Providing Leadership for the Heritage Movement

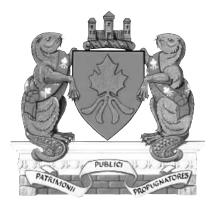




Annual Report 2011-2012

Heritage Canada Foundation

www.heritagecanada.org



The Coat of Arms of the Heritage Canada Foundation

The emblem of Heritage Canada, a maple leaf and keys on the shield, is surmounted by a three-turreted fort, a symbol of our built heritage. Supporting the shield are two beavers, symbols of perseverance and recognized as symbols of Canada for many generations. The Latin motto, **Patrimonii publici propugnatores**, translates as "champions of our heritage" and alludes to the mission of the Heritage Canada Foundation in protecting and promoting heritage buildings and places for the benefit of all Canadians.



THE GOVERNOR GENERAL LE GOUVERNEUR GÉNÉRAL



Patron His Excellency the Right Honourable

David Johnston

C.C., C.M.M., C.O.M., C.D., Governor General and Commander-in-Chief of Canada

HERITAGE CANADA F O U N D A T I O N



LA FONDATION HÉRITAGE CANADA

Heritage Canada Foundation

190 Bronson Avenue Ottawa, ON K1R 6H4 (613) 237-1066

heritagecanada@heritagecanada.org www.heritagecanada.org



Heritage Canada Foundation

The Heritage Canada Foundation (HCF) is a national registered charity and non-governmental notfor-profit corporation established as the National Trust for Canada in 1973. HCF was given the mandate to "preserve and demonstrate and to encourage the preservation and demonstration of the nationally significant historic, architectural, natural and scenic heritage of Canada with a view to stimulating and promoting the interest of the people of Canada in that heritage."

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A gathering of 2011 conference delegates, Victoria, B.C.



School children in Wolseley participating in Main Street Saskatchewan visioning exercise.

The Board of Governors

(As of March 31, 2012)

David Bradley, Chair Ross Keith, 1st Vice-Chair Michael Seaman, 2nd Vice-Chair Richard Bégin Marion Beyea Kim Devine Helen Edwards Marc Johnston Henry Maisonneuve Cindy Tugwell Tom Urbaniak Peter Buckley

Newfoundland and Labrador Saskatchewan Ontario Quebec New Brunswick Prince Edward Island British Columbia Yukon Alberta Manitoba Nova Scotia Governor at large

A message from...

The Chair and the Executive Director



David Bradley Chair, Board of Governors



Natalie Bull Executive Director

The Heritage Canada Foundation (HCF) had a very successful year in 2011-2012. Thanks to our members, sponsors, partners and supporters, we continue to support Canadians' efforts to protect the buildings, landscapes and communities that matter to them.

This year, in our capacity as the National Trust for Canada, we welcomed representatives from National Trusts around the world when we co-hosted the 14th International Conference of National Trusts in Victoria, B.C. Recognizing that Canada's version of a National Trust depends on collaboration with peer organizations in every province and territory, HCF made great headway this year on new mutually beneficial partnerships with many of them. We now have membership discounts in place designed to build a broad and effective national constituency, and site partnerships that are creating a National Trustworthy network of sites right here in Canada.

Working in partnership is the only option, given the challenges faced by the heritage movement. Every year, we bring attention to ten endangered places—a very small representation of the places at risk across the country. And every decade or so, an entire generation of historic buildings joins the list of "species at risk." This year, Canada's lighthouses came under intense pressure, with more than 500 lighthouses declared "surplus" by the federal government. HCF responded with a lighthousethemed appeal to raise awareness and funds, and we were gratified to see Canadians respond in significant numbers.

HCF will continue to explore means of increasing collaboration in order to build a stronger organization and movement. Together we can help Canadians protect and celebrate this country's vast and valuable heritage resources. Thank you for your support!

Pairt Bradley Natalie Bull



190 Bronson Avenue Ottawa, ON K1R 6H4

New Corporate Headquarters

In August 2011, HCF moved its headquarters to 190 Bronson Avenue, a heritage designated property located in Ottawa's historic Centretown. The house was constructed in 1889 for Robert J. Davidson, who is thought to have had the house built as a wedding present for his wife. The house reflects the high quality of finished housing products produced by Ottawa planning mills in the late Victorian period. In addition to providing a lovely historic environment for HCF's operations, the converted Queen Anne revival-style house also significantly reduces HCF's annual accommodation expenses. The office is open to visitors year-round.

