



City of Edmonton.
Sustainable
Development.
Urban Design and
Heritage

The Revitalization of
104 Street
Promenade

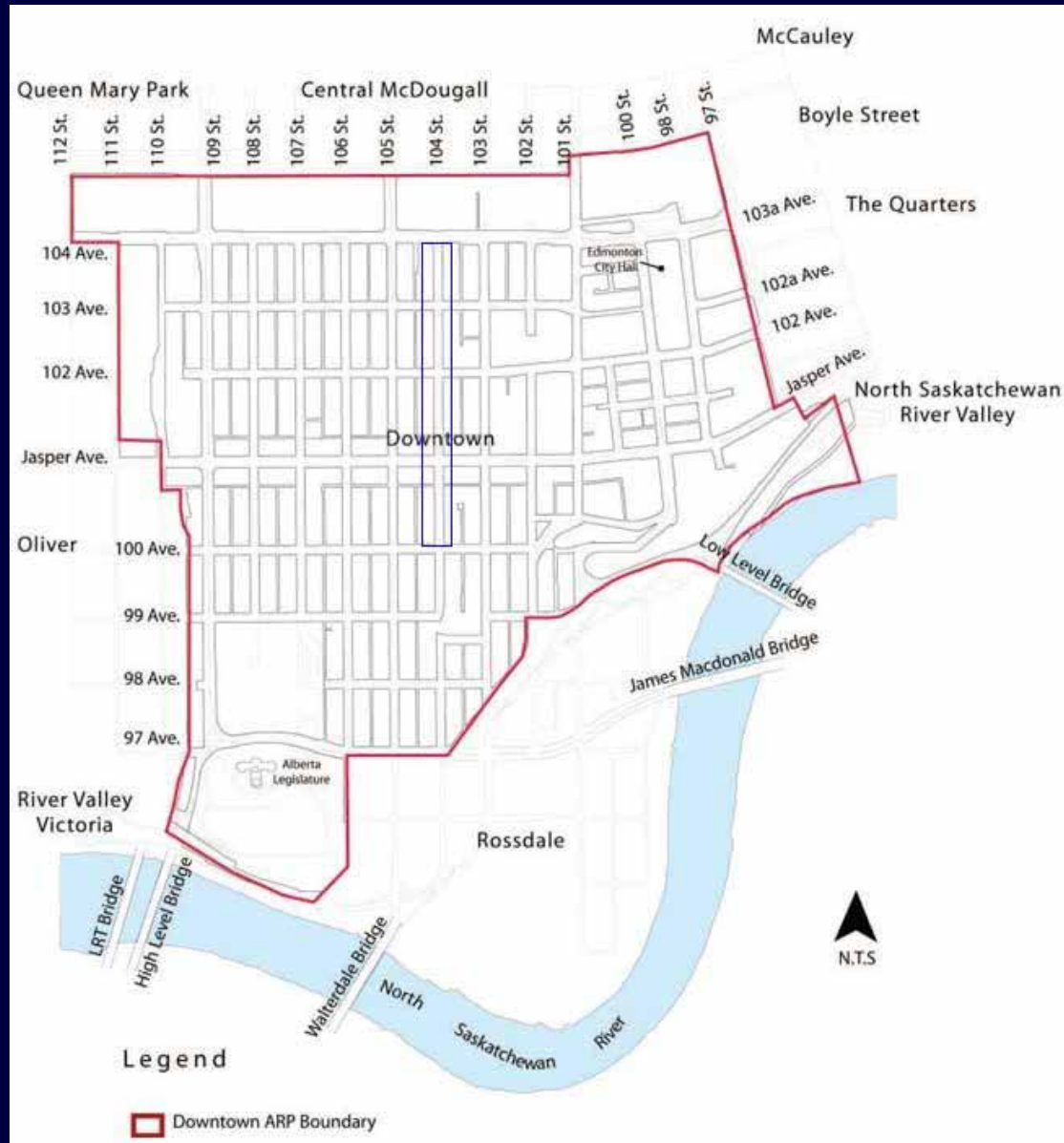


The Revitalization of 104 Street in Edmonton's Historic Warehouse District



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104 Street Boundary within Downtown





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A very long time ago...

