

HERITAGE CANADA FOUNDATION



**ANNUAL
REPORT
2012-2013**

**PROVIDING LEADERSHIP FOR
THE HERITAGE MOVEMENT**

heritagecanada.org



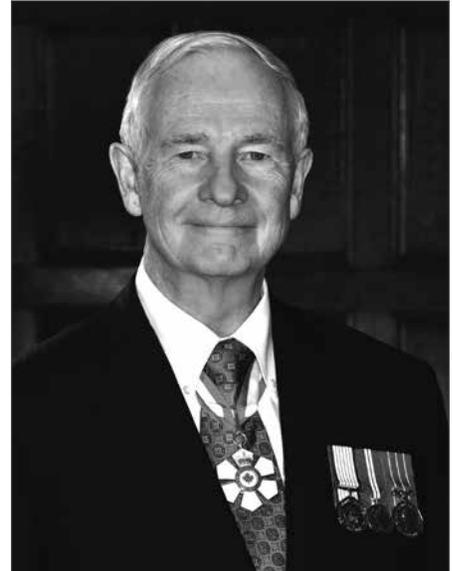
The Coat of Arms of the Heritage Canada Foundation

The emblem of Heritage Canada Foundation, a maple leaf and keys on the shield, is surmounted by a three-turreted fort, a symbol of our heritage. Supporting the shield are two beavers, symbols of perseverance and recognized as symbols of Canada for many generations.

The Latin motto, **Patrimonii publici propugnatores**, translates as “champions of our heritage” and alludes to the mission of the Heritage Canada Foundation in protecting and promoting heritage buildings and places for the benefit of all Canadians.



THE GOVERNOR GENERAL
LE GOUVERNEUR GÉNÉRAL



Patron

His Excellency the Right Honourable

David Johnston

C.C., C.M.M., C.O.M., C.D.,
Governor General and
Commander-in-Chief of Canada

HERITAGE CANADA
FOUNDATION



LA FONDATION
HÉRITAGE CANADA

190 Bronson Avenue
Ottawa, ON K1R 6H4
(613) 237-1066

heritagecanada@heritagecanada.org
www.heritagecanada.org



Heritage Canada Foundation

The Heritage Canada Foundation (HCF) is a national registered charity and non-governmental not-for-profit corporation established as the National Trust for Canada in 1973. HCF was given the mandate to “preserve and demonstrate and to encourage the preservation and demonstration of the nationally significant historic, architectural, natural and scenic heritage of Canada with a view to stimulating and promoting the interest of the people of Canada in that heritage.”

Contents

- 2 Message from the Chair and Executive Director
- Accomplishments in 2012-2013**
- 3 Toward a New Vision for the Heritage Movement
- 3 Building a Powerful Constituency
- 4 Creating a National Network of Sites
- 5 Main Street Community Revitalization
- 6 Raising Awareness
- 8 Building Networks and Creating Opportunities
- 10 Saving Places
- 11 Getting the Word Out
- 12 Financial Statements
- 16 Donors/Sponsors/Supporters



A gathering of 2012 conference delegates, Montreal (Québec).



HCF's Main Street Resource Team join community leaders in Indian Head, Saskatchewan.

The Board of Governors

(As of March 31, 2013)

Ross Keith, Chair	Saskatchewan
Henry Maisonneuve, Vice-Chair	Alberta
Tom Urbaniak, Vice-Chair	Nova Scotia
Richard Bégin	Quebec
Marion Beyea	New Brunswick
David Bradley	Newfoundland and Labrador
Kim Devine	Prince Edward Island
Helen Edwards	British Columbia
Marc Johnston	Yukon
Cathy Nasmith	Ontario
Gregory Thomas	Manitoba
Peter Buckley	Governor at large
Richard Moorhouse	Governor at large

The Council of Advisors

Hon. Pat Carney, PC, CM
 Professor Emeritus Thomas H.B. Symons, CC, OOnt
 Douglas Cardinal, OC
 John K.F. Irving
 Scott McKee Hand
 Professor Glen MacDonald
 Frederic L.R. Jackman, CM, OOnt, CD