Accomplishments in 2011/2012

Building a Powerful Constituency

An important goal for HCF is the creation of an influential constituency that can help make heritage conservation "the way Canada does business." At the same time, HCF has always avoided competing for members with provincial and local organizations.

In 2011, after consultation with the National Council, we introduced a new initiative designed to move that marker forward. Via pilot

Vewfoundland Historical Society

agreements with six organizations, we are offering a 30% discount on HCF membership fees to members in good standing of the partner organization. This is a win-win proposition: partner organizations gain additional benefits to offer their members; Canadians have even more reasons to support HCF; and a larger national constituency will increase the organization's effectiveness and capacity.











Yukon Historica Museums Association

Museum and Heritage Prince Edward Island

As of March 2012, the following organizations have taken advantage of HCF's membership discount program:

- Heritage Saskatchewan
- Heritage BC
- Yukon Historical & Museums Association
- Newfoundland Historical Society
- Newfoundland Historic Trust
- PEI Museum and Heritage Foundation
- Toronto Botanical Garden

Creating a National Network of Sites

HCF members have long enjoyed free entrance to National Trust properties in England, Scotland, Wales, Northern Ireland, Australia and the United States. Now, thanks to exciting new partnerships with the Ontario Heritage Trust, The Land Conservancy of British Columbia and the Toronto Botanical Garden, cardcarrying HCF members can enjoy a free visit and/or discounts at gift shops at the wonderful sites operated by those organizations. This builds on HCF's own portfolio of historic sites in Canada and is an important milestone in creating a National Trust-worthy network of sites right here in Canada.

Ontario Heritage Trust



Barnum House National Historic Site (1819), Grafton, Ont. One of Ontario's finest examples of Neo-Classical architecture, and its first period house museum.



Elgin and Winter Garden Theatre Centre (1913) Toronto, Ont. Year-round tours of the beautifully restored double-decker theatre are offered.

The Land Conservancy of BC



Fulford Place (1899), Brockville, Ont. A splendid Edwardian mansion with elaborate gardens designed by Frederick Olmsted.



Homewood Museum (1799), Prescott, Ont, One of the oldest houses in Ontario. the museum (on 11 acres of land) showcases period furniture, textiles and porcelain.



Inga-Va (1823), Perth, Ont. Glassware, dishes and kitchenware unearthed during excavations are on display in the extensively restored stone residence.



Uncle Tom's Cabin Historic Site (c. 1841). Dresden. Ont. Operated as an interpretation centre, the site preserves the home of the Rev. Josiah Henson who escaped slavery using the Underground Railroad.



Abkhazi Garden (1946), Victoria, B.C. Created by Nicholas and Peggy Abkhazi, the house and its magnificent garden are characterized by dramatic rocky slopes, magnificent native plants and beautiful vistas.



Craigflower Manor and Schoolhouse National Historic Sites (1855 and 1856), View Royal and Saanich, B.C. The oldest farms on Vancouver Island once operated by the Hudson Bay Company as part of Britain's colonization program.



Keating Farm Estate (c. 1880s), Cowichan, B.C. A 13-hectare property dotted with heritage structures with the most important being its main house with a Great Hall designed by architect John Tiarks.



Ross Bay Villa (1865), Victoria, B.C. One of fewer than a dozen 1860s houses left in the city, nearly all the original detailing has been retained. An ongoing restoration project is overseen by TLC.



Wildwood Ecoforest (1938). Ladysmith, B.C. A model for ecoforestry practices, it is a remarkable learning site for those working toward a sustainable society.



Toronto Botanical Garden (1956), Toronto, Ont, Designed to educate and inspire, these elaborate themed gardens include a Toronto Green Award-winning horticulture centre offering a range of learning programs.



Myrtleville House Museum (1837), Brantford, Ont, A property of HCF, this early 19thcentury farmstead is operated by the Brant Historical Society.



Papineau Memorial Chapel (1853), Montebello, Que, Built by Louis-Joseph Papineau on the grounds of Manoir Papineau, it is operated by the Société historique Louis-Joseph Papineau.

To learn more about our Network of Sites, visit heritagecanada.org

Main Street Community Revitalization



11, rue l'Ancien-Chantier (1670) in Quebec City, Que. houses the offices of La Fondation Rues principales, an organization licensed to offer HCF's Main Street program in the province of Quebec.





