the conservation of heritage buildings: property tax rebates, tax rebates on construction materials, tax credits and grants for conservation work, etc. Where appropriate, governments should provide qualified staff to assist owners of heritage properties in making well-informed decisions related to the value of preservation.

The Foundation has continued to practice fiscal restraint in light of poor market performance. In fulfilling our responsibility as good stewards of our heritage properties, we have completed regular building maintenance but have deferred undertaking reconstruction/restoration plans until such time as funds are more readily available.

Many challenges lie ahead. I assure you that the Board and staff of the Heritage Canada Foundation are facing them enthusiastically. We continue to vigorously pursue efforts on your behalf to support the conservation of heritage buildings in communities of every size across Canada.

I would like to take this opportunity to thank staff for their ongoing efforts and my colleagues on the Board of Governors for their dedication. In particular, I would like to pay tribute to past Chair Trudy Cowan (Alberta), David McDowell (Manitoba), Gordon Nelson (Ontario) and Paul H. Schurman (Prince Edward Island) who will be completing their final year of service on the Board of Governors. I look forward to seeing many of you at our annual general meeting in Winnipeg and addressing any questions you may have.

im H. Bezonson.

Jim H. Bezanson

Chair

Board of Governors

The Heritage Canada Foundation

EXECUTIVE DIRECTOR'S LETTER

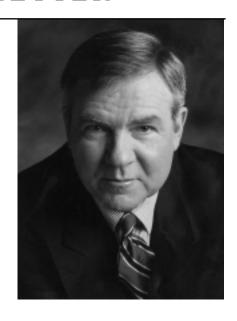
DEAR MEMBERS,

Some time ago, the Heritage Canada Foundation took the decision to marry our research and conference activities, and focus them on issues of fundamental importance to the preservation of our built heritage. Last year, our focus was the economics of heritage preservation, an area to which little attention had hitherto been devoted in Canada. This year, we turned to the related field of heritage tourism, a large and growing component of the global tourism market.

In September, we published the latest in our series of research reports, *Built Heritage: Assessing a Tourism Resource*, which we unveiled at our annual conference on that subject, *Discovering Heritage Tourism*, held later that month in Halifax. Early in 2003, we published the proceedings of that conference, and copies of the research report and the conference proceedings are available at no charge from the Foundation offices. We particularly appreciated the support and involvement of the Canadian Tourism Commission and the Tourism Industry Association of Canada in these initiatives, and we look forward to continuing to work with them, and with other interested parties, in developing strategies for giving our heritage buildings and sites a greater profile as tourism resources.

In the autumn of 2002, we launched our new Doors Open Canada program. We had been tracking the Doors Open experience since its origins in Glasgow in 1990, its spread across 44 European countries, and its implantation in Canada, first in Toronto, then, under the aegis of the Ontario Heritage Foundation, in other Ontario communities. We opened the doors of our headquarters building during the last weekend of May 2002, as part of the first Doors Open Ottawa. The Doors Open experience has proven itself to be such a positive and popular one that we decided to work towards making it a truly national event. The goal of our Doors Open Canada initiative is to inspire and assist communities all across Canada as they organize their own Doors Open programs, and our role in that regard will be promotional and informational. As the year progressed, we began developing our new Doors Open Canada Web site, a strategy for promoting the concept, and an information document to help community groups organize their events. Our new Doors Open Canada logo and word

mark were unveiled at our annual conference in Halifax. Over the course of the year, we continued to work with appropriate federal officials on matters associated with the Historic Places Initiative. Central to the success of this major, multi-phase initiative, in the view of the Heritage Canada Foundation, is the creation of tax incentives for heritage preservation. Once again we stressed this in our