Background and History





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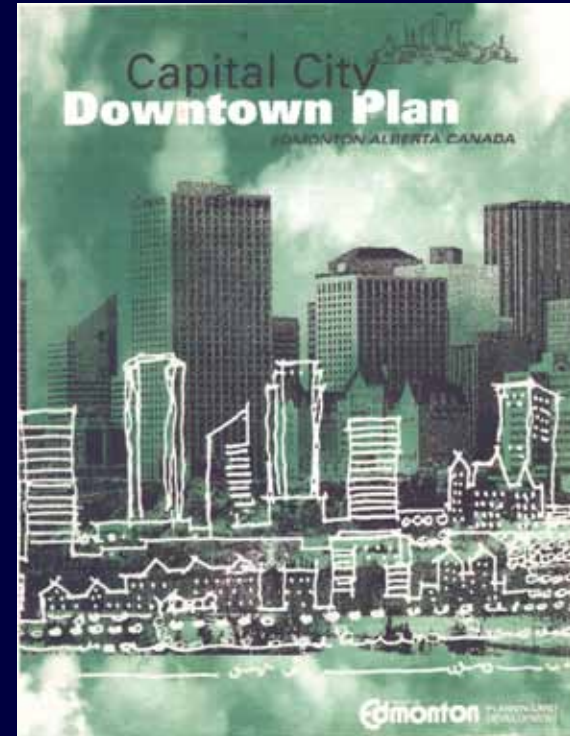
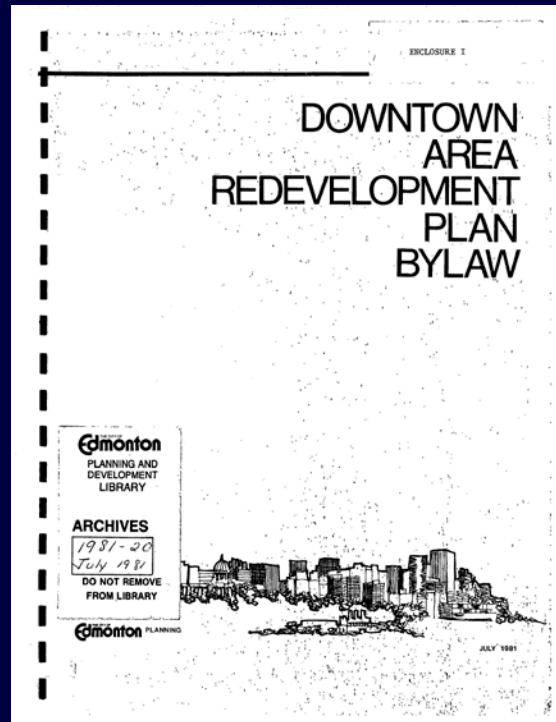
The dark period - pre 1997