Recognizing that many heritage buildings are located in our traditional downtowns, the Heritage Canada Foundation started the Main Street[®] program in 1979 with the goal of revitalizing Canadian downtowns. In November 2011, twenty participants from active Main Street Programs, provincial heritage departments, the Federation of Canadian Municipalities, the consulting sector, and the former HCF Main Street Program came together in Ottawa at HCF's invitation to explore the potential to renew a national Main Street initiative. Henry Maisonneuve, Michael Seaman and Ross Keith represented the HCF Board. Key points coming out of the meeting: "There is a need for planning services with a heritage grounding." "Main Street works for commercial downtowns, and is needed." "Main Street is still valid."

Currently, the Main Street approach is delivered via three partner organizations:

La Fondation Rues principales

Originally HCF's Quebec regional office, and more recently a not-forprofit organization in a subsidiary position to HCF, this year La Fondation Rues principales' (FRP) original \$1.5-million endowment was transferred back to FRP, and the two organizations entered into a new business relationship. FRP continues to provide leadership in community revitalization, offering à la carte services to municipalities and local groups, and working with a network of Main Street towns in Quebec and New Brunswick. (For more information, visit www.fondationruesprincipales.qc.ca.)

Main Street Saskatchewan

Main Street Saskatchewan is a new community revitalization program based on HCF's Main Street program. Saskatchewan's Ministry of Parks, Culture and Sport will invest \$1.65 million over three years to help revitalize historic downtown commercial districts based on the principles of community organization, economic development, marketing and heritage conservation. In 2011, four Saskatchewan communities were selected to pilot the Main Street approach. HCF was successful in bidding on contracts to deliver Visioning and Resource Team services to two of the four towns: Wolseley and Indian Head. The HCF team (Natalie Bull, Jim Mountain, Hans Honneger, Deb Ersland and Prairie Wild Consulting) used the opportunity to test a combined Main Street/Cultural Planning process.



The Alberta Main Street Program

The Alberta Main Street Program was created in 1987 through a threeway partnership between the Alberta Historical Resources Foundation, Alberta Culture and Multiculturalism (now Alberta Culture and Community Spirit) and the Heritage Canada Foundation. The Alberta Main Street Program continued to expand with financial support from lottery funds through the Alberta Historical Resources Foundation and administration through Alberta Culture and Community Spirit. (For more information, visit www.albertamainstreet.org.)

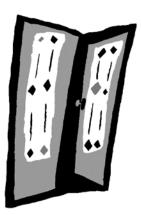
Raising Awareness



Heritage Day 2012

HCF leads the nation in celebrating Heritage Day on the 3rd Monday in February each year. This year, we invited Canadians to learn more about our **Heritage of Power Generation**. In a salute to Canada's impressive legacy of unique and purpose-built historic power structures, *Hēritage* magazine showcased five examples from across the country from small-scale rural installations that illuminated busy streets to large hydro-electric generating plants, dams and substations that transformed industry.

To assist communities in their celebrations, these examples were also made available on our website, as were a printable version of HCF's Heritage Day 2012 poster and a list of 44 historic power generating facilities from across the country with links to each site.



Doors Open Canada

Launched in 2002, Doors Open Canada is designed to increase Canadians' understanding and enjoyment of their local architectural environment while encouraging awareness of their built heritage. HCF continues to provide communities with the "How To Organize Your Doors Open Canada Event" kit, which contains six information leaflets and five templates to help with event planning—from Getting Started, Selecting Buildings, and Marketing and Communications to Meeting Costs, Volunteer Recruitment, and Safety, Security and Insurance.

Portes Ouvertes Doors Open Canada





Past winners of the Prince of Wales Prize for Municipal Heritage Leadership include Markham, Ontario (2000); Victoria, British Columbia (2001); Saint John, New Brunswick (2002); Québec City, Québec (2003); Perth, Ontario (2004); Charlottetown, Prince Edward Island (2005); Annapolis Royal, Nova Scotia (2006); and St. John's, Newfoundland and Labrador (2007): Aurora, Ontario (2008); Edmonton, Alberta (2009); Oakville, Ontario (2010); and Peterborough, Ontario (2011).



City of Peterborough representatives Becky Rogers, manager of arts, culture and heritage, and Erik Hanson, heritage planner, accept the Prince of Wales Prize from HCF chair David Bradley (centre).