annual brief to, and appearance before, the House of Commons Standing Committee on Finance in the course of its pre-Budget hearings. Once again, we received the support of this key committee. Given the progress that has been made on the first phase of the Historic Places Initiative – the development of a national register for heritage properties, national standards and guidelines for heritage conservation, and a certifying function to be played by the Department of Canadian Heritage—we hoped that we would see at least one set of fiscal incentives in the February 2003 federal Budget. Instead, the Budget announced a \$30-million program of direct support, "... a contribution program of \$10 million a year to provide a financial incentive to the private sector to preserve historic places." Initially disappointed, we were assured by federal officials that this is only an interim measure designed to test the three elements of the first phase of the Historic Places Initiative, and is not designed as a substitute for a tax-based set of incentives. The Heritage Canada Foundation will continue to work tirelessly towards the eventual goal of creating tax incentives for heritage preservation in Canada that have proven themselves so effective in other countries.

Brian Anthony Executive Director

The Heritage Canada Foundation

THE YEAR IN REVIEW

The Heritage Canada Foundation continued in 2002-2003 to develop its programs and public profile. Spring 2003 marked the Foundation's 30th anniversary.

In June 2002, the Heritage Canada Foundation hosted a ceremony to celebrate the official opening of its new and permanent national headquarters at 5 Blackburn Avenue in Ottawa. Speaker of the House of Commons, The Honourable Peter Milliken, as well as other government representatives, and the two granddaughters of First World War flying ace and former resident Billy Bishop, were present.

While the 2003 federal Budget did not include anticipated tax incentives, the commitment of \$10 million a year for the next three years to promote private sector preservation of heritage buildings is an important step.

The Heritage Canada Foundation provided input for the interim report on the Prime Minister's Caucus Task Force on Urban Issues. The report recommended that the federal government provide grants to support the restoration and conversion of heritage properties, and develop mechanisms to encourage redevelopment for both commercial and residential purposes.

The September annual conference, *Discovering Heritage Tourism*, dealt with the important and growing area of heritage tourism: how to market and present tourism while preserving historic places. In keeping with the conference theme, an exhaustive research report, *Built Heritage: Assessing a Tourism Resource*, was published during the summer.

In the autumn of 2002, the Foundation also launched the new Doors Open Canada program to encourage communities all across Canada to make the Doors Open experience a truly national one. As part of its strategy to promote the concept, a new Web site was developed to assist community groups in organizing their events.

In conjunction with Heritage Day 2003, the theme of the Foundation's annual educational package was Canada's civic heritage. *The Heritage of Our Town* edukit was distributed to schools and libraries across Canada, and is now available on the Foundation's Youth Web site.

The Landmark Preservation Program now has six projects under its wing. These include: the deteriorating St. Ninian's Cathedral, Antigonish, N.S.; the fire-

damaged St. John's Anglican Church, Lunenburg, N.S.; the vacant Wild Goose (Johnson-Palmer) Building, Bathurst, N.B.; the Paterson Grain Elevator at the Inglis Elevators National Historic Site, Inglis, Man.; the abandoned Galop Canal and the north shoreline of the St. Lawrence Seaway project; and St. Brigid's Roman Catholic Church, Ottawa, Ont.

The Heritage Canada Foundation was honoured to contribute to the celebration of the Queen's Golden Jubilee by conferring Commemorative Medals on 20 Canadians for their distinguished work in heritage preservation during Her Majesty's reign.

Veronica Vaillancourt, Director of Communications and esteemed staff member, retired after 16 years with the Foundation.

GOVERNMENT RELATIONS AND ADVOCACY

Throughout the year in review, the Heritage Canada Foundation continued its vital work of getting the heritage preservation message out, both in its relations with governments at all levels, and in the broader context.

The Foundation pursued regular meetings with federal officials concerning the ongoing development of the Historic Places Initiative and related matters, notably the tax treatment of heritage properties and the need for, and role of, a national trust for Canada. In response to a discussion paper— "Towards a New Act: Protecting Canada's Historic Places" —issued by the Department of Canadian Heritage late in 2002, Heritage Canada submitted a brief in March 2003, and gave that brief widespread distribution to provincial and territorial ministers responsible for heritage, and to the mayors of key municipalities. The Foundation also submitted a brief to the House of Commons Standing Committee on Finance and appeared before the Committee during its pre-Budget consultations. In its November 2002 report to the federal Minister of Finance, the Committee once again expressed strong support for the Heritage Canada Foundation agenda.

