



The Transformation of 118 (Alberta) Avenue

City Of Edmonton
Office of Great Neighbourhoods
Judy Allan
Avenue Initiative Coordinator



ARTS & CRAFTS

BAKERY

METRO TOWN MARKET
PRODUCE SUPERSTORE & MORE

Public Space

FRESH FRUITS & VEGETABLES

Dacia RESTAURANT
◆ BURGERS ◆ FRIES ◆ DAILY SPECIALS ◆ FULLY LICENSED ◆
CLOSED
425-7008

LASCA
SEE
SUN

ROSTER'S BI



Our Design Team









Community Vision

- **Community Life**

A unique community built on history and character

- **Safe Streets and Spaces**

A safe community in which to live and attracts people from outside of the area to live, work, shop and dine

- **Thriving Economy**

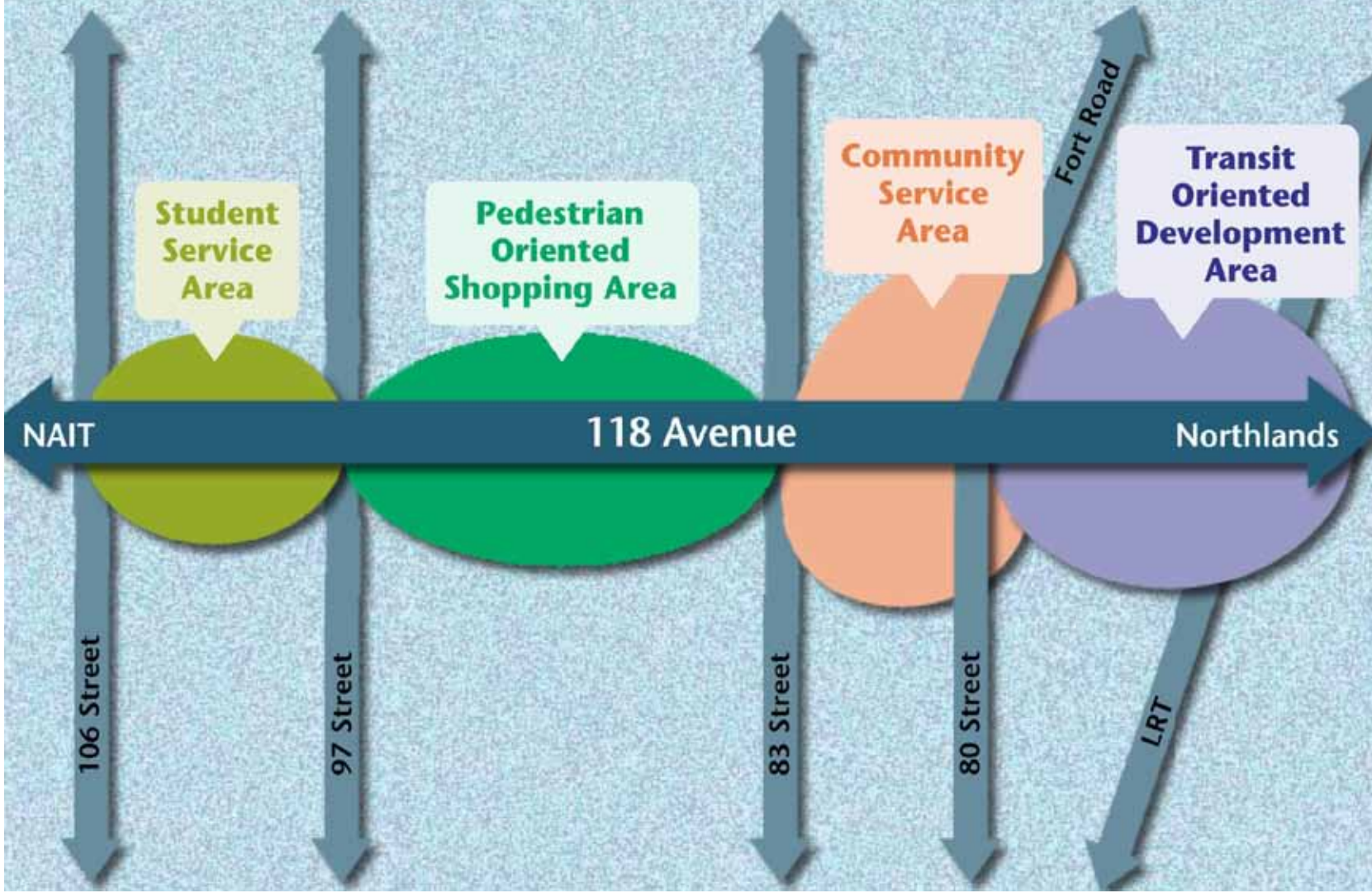
Clean well kept store fronts with a products and services for everyone. “THE” place to do business

- **Environmental Well-Being**

A walkable community that feels like an urban village. Business owners and residents take pride in their properties