A message from The Chair and the Executive Director



Ross Keith
Chair, Board of Governors

From our vantage point at the center of Canada's heritage movement, Heritage Canada Foundation has the opportunity—and the duty—to recognize emerging trends and take action. The eve of our 40th anniversary provided the perfect milestone to examine the state of play in heritage conservation in Canada. Thanks to all who participated in the National Heritage Summit in Montreal in November 2012—an exciting catalyst and forum for essential discussion about the relevance and purpose of heritage conservation, and an examination of the role heritage can play in economic self-sufficiency, social equity, environmental responsibility, cultural vitality and quality of life. Stay tuned as we work with partners and supporters to translate the key messages from the Summit into an Action Plan for the heritage sector that links the renewal and regeneration of heritage buildings, communities and regions with a greater purpose and more diverse audiences.

In parallel with the Summit's exploration of the role of heritage conservation in society, HCF's leadership continues to reflect on the organization's evolving mission and vision. HCF has a long track record for providing leadership to address emerging national issues, engaging and inspiring the general public, sharing tools and resources, and influencing policies and laws. This year we were pleased to step into a new role, supporting regeneration projects with financial assistance thanks to a generous past bequest from the Runciman family of Annapolis Royal, Nova Scotia. We are taking steps to build our capacity to make a difference "on the ground" by increasing our focus on building corporate and philanthropic support for heritage conservation. A first step was the launch of a new Patron membership category this year, recognizing members who commit to make an annual donation of \$500 or more.



Natalie Bull
Executive Director

On that note, sincere thanks to all our members, sponsors, partners and friends for supporting our work. Your member dues, donations, volunteer efforts, and participation in networks, conferences and initiatives are an essential ingredient in our efforts to inspire and lead action to save historic places.



Accomplishments in 2012-2013

Toward a New Vision for the Heritage Movement

"I just read the 'manifesto' and think that it is terrific. The national debate and discussion that you are facilitating promise to be very important. It is so encouraging that HCF is seizing this opportunity and creating a new 'post-HPI' heritage forum."

Victoria Angel
Toronto, Ont.

Although heritage conservation has a solid track record for revitalizing Canadian communities, attracting tourist dollars, creating jobs, and supporting sustainability, new pressures have been mounting on existing heritage policies and programs across the country. In some places, protection tools are being eroded; in others, government commitment and funds are waning; and heritage concerns are sometimes portrayed in the media as being out of touch or irrelevant.

This year, the Heritage Canada Foundation seized the opportunity to take stock, and led the heritage sector in re-conceptualizing heritage conservation in Canada. A position paper circulated in advance of the annual conference sowed the seeds for a fertile series of presentations and working sessions in Montreal.

Here is some of what we heard:

- We need to become enablers! Heritage will appear irrelevant as long as we're seen as heritage protectionists;
- A culture of conservation can be fostered by expanding the generational, social and economic relevance of heritage (e.g., social justice, sustainable development and urban agriculture);
- Link the heritage message to the crisis of consumerism and disposability;
- Conservation should be synonymous with innovation.

What emerged was the foundation for a new vision—the first step in creating an exciting action plan for the heritage movement, with a new focus on relevance and social purpose.

Following the conference, HCF published a "manifesto" capturing the energy and key ideas of the Summit, offered additional opportunities for members and supporters to provide input online, and convened working groups charged with translating the vision into a concrete plan to be presented at the 2013 annual conference.

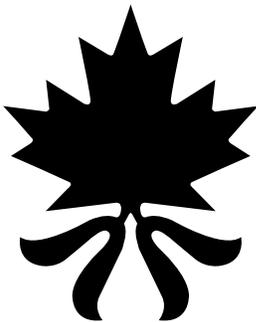
Building a Powerful Constituency

An important goal for HCF is the creation of an influential constituency that can help make heritage conservation "the way Canada does business." At the same time, HCF has always avoided competing for members with provincial and local organizations.

In 2012, we added 2 new organizations for a total of 8 whose members in good standing can receive a 30% discount on HCF membership fees. It is a win-win initiative: partner organizations gain additional benefits to offer their members; Canadians have even more reasons to support HCF; and a larger national constituency will increase the strength of the heritage movement.