In the course of the year, the Foundation carried on its work of trying to save heritage properties from demolition. In concert with provincial and territorial heritage organizations and local groups, the Foundation provided information, advice and support, intervening where appropriate in order to avert the loss of heritage buildings. The Civic Building in Truro, Nova Scotiademolished by the local government in spite of an outpouring of concern from the local community, from the provincial heritage organization and the Foundationwas a senseless and needless loss. The Old Sacred Heart Convent in Bathurst, N.B., was summarily demolished for a parking lot! Bathurst City Council gave its approval even though its own heritage committee was looking for ways to save the 19th-century stone building. In spite of urgings from the Foundation and a private offer to buy and restore St. Mary's School in Calgary, the 1909 building was torn down. In the Yukon, while the Old Territorial Administration Building in Dawson City was designated as a national historic site, Whitehorse's historic 1903 Sewell House was accidentally bulldozed, and the future of its White Pass and Yukon Route Train Shed remains uncertain.

COMMUNICATIONS

Magazine

In 2002-2003, Carolyn Quinn took over as editor of *Heritage* when Veronica Vaillancourt retired. During the year, the quarterly featured articles on The Papineau Funeral Chapel and the Montebello Manor House of Louis-Joseph Papineau (Spring 2002), two Nova Scotian cultural landscapes: a Yarmouth cemetery and a Truro park, as well as Acadian architecture at Port-Royal (Summer 2002). The Doors Open Canada program in Canada and Halifax's Georgian architecture were highlighted in the Fall 2002 issue, while the heritage of our civic buildings from both a historic and modern context was detailed in the Winter 2003 issue.

Other publications

A research report was produced as part of the Foundation's fundamental interest in the field of heritage tourism. The report, entitled *Built Heritage:* Assessing a Tourism Resource, was intended to assist in developing strategies that would give Canada's heritage buildings and sites a greater profile as tourism resources.

The complete proceedings from the September 2002 annual conference, *Discovering Heritage Tourism*,

were published with the support and involvement of the Canadian Tourism Commission and the Tourism Industry Association of Canada.

The Teacher's Guide, *Heritage 2003: The Heritage of Our Town*, was published as part of the Heritage Day Program.

The bi-weekly Media Review, now available in electronic format only, has more than doubled its subscriptions over the past year.

Web site

From April 2002 to March 2003, the average number of monthly visits to the Heritage Canada Web site was 6,953, up 2,500 from the previous year. The highest number for any month was recorded in February (8,784), followed by March (8,062) and April (7,982). The Links page was the most commonly visited, followed by the main Magazine page, What's New and Featured Building pages.

New features to the site include links to the new Doors Open Canada Web site, the updated Heritage 2003 Youth site, and the means to register for a Heritage Canada Mosaik MasterCard.

PROGRAMS

Heritage Day

Each year the Heritage Canada Foundation undertakes a national educational campaign to make Canadians, especially students, aware of the architectural heritage and historic places of Canada. The program focuses attention on a significant heritage theme that is illustrated on a bilingual poster and in a companion Teacher's Guide. For Heritage Day 2003, the Foundation published Heritage 2003: The Heritage of Our Town, which showcases Canada's civic heritage: city halls, libraries, courthouses, exhibition buildings and community arenas. On Heritage Day 2003, "The Heritage of Our Town" poster and companion 22-page guide for teachers, youth leaders and heritage groups were publicly launched. Approximately 44,000 posters and 34,000 guides were distributed to seven provincial ministries of education, school libraries, heritage organizations, museums, and the Scouts and Guides and other youth clubs.

The Heritage Day education theme is adopted and promoted by communities across Canada. Heritage Day 2003 received media coverage from more than 30 newspapers across the country, and many local heritage organizations and museums celebrated with various heritage activities.