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1981 - 1997

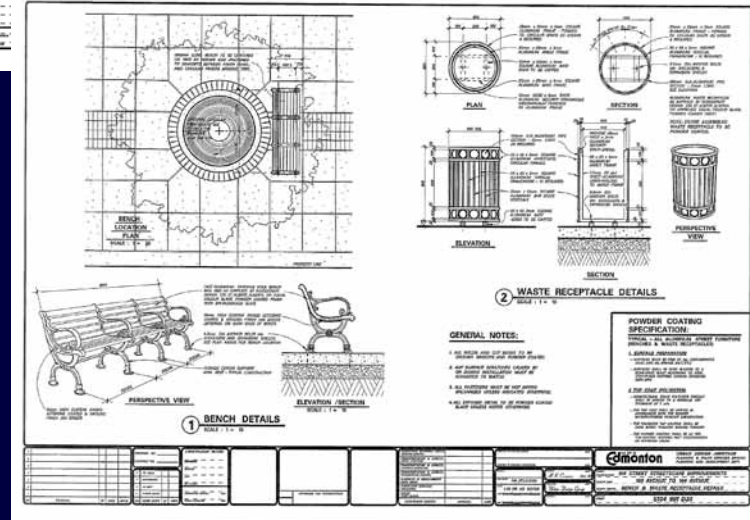
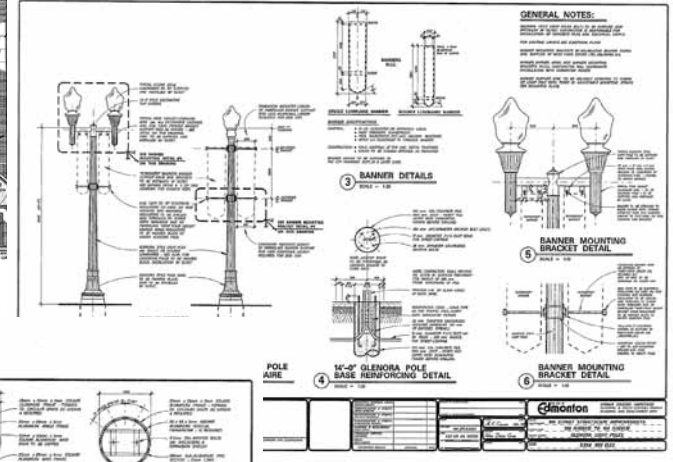
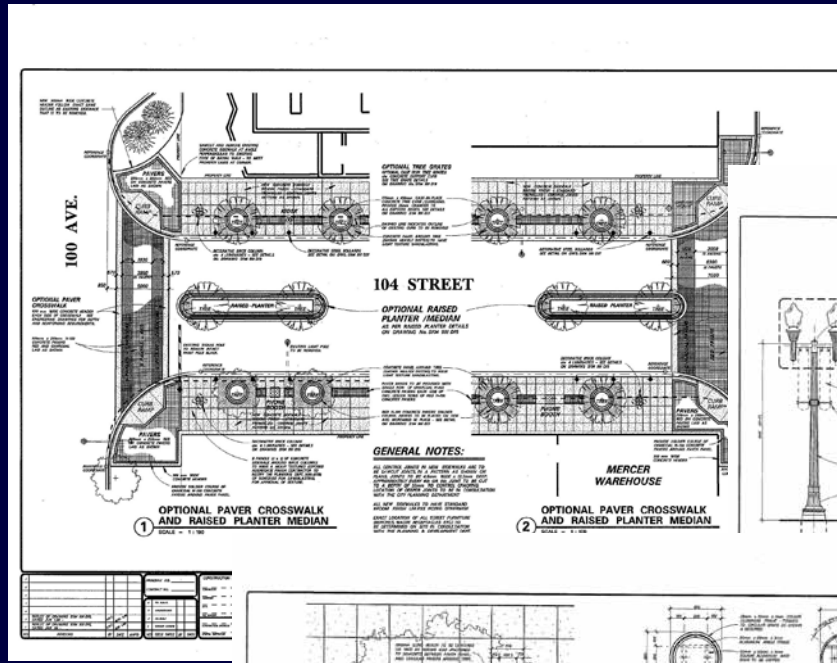
Capital City Downtown Plan





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1999





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2000

Streetscape Improvements





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Before



After



Before



After



Before



After



Before



After

2001+

Heritage





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2001+

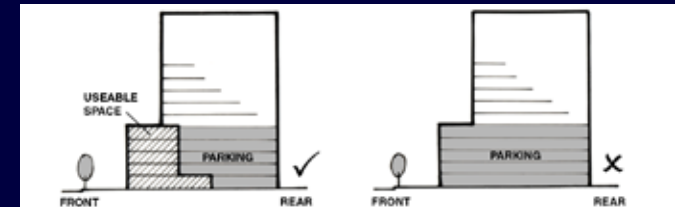
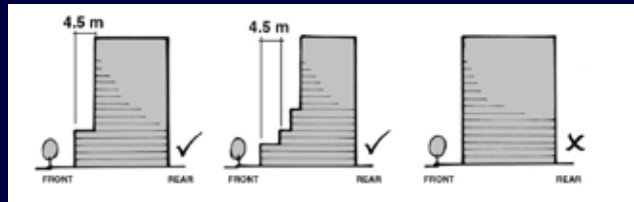
Housing





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HA Zoning - General Purpose

The purpose of this Zone is to establish a special heritage character Zone, in which the existing concentration of historical resources shall be preserved, rehabilitated and reused, and to ensure new developments are pedestrian friendly and compatible in scale, function, built form and design continuity with the historical, architectural and urban village character of the area.