National Heritage Awards Program

The Heritage Canada Foundation's National Awards Program recognizes and celebrates excellence in heritage conservation.

For the twelfth consecutive year, HCF awarded the Prince of Wales **Prize for Municipal Heritage Leadership** to a deserving municipality that has demonstrated exemplary commitment to preserving its built heritage. The City of Peterborough. Ontario, was selected for its dedicated service to the preservation of its heritage for over half a century. The jury awarded an Honourable Mention to the City of Nanaimo for its robust heritage conservation program and its success in promoting and raising awareness about the rich history of one of British Columbia's oldest settlements.

HCF's National Achievement

Awards honour individuals or groups for their achievement in heritage advocacy and volunteerism, and for conservation projects that demonstrate a community's commitment to heritage conservation.

National Achievement Awards recipients for 2011-2012 were as follows:

The **Victoria Heritage Foundation** of B.C. for producing the fourvolume series *This Old House: Victoria's Heritage Neighbourhoods* over a period of 35 years, providing heritage professionals, homeowners, historians and visitors with a valuable resource on the social and architectural heritage of Victoria.

The Heritage Sub-committee of the Humber Watershed Alliance in Ontario for the Humber River Bridge Inventory and The Shared Path, a series of interpretation panels along the Humber River aimed at safeguarding its heritage into the future.

Joe Mancinelli, president of the Labourers' International Union of North America (LIUNA), for the outstanding rehabilitation of Hamilton, Ontario's Lister Block as retail and office space. The project's success depended upon LIUNA's commitment and a range of specializations that combined the skills of traditional craftspeople.



The Hemingway Fitness and Leisure Centre, Edmonton Alta., recipient of the Prix du XX^e siècle.

This year, HCF partnered with Architecture Canada | RAIC in presenting the **Prix du XX**^e **siècle** to raise public awareness about the architecture of the 20th century. The Prix du XX^e siècle recognizes the enduring excellence of nationally significant architecture, such as landmark buildings in the historical context of Canadian architecture from the last 25 to 50 years.

The Hemingway Fitness and

Leisure Centre, designed by Peter Hemingway in 1969, was selected as this year's winner by an independent jury. The building reflects the modern architecture movement of the 1960s in Canada's Prairie Provinces.

Building Networks and Creating Opportunities



Heritage Employment Opportunities for Young Canadians

The Heritage Canada Foundation continued its successful delivery of the Young Canada Works (YCW) program in 2011-2012, distributing funding from the Department of Canadian Heritage to heritage organizations nationwide. YCW gives students and recent graduates the opportunity to acquire valuable work skills and experience in the field of heritage while helping heritage organizations complete important projects. In 2011-2012, the Heritage Canada Foundation delivered funding for 63 students and 4 graduate interns, with contributions totalling **\$224,800**.



"I think this was the best conference I have ever attended. You provided very high value for a very reasonable cost. Gathering together the organizations—HCF, CAHP, INTO, APT, TLC was brilliant. I liked the way that the aboriginal people were involved and honoured."

Mary Tastad Saskatoon, Sask.

National Conference

In its capacity as the National Trust for Canada. HCF joined The Land Conservancy of British Columbia (TLC) and the International National Trusts Organization (INTO) in co-hosting the 14th International Conference of National Trusts, the first such event to be held in Canada. The Canadian Association of Heritage Professionals (CAHP) was-for the fourth year in a row-a key supporter of the INTO event, which did triple duty as HCF's and CAHP's annual conference. The conference took place from October 12 to 15, 2011 at the Fairmont Empress Hotel and the Victoria Conference Centre in Victoria, B.C.

It was an exceptional gathering that brought together 300 grassroots heritage advocates, administrators and professionals from across Canada and as far afield as Ethiopia, Fiji and the Falkland Islands for four days of discussion, presentations and street-level learning. The conference kicked off with inspiring keynotes from George H.O. Abungu (Kenyan heritage expert), Bonnie Burnham (World Monuments Fund), Dame Fiona Reynolds (The National Trust) and Canadian Nobel Laureate Dr. Andrew Weaver, and closed with a rousing party at the historic Butchart Gardens. Participants also had the opportunity to attend sessions at the 2011 Association for Preservation Technology International (APT) conference, which was co-located with HCF, TLC. CAHP and INTO at the Victoria Conference Centre.



National Council members are joined by members of the HCF board of governors and staff at Abkhazi Garden in Victoria, hosted by The Land Conservancy of BC.