As well, the Youth Web page was updated with the *Heritage 2003: The Heritage of Our Town* photos and text.

Awards

The purpose of the Heritage Canada Foundation Awards Program is to recognize and celebrate excellence in the heritage preservation field as demonstrated by individuals and groups, through achievements or projects consistent with Heritage Canada's mission, philosophy and guiding principles.

The City of Saint John, New Brunswick, was selected for the prestigious 2002 Prince of Wales Prize. As Canada's oldest incorporated city (1785), Saint John has the most intact collection of 19th-century commercial architecture in the country. During the past 20 years, the City has persisted in developing effective heritage policies and programs, which has earned it the reputation as a "pioneer in heritage recognition and preservation".

Dr. Michael McMordie, Director of the Environmental and Resources Program at the University of Calgary, received the Gabrielle Léger Award. Dr. McMordie has been a Board member and Past President of the Society for the Study of Architecture in Canada and was one of the founders of the Canadian Architectural Archives. Since 1998, he has served as President of the Calgary Civic Trust.

The Heritage Trust of Nova Scotia was the recipient of the Lieutenant Governor's Award for its remarkable record in public education and advocacy—"balancing both in an exemplary manner."

The Heritage Canada Foundation joined the Pier 21 Society of Halifax, Nova Scotia, in honouring Dr. Ruth M. Goldbloom, O.C., with an Achievement Award for her significant contribution to the preservation of the Pier 21 National Historic Site.

Young Canada Works

During the summer of 2002, the Heritage Canada Foundation administered contributions under the Young Canada Works in Heritage Institutions (YCW) program for the sixth year. The Foundation approved 87 YCW summer jobs in the heritage sector, 44 of which were projects from the previous summer. The Foundation delivered approximately \$250,000 in funding. Part of Canada's Youth Employment Strategy, the YCW program is funded by the Department of Canadian Heritage.

Heritage Canada staff continued to place its priority on being accessible to employers and students and providing professional guidance. Some of the projects monitored through on-site visits included Winnipeg's Living Prairie Museum, Montréal's Black Watch of Canada Foundation, Morrisburg's St. Lawrence Parks Commission and Port Alberni's McLean Mill National Historic Site.

The Young Canada Works projects yielded a number of success stories, from employers and students alike. Many employers indicated that without the support of the YCW program, they would not have been able to create the student positions and complete important projects. Peter Haughn, Deputy Manager for the Town of Lunenburg, N.S., wrote: "The program is a big benefit to the student and our community. The student was fantastic and has learned a lot. We are especially pleased with the guidance that the Heritage Canada Foundation provided to us throughout the summer."

Outreach

Discovering Heritage Tourism was the theme of the annual conference held last September in Halifax. Delegates were given the opportunity to experience for themselves some Maritime tourist sites, and learn about the new trends and issues in marketing and presenting heritage tourism. Cultural tourism accounts for 43% of the tourism market in Canada and is still growing. Conference presenters included representatives of the Canadian Tourism Commission, Parks Canada, the U.S. National Trust for Historic Preservation, the Lighthouse Product Club in the Maritimes, the Canadian Cultural Landscapes tour company and l'Association des plus beaux villages du Québec.

Through this outreach program, staff members participate in conferences, workshops and other events, presenting papers, consulting, and providing support and/or intervention on endangered heritage places. Over the course of the review year, staff exhibited and/or presented papers at two major venues: the Canadian Real Estate Association and Construct Canada. With more than 900 exhibits and 20,000 visitors, Construct Canada is the country's largest trade show for architects, engineers, contractors and developers. The Foundation also participated on its panel: "The Great Heritage Oxymoron: Quality Heritage Restoration Projects and Financial Viability." As well, staff participated in the conferences of the fondation Rues principales, the Canadian College of Teachers and the Quebec Anglophone Heritage Network. A number of heritage papers were also presented to local and provincial organizations.