2006





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New Development





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Public Art and Banners





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2004

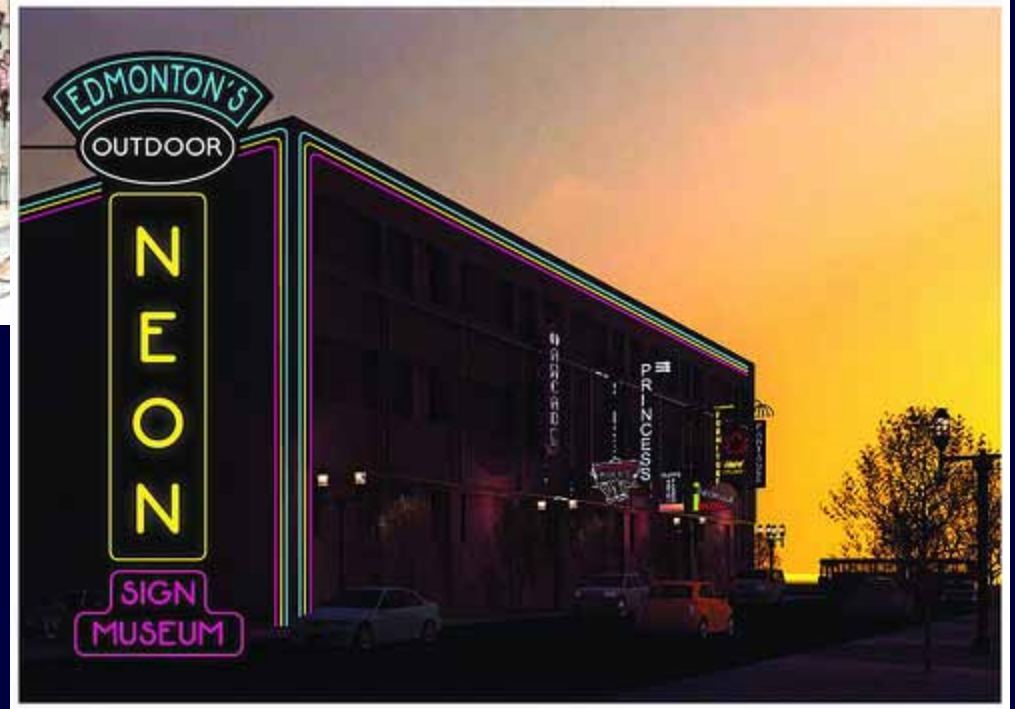
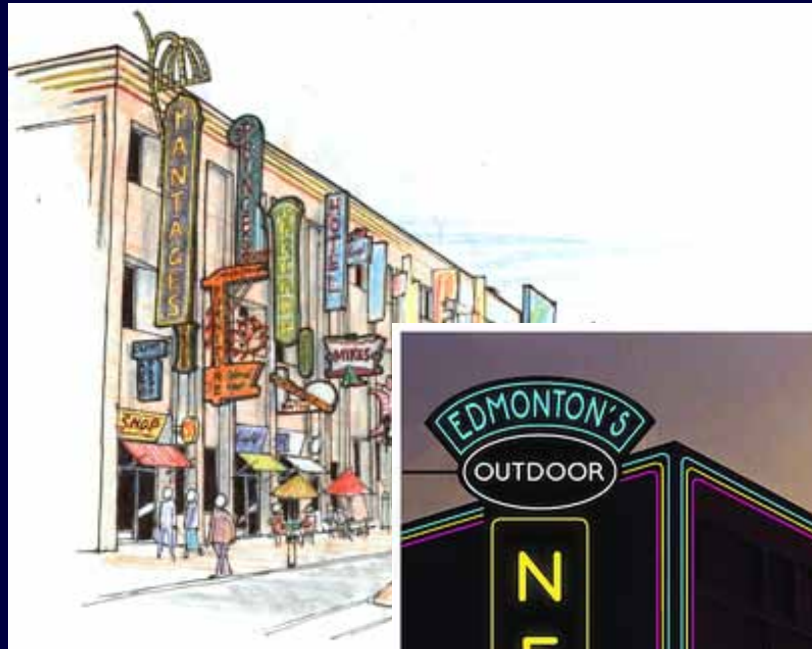
market





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Spin-off Effects - Neon sign museum





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Façade Improvement





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“Growth is inevitable and desirable, but destruction of community character is not. The question is not whether your part of the world is going to change. The question is how”

- Edward T. Mahon, The Conservation Fund



Questions?