"Heritage Canada Foundation conferences are always excellent! Partnering with other groups gave the conference another dimension without compromising the excellent quality of HCF conferences."

Deirdre Gardner Port Hope, Ont.

Networking

HCF continues to support the work of existing and new networks and working groups:

- Sixth Annual Meeting of the National Council of the Heritage Canada Foundation: Leaders of provincial heritage organizations from across the country met at the annual conference in Victoria to share success stories and provide valuable input into HCF's programs and priorities. The National Council's purpose is to shape and pursue shared goals and achieve greater strength and effectiveness in protecting and celebrating historic built and natural sites and communities.
- Sixth National Roundtable on Heritage Education: Thirty educators, instructors and students from across Canada met at HCF's annual conference in Victoria to discuss the changing face of heritage conservation education in Canada and to learn about the current American experience from internationally renowned conservation educator David G. Woodcock (Texas, A&M University). The Roundtable Steering Committee met throughout the year to advance work on Roundtable priorities.
- AGORA-L—Connect and Protect: Developed to connect built heritage advocates and conservationists from across the country, this free email-based tool for exchanging information about conservation has had a very successful year. Over 700 participants now subscribe.

AGORA-L is easily accessed through the Heritage Canada Foundation website at **www.heritagecanada.org**.

Outreach

HCF board and staff participate in heritage conservation conferences, workshops and other events, host networking sessions, and meet with partner organizations to stay abreast of what's happening in the field.

HCF board members or staff were speakers or panellists at the following events:

- Ontario Heritage Conference, Cobourg, Ont.
- Carleton University, Canadian Studies Heritage Conservation Symposium, Ottawa, Ont.
- 2012 Canada Research Chair's Round Table on Built Heritage, School of Architecture, Université de Montréal, Qué.
- Interior Design Class, Algonquin College, Ottawa, Ont.

HCF had a presence at the following events:

- ICOMOS Canada Annual Conference, Ottawa, Ont.
- Canadian Commission for UNESCO 52nd Annual General Meeting, Ottawa, Ont.
- 2012 Heritage Saskatchewan Annual Forum
- National Trust Main Street Conference, Baltimore, Maryland

Saving Places



Endangered Places Program

Nowhere is HCF's work more visceral and dramatic than in our advocacy efforts. Through the **Endangered Places** and **Worst Losses** lists, we bring national attention to the 10 most endangered historic places on our Canadawide radar screen, and to those sites needlessly lost to demolition and disaster. The Top Ten list has become a powerful tool in helping advocates keep historic places alive. Since launching the program in 2005, sixty sites have received the dubious "endangered" distinction. These cases are followed and support provided throughout the year where possible.

Fisherman's Row Houses, Port Union, Nfld.

"The inclusion of the Arrondissement historique de Sillery on your list of endangered sites had a real impact on the current situation. I thank you so much for taking the time to support us and to help us out!"

The 2011 Top Ten Endangered Places

- Bank of Montreal Building, Edmonton, Alta.
- Moose Jaw Civic Centre, Moose Jaw, Sask.
- Brighton Public School, Brighton, Ont.
- Cockshutt Office and Timekeeper's Building, Brantford, Ont.
- The Guild Inn, Toronto, Ont.

- Historic District of Sillery, Quebec, Que.
- Cape Jourimain Lighthouse, Bayfield, N.B.
- Mount Allison Memorial Library, Sackville, N.B.
- Kays Brothers Building/Welsh and Owen Building, Charlottetown, P.E.I.
- Fisherman's Row Houses, Port Union, Nfld.

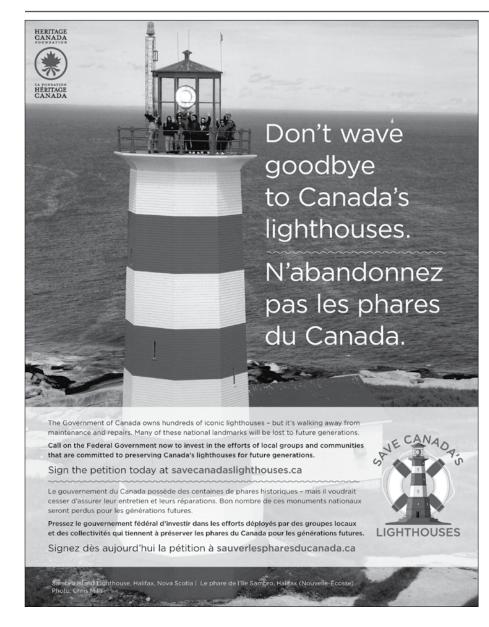
Johanne Elsener Quebec City, Que.