In May 2003, the Executive Director of the Foundation was invited to attend the first-ever North American Forum on heritage preservation. Organized by the U.S. National Trust for Historic Preservation, the two-day forum in Washington, D.C., included representatives from Heritage Canada, the National Trust for Historic Preservation, US-ICOMOS, and the National Institute for Anthropology and History of Mexico.

COMMUNITY HERITAGE DEVELOPMENT

In the autumn of 2002, the Heritage Canada Foundation unveiled its new Doors Open Canada initiative. Designed to increase public appreciation of the local architectural environment and public support for heritage preservation, Doors Open programs are community-based activities providing free public access to buildings of architectural and historic significance which are not normally open to the public. The Foundation's primary role will be promotional and informational. A Doors Open Canada logo and word mark were unveiled at the Foundation's annual conference in Halifax in September 2002, and the first stages of the Doors Open Canada Web site were launched. Work also began on the material designed to help community groups to develop their own events.

During the program year 2002-2003, work began on identifying the best community practices in the field of heritage preservation with a view to publishing a handbook for use by local governments and local heritage groups. The Foundation also began laying the groundwork for another publication or publications for use at the local level, featuring such matters as the economic case for heritage preservation; heritage tourism; heritage preservation in the environmental or "smart growth" and sustainable community; and local advocacy.

The fondation Rues principales, a subsidiary of the Heritage Canada Foundation, delivered Main Street services to nine municipalities: eight in Quebec and one (Dieppe) in New Brunswick. There are currently 40 municipalities participating in three-year projects (www. fondationruesprincipales.qc.ca).

PROPERTY

The Foundation continued providing its support for five historic properties: the 1817 Runciman House in Annapolis Royal, N.S.; the 1851 Papineau Chapel in Montebello, Que.; the 1837-38 Myrtleville House in Brantford, Ont.; and the 1670 offices of the fondation Rues principales at 11, rue l'Ancien-Chantier in Québec City. As well, the Heritage Canada Foundation owns the 1906 heritage building at 5 Blackburn Avenue in Ottawa, where it is now permanently headquartered.

FINANCIAL STATEMENTS

THE HERITAGE CANADA FOUNDATION CONDENSED CONSOLIDATED BALANCE SHEET

as at March 31, 2003 (In thousands of dollars)

	2003	2002
ASSETS Current Investments Capital assets Heritage properties	\$ 677 16,179 61 1,267	\$ 511 20,773 57 1,267
	\$ 18,184	\$ 22,608
LIABILITIES Current Mortgage payable	237 26 263	203 35 238
NET ASSETS Endowment Non-endowment	16,180 1,741	16,180 6,190
	17,921 \$ 18,184	\$ 22,370 \$ 22,608

Auditor's Report On Summarized Financial Statements

To the members of the Heritage Canada Foundation:

The accompanying summarized balance sheet and statement of income are derived from the complete financial statements of the Heritage Canada Foundation as at March 31, 2003 and for the year then ended on which we expressed an opinion without reservation in our report dated May 8, 2003. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of the Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

Deloute à Touche LLP

Ottawa, Canada May 8, 2003

Management Comments On The Financial Statements

The continuing impact of terrorism, war and accounting scandal has further depressed the markets around the world and our diversified portfolio of investments suffered along with most other investment funds. The markets were beginning to rebound by year-end but we were obliged to write down our investments by another \$3,000,000.

Revenues

Our operating revenues were up again this year, largely fuelled by the revenue generated by our subsidiary, Rues principales.

Expenses

We tried to hold our operating expenses in check while waiting for the market to recover. We did produce a well-received research paper in support of our conference theme of Heritage Tourism and continued to work with the Department of Canadian Heritage on the Historic Places Initiative.