As of March 2013, the following organizations have taken advantage of HCF's membership discount program:

- Heritage Saskatchewan
- Heritage BC
- Yukon Historical & Museums Association
- Newfoundland Historical Society
- Newfoundland Historic Trust
- PEI Museums and Heritage Foundation
- Toronto Botanical Garden
- Heritage Trust of Nova Scotia
- Architectural Conservancy of Ontario
- Fédération Histoire Québec



Creating a National Network of Sites

HCF members have long enjoyed free entrance to National Trust properties in England, Scotland, Wales, Northern Ireland, Australia and the United States. In recent years, we have added sites in British Columbia and Ontario thanks to partnerships with the Land Conservancy of BC and the Ontario Heritage Trust. Now, thanks to exciting new partnerships with the Province of Newfoundland and Labrador, the Annapolis Heritage Society, the Carleton County Historical Society and the National Trust for Jersey, card-carrying members can enjoy a free visit and/or discounts at gift shops at the wonderful sites operated by those organizations. This builds on HCF's own portfolio of historic sites and is an important milestone in creating a National Trust-worthy network of sites right here in Canada. Here is a sampling of some of those sites.

Carleton County Historical Society (CCHS)



Connell House (1839), Woodstock, N.B. Built as the residence of the Honourable Charles Connell, it is reputed to be an exact replica of a house Mr. Connell had seen in the Hudson Valley, New York.



Old County Court House (c. 1833), Woodstock, N.B. The CCHS acquired the Old County Court House in 1960 and restored it over the next two decades. It was officially opened in 1986 by H.R.H. Princess Anne.

Newfoundland and Labrador Provincial Historic Sites



Commissariat House, Provincial Historic Site (1818-1820), St. John's, N.L. The last original intact structure once part of an extensive British military complex, which originally included Fort Townshend, Fort William, Signal Hill, Fort Amherst, and gun batteries up and down the coast.



Newman Wine Vaults (c. 1790s), St. John's, N.L. This site tells the amazing story of a 300-year connection between wine produced in sunny Portugal, aged in the cool climate of Newfoundland, and sipped by England's aristocracy for generations.



Trinity Historic Sites (1600's +), Bonavista Peninsula, N.L. Seven sites to visit and explore: Trinity Visitor Centre, Hiscock House and Mercantile Premises. And those operated by the Trinity Historical Society: Lester Garland House, Trinity Museum, Green Family Forge, and Cooperage.



Cape Bonavista Lighthouse (1843), Bonavista Peninsula, N.L. The highlight of the lighthouse is an original catoptrics light mechanism that dates to 1816. An adjacent interpretation centre features exhibits on lighthouse technology and the lives of light keepers.



Cupid's Cove Plantation (Colony established 1610), Cupids, N.L. A 1995 archaeological survey revealed the 1610 property to be a promising research site. The remains of more than 135,000 artifacts have since been recovered.



Heart's Content Cable Station (1875 and 1918), Heart's Content, N.L. In July 1866, the first permanent telegraph cable connecting Europe and North America was hauled ashore at Heart's Content. Exhibits focus on the history of telegraphy and the role Heart's Content played in the industry.

Annapolis Heritage Society (AHS)



Sinclair Inn National Historic Site (c. 1708-1710), Annapolis Royal, N.S. One of the oldest wooden structures in Canada, it is the only remaining pre-expulsion Acadian structure in Annapolis Royal.



North Hills Museum (c. 1764), Granville Ferry, N.S. Located on one of the most historic roads in Canada, the house overlooks the waters of the Annapolis Basin and features Georgian décor assembled by the late antiques collector, Robert Patterson.

National Trust for Jersey (NTJ)



O'Dell House Museum (c. 1869) Annapolis Royal, N.S. Former home of N.S. Pony Express rider Corey O'Dell and his family, the museum is located on the Annapolis Royal waterfront. It also houses the AHS's Genealogy Centre and its Archived and Collections Centre.



Le Moulin de Quétiel (18th Century), St. Peter, Jersey, U.K. Set amid beautiful woodland surroundings, Le Moulin de Quétiel is Jersey's last remaining working watermill and gives a unique insight into the 18th century when milling was at its peak.

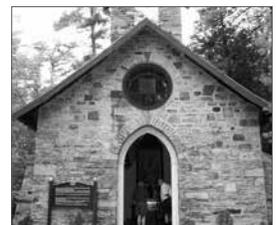


Greve De Lecq Barracks (c. 1810), St. Mary, Jersey, U.K. Built at the