Edison (formerly Empress) Hotel, Toronto, Ont.

The 2011 Worst Losses List

- Edison (formerly Empress) Hotel, Toronto, Ont.
- Pantages Theatre, Vancouver, B.C.
- Methodist Episcopal Church, Picton, Ont.



Advocacy Action

Save Canada's Lighthouses Campaign

This year, HCF launched a lighthouse-themed appeal to raise awareness and funds in support of the preservation of Canada's historic lighthouses. The campaign involved the development of a micro-website (www.savecanadaslighthouses.ca); an online petition encouraging the federal government to invest in the efforts of local groups and communities to save their lighthouses: an extensive communications/social media strategy; and mailings to all members of Parliament and senators about surplus lighthouses in their ridings. Over 4,000 Canadians expressed their support for this "building species at risk."

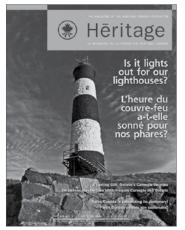
Local Advocacy

In addition to using the Endangered Places List to bring national attention to selected local heritage battles, HCF gets involved in advocating for other sites of national import. Examples from the past year include advocating for provincial support for Goderich, Ontario's tornado-ravaged heritage buildings; promoting the preservation of the modernist former Bank of Montreal Building on Jasper Avenue in Edmonton; and supporting local efforts to save the Brighton Public School, one of the largest heritage buildings in Brighton, Ontario.

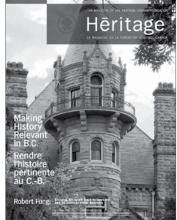
Getting the Word Out

Heritage Magazine

This bilingual quarterly publication features stories, reports and commentaries on the country's historic buildings and places. It explores ways to preserve the best from the past and improve the livability of Canadian communities.



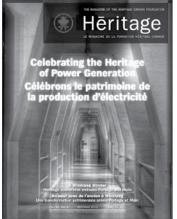
This issue's cover asks "Is It Lights Out for Canada's Lighthouses?" The related Endangered Places article looks at the fall-out from the passage of the Heritage Lighthouse Protection Act when the Department of Fisheries and Oceans declared hundreds of lighthouses as surplus, thereby twisting a heritage stewardship act into a disposal mechanism. Highlighting the efforts of individuals to preserve these beacons of light, the Faces and Places section celebrates the work of P.E.I.'s "Inimitable Carole Livingstone." Moving to Ontario, "Carnegie's Lasting Gift" takes the reader on a tour of several Carnegie libraries, many which have been successfully adapted to meet changing operational and technical needs.



"Making History Relevant-Connecting people, places and stories in B.C." takes the reader to the West Coast and three historic places working to remain relevant to today's tech-savvy visitors. The challenge has been exacerbated by cuts to heritage programs and funding at the provincial level. This issue looks at the need for "A Call to Renew Heritage in B.C." In Vancouver, the municipal government has financial incentives in place to encourage private sector investment in historic neighbourhoods. "Developer Robert Fung-Bringing the Spark Back to Gastown" highlights his successful rehabilitation projects and the positive spin-offs for the community.



"Hamilton Landmark Glows Again" recounts the resurrection of the iconic 1920s-era Lister Block-a rare example of an indoor shopping arcade and office complex in Canada. After years of false starts and failed hopes, the building was saved by a team of creative and dedicated investors and craftspeople. This issue also takes the reader to Alberta and the "improbably blue waters" of Maligne Lake, where a rustic-style log chalet built for Jasper Park's early adventurers has been beautifully restored. "Rocky Mountain High" tells the story. The magazine also introduces Jim Pearson of Alberta—"the elevator guv"-who has spent the better part of a decade travelling to raise awareness about Western Canada's disappearing grain elevators.