THE HERITAGE CANADA FOUNDATION CONDENSED CONSOLIDATED STATEMENT OF REVENUE, EXPENSES AND NET ASSETS

year ended March 31, 2003 (In thousands of dollars)

	2003	2002
REVENUE		
Operations		
Contracts	\$ 593	\$ 484
YCW contribution	250	255
Memberships	78	76
Conferences and symposiums	47	46
Grants	81	92
Property	18	18
Donations and bequests	7	14
Publications	1	2
Other	5	5
	1,080	992
Investment (Loss)	(2,961)	825
Total revenue	(1,881)	1,817
EXPENSES		
Community heritage development and networking	830	834
Management and administration	767	767
YCW	250	255
Policy and programs	217	227
Publications	187	159
Property	157	118
Board	86	94
Communications	74	32
Total expenses	2,568	2,486
Excess (Deficiency) of revenue over expenses	(4,449)	(669)
NET ASSETS		
Non-endowment, beginning of year	6,190	6,859
Non-endowment, end of year	1,741	6,190
Endowment	16,180	16,180
Total net assets	\$ 17,921	\$ 22,370

FACT SHEET

The Heritage Canada Foundation (Heritage Canada) is a national, membership-based organization and a registered charity (#11923 7477 RR0001). It was incorporated in 1973 by the federal government as a nongovernmental organization to encourage the protection and promotion of the built, natural, historic and scenic heritage of Canada.

Governance: Heritage Canada's Board of Governors consists of 12 members, representing the provinces and territories, elected by Heritage Canada's members.

Programs: Heritage Canada has two principal programming activities: communications and demonstration programs.

COMMUNICATIONS PROGRAM

Publications: *Heritage* magazine, published quarterly; *Annual Report*; the research report, *Built heritage: Assessing a Tourism Resource*; and proceedings from the annual conference, *Discovering Heritage Tourism.*

Web site: The foundation's bilingual Web site at www.heritagecanada.org provides up-to-date information in several sections: What's New, Featured Buildings, press releases and a biweekly Media Review. The site also features the entire listing of the Heritage Directory. New features to the site include links to the new Doors Open Canada Web site (www.DoorsOpenCanada.org); the updated Heritage 2003 Youth site; and the ability to register for a Heritage Canada Mosaik MasterCard.

Advocacy: We work with government at all levels to improve heritage programs, policies and legislation. We support the preservation and careful stewardship of heritage buildings and historic landscapes.

Annual Conference: Each year, we hold an annual conference to present and debate issues central to the preservation of Canada's heritage places.

Awards: Prince of Wales Prize, Gabrielle Léger Award, Lieutenant Governor's Award, Achievement Awards, Journalism Prize and Corporate Prize. Heritage Day: We encourage all Canadians to celebrate Canada's heritage on the third Monday in February. Each year, we produce a Heritage Day poster on a theme reflecting the richness of Canada's built heritage. We also produce a Teacher's Guide for use by schools and youth organizations throughout the year.

DEMONSTRATION PROGRAMS

Property: We are custodians of five properties: the Runciman House in Annapolis Royal, Nova Scotia (1817), the fondation Rues principales premises in Québec City (1670), the Papineau Chapel in Montebello, Quebec (1851), the Myrtleville House Museum in Brantford, Ontario (1837), and the Heritage Canada Foundation headquarters in Ottawa, Ontario (1906).

Young Canada Works: We administer federal grants to assist nonprofit organizations and agencies in hiring young people to gain experience in the various aspects of heritage preservation.

Community Heritage Development: We work with municipalities to recognize and use heritage properties and amenities for the benefit of the community and visitors.

Research And Development: We investigate current trends and emerging issues and communicate our findings.



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THE HERITAGE CANADA FOUNDATION



ANNUAL REPORT 2002 - 2003

Cover: The Coat of Arms of the Heritage Canada Foundation

The emblem of Heritage Canada, a maple leaf and keys on the shield, is surmounted by a three-turreted fort, a symbol of our built heritage. Supporting the shield are two beavers, symbols of perseverance and recognized as symbols of Canada for many generations.

The Latin motto, *Patrimonii publici propugnatores*, translates as "champions of our heritage" and alludes to the mission of the Heritage Canada Foundation in protecting and promoting heritage buildings and places for the benefit of all Canadians.