118 Avenue Corridor Study - Development Concept



Nina Haggerty...first new development replaces a used car lot



Streetscape



Wider sidewalks, parking courts, trees, benches, safer crossing



29 New Facades



Mandy Bakery

Mandy Bakery

T18 AVE



OPEN
BREADS
PASTRIES

OPEN
BREADS
PASTRIES

Large sign
CLOSED

PO
CO

Portugal B
Bread
Pastries





Handy Bakery

Handy Bakery

Handy Bakery

ALBERTA WEEK

OPEN
SUNDAYS
9 AM - 6 PM

STOP

101 ST
175 AVE

↑
↓
←
→

UN
CLOSE

Dean's Discount
FURNITURE
WE BUY & SELL NEW & USED FURNITURE 477-5977

DEAN'S
**CASH
PAYDAY
&
TITLE LOANS**
477-5970



Dean's Discount

FURNITURE

WE BUY & SELL NEW & USED FURNITURE 477-5977



DEAN'S
FURNITURE
1180E - 94 ST
BUY - SELL - TRADE
NEW / USED
477-5977

DEAN'S CASH
PAY DAY LOAN'S
TITLE LOAN'S
477-5970

118 AVE

LAMPS & OFAS

DINING ROOM

TABLES

DEAN'S
FURNITURE
BUY
SELL
TRADE
NEW / USED
477-5970

The Fountain of Youth
Acme
Juicer
HEALTH EQUIPMENT

REFRESHED
WATER



118 AVE

94 ST



11801 94 St.







SHOPPERS
DRUG MART

NOW OPEN!

SHOPPERS
DRUG MART

OPEN
10 PM

SHOPPERS
DRUG MART

**NOW
OPEN**

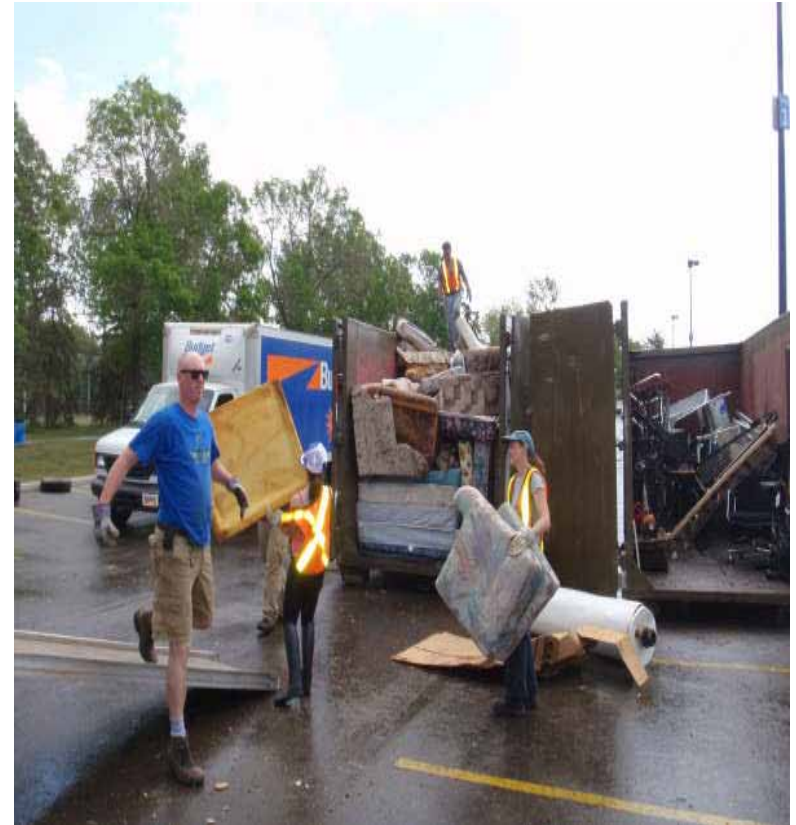
Person walking with shopping bag

COMMUNITY SAFETY



Raising the bar and increasing expectations

Clean Streets and Alleys





In 2007 over 80 mattresses were removed from the alleys and back yards of homes.



In 2012 5 were removed.

Bloomin Garden Show



Avenue Goes To The Dogs



Drive in on the Ave





The Carrot a volunteer powered social enterprise...is a bright sign of hope and the beginning of a grass roots arts movement





**Arts On The
Ave
produces
and supports
Festivals that
bring over
100, 000
each year to
area**

Kaleido Family Arts Festival





Deep Freeze





Murals brings beauty and prevents graffiti







Creating Places and Spaces











The team that makes it happen

- Community Leagues
- Arts On The Ave
- Alberta Avenue Business Association
- Neighbourhood Empowerment Team
- City of Edmonton Departments including Bylaw and Capital City Clean Up

For more information:

Copy of the strategy and current information
Avenueinitiative.ca

Historical Information
avenuehistory.org

Arts Information
Artsontheave.org

Business Information
Alberta-avenue.com

City of Edmonton Revitalization Projects
edmonton.ca/city_government/projects-redevelopment