This issue celebrates the "Heritage of Power Generation," HCF's Heritage Day theme. The feature highlights smallscale rural installations to large hydro-electric generating plants that contribute to an impressive legacy of unique purpose-built structures. Another article looks at a redevelopment project that uses existing building stock to help rejuvenate a once-thriving historic area of Winnipeg; the new Avenue + Hample block involved the conversion of two near-derelict buildings into housing with commercial activity at grade. The Endangered Places section focuses on Toronto's Downsview Hanger and its aviation museum. Built in 1929 for de Havilland Aircraft of Canada, it is one of the most historically significant sites in the development of Canada's aviation history, but is facing demolition.



www.heritagecanada.org

Website

In January, HCF launched a new and expanded bilingual website and online member/donor management system. The new website features improved usability, including a new search function to streamline finding and sharing resources. Our Issues & Campaigns menu includes new sections on Financial Incentives, Legal Protection, Sustainability, Cultural Tourism and Places at Risk. Visit & Discover takes users to a listing of historic places in Canada and abroad, while Get Involved invites them to sign up for HCF News Alerts, to support our National Campaigns, and to connect with

"Love the look of the new website. Much better cleaner, more pictures, clearer organization."

Sheila Ascroft Ottawa, Ont. other advocates through our National Networks. Other new and improved sections include Help for Homeowners, Education, Jobs in Heritage and Finding Funding.

An extensive archive of past issues of *Heritage* magazine and all Top Ten Endangered Places listings are now available online, as are HCF conference presentations and research reports.

Visitors to the site can now join HCF, renew memberships, purchase gift memberships and make donations conveniently online.

"The new website is wonderful. Congratulations!"

Jane Nicholson Annapolis Royal, N.S.

Communications

HCF continues to reach members and the wider public—both inside and outside the heritage sector with regular communiqués and news alerts dealing with advocacyrelated issues and organizational activities and programs. Now, website visitors can easily sign up to receive our e-communications. We have also expanded our social media reach using Facebook, Twitter and Flickr, solidifying the organization's role as a content provider and leader within the heritage community.

facebook. twitter flickr

The Heritage Canada Foundation Financial Statements

Report of the Independent Auditor on the Summary Financial Statements

To the members of the Heritage Canada Foundation:

The accompanying summary financial statements, which comprise the summary statement of financial position as at March 31, 2012, the summary statement of operations and the summary statement of changes in net assets for the year then ended, and related notes, are derived from the audited financial statements of the Heritage Canada Foundation for the year ended March 31, 2012. We expressed an unmodified audit opinion on those financial statements in our report dated June 1, 2012. Those financial statements, and the summary financial statements. do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosure required by the Canadian generally accepted accounting principles. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Heritage Canada Foundation.

Management's¹ Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements in accordance with the Canadian generally accepted accounting principles.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of the Heritage Canada Foundation for the year ended March 31, 2012 are a fair summary of those financial statements, in accordance with Canadian generally accepted accounting principles.

A Javil Lavallée

Marcil Lavallée Chartered Accountants Licensed Public Accountants

Ottawa, Canada June 28, 2012

THE HERITAGE CANADA FOUNDATION

STATEMENT OF OPERATIONS FOR THE YEAR ENDED MARCH 31, 2012

MARCH 31, 2012		2011
	2012	(Note 3)
REVENUE		
Operations		
YCW contributions	\$ 269,820	\$ 235,020
Grants, contributions and sponsorships	112,666	260,775
Conferences and symposiums	94,305	126,240
Memberships	56,633	57,149
Contracts	52,702	923,921
Donations and bequests	26,845	81,590
Property	17,118	16,028
Other	8,963	7,925
Publications	2,945	1,331
Total revenue from operations before investment revenue	641,997	1,709,979
Investment revenue	336,154	1,788,601
	978,151	3,498,580
EXPENSES		
Governance	96,395	84,347
Management and administration	216,330	236,660
Investment management	103,129	312,993
Communications	152,627	216,719
Publications	133,925	141,472
Policy and programs	381,252	246,127
YCW	269,820	235,020
Community heritage development and networking	-	1,305,454
Property	163,534	152,312
	1,517,012	2,931,104
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	\$ (538,861)	\$ 567,476

STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED MARCH 31, 2012 NON-ENDOWMENT

			 Int	terna	ally restric	ted			
	U	nrestricted	nvested 1 capital assets	in a	nvested heritage nd other roperties	En F F	unciman dowment `und for Ieritage nservation	2012	2011 (Note 3)
BALANCE, BEGINNING				•					· · ·
OF YEAR	\$	2,241,977	\$ 43,498	\$	115,018	\$	219,416	\$ 2,619,909	\$ 2,052,433
Excess (deficiency) of revenue over expenses		(533,415)	(8,513)		-		3,067	(538,861)	567,476
Transfers from the Endowment Fund		1,552,657	(20,824)		-		-	1,531,833	-
Net acquisition of capital assets / heritage and other properties		(11,905)	11,905		-		_	_	-
BALANCE, END		(11,000)	11,000						,
OF YEAR	\$	3,249,314	\$ 26,066	\$	115,018	\$	222,483	\$ 3,612,881	\$ 2,619,909

ENDOWMENT

	The Heritage Canada Foundation	La Fondation Rues principales	2012	2011
BALANCE, BEGINNING OF YEAR	\$ 13,180,511	\$ 3,000,000	\$ 16,180,511	\$ 16,180,511
Funds transferred to the Non-endowment Fund	-	(1,531,833)	(1,531,833)	-
Funds transferred to La Fondation Rues principales	-	(1,468,167)	(1,468,167)	-
BALANCE, END OF YEAR	\$ 13,180,511	\$ -	\$ 13,180,511	\$ 16,180,511

THE HERITAGE CANADA FOUNDATION STATEMENT OF FINANCIAL POSITION FOR THE YEAR ENDED MARCH 31, 2012

	2012	2011 (Note 3)
ASSETS	2012	(1000 3)
CURRENT ASSETS		
Cash	\$ 62,444	\$ 110,665
Accrued interest receivable	81,292	88,925
Accounts receivable	141,864	467,849
Prepaid expenses	32,195	79,792
	317,795	747,231
INVESTMENTS	16,497,675	18,384,190
CAPITAL ASSETS	26,066	43,498
HERITAGE AND OTHER PROPERTIES	115,018	115,018
	\$ 16,956,554	\$ 19,289,937
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 135,096	\$ 446,162
Deferred revenue	28,066	43,355
	163,162	489,517
NET ASSETS		
Non-endowment		
Internally restricted		
- Invested in capital assets	26,066	43,498
- Invested in heritage and other properties	115,018	115,018
- Runciman endowment fund for heritage conservation Unrestricted	222,483 3,249,314	219,416 2,241,977
Offestileta	5,249,514	2,241,977
	3,612,881	2,619,909
Endowment		
La Fondation Rues principales	-	3,000,000
The Heritage Canada Foundation	13,180,511	13,180,511
	13,180,511	16,180,511
	16,793,392	18,800,420
	\$ 16,956,554	\$ 19,289,937

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, Director

Note 3: CHANGE IN BASIS OF ACCOUNTING

The March 31, 2011 comparative figures are consolidated which include the results of La Fondation Rues principales (FRP).

During the year, FRP made a transition to an independent self-sustaining entity. The original 1997 agreement between HCF and FRP, as well as its ancillary agreements, terminated on October 31, 2011 with financial transactions related to that agreement closing on February 17, 2012. Therefore the financial statements of HCF are not consolidated for the year ended March 31, 2012.

EXPLANATORY NOTE

For the purpose of clarity, HCF's comparative figures separate from FRP are as follows:

	2012	2011
HCF Balance Sheet:		
Total Assets:	\$16,956,554.00	\$16,909,321.00
Total Liabilities:	\$163,162.00	\$339,471.00
Total Net Assets:	\$3,612,881.00	\$3,389,339.00
Endowment:	\$13,180,511.00	\$13,180,511.00
HCF Statement of Operations:		
Investment Revenue:	\$336,153.97	\$1,603,383.22
Non Investment Revenue:	<u>\$641,996.71</u>	<u>\$643,845.38</u>
Total Revenue:	\$978,150.68	\$2,247,228.60
Total Expenditures:	\$1,517,012.04	<u>\$1,630,650.45</u>
Excess (Deficiency) of Revenue Over Expenditures:	<u>(\$538,861.36)</u>	<u>\$616,578.15</u>

The deficiency of revenue over expenditures for 2012 is reflective of market volatility and poor market performance of the investments during the year. The fund is currently managed by two independent investment firms, using varying investment styles, under the guidance of HCF's Investment Policy. A summary of the comparative market results are found below.

INVESTMENT REVENUE

	2012	2011
Interest	\$ 294,004	\$ 290,826
Dividends	294,224	220,208
Realized gains (losses)	98,086	717,768
Unrealized gains (losses)	(350,160)	559,799
	\$ 336,154	\$ 1,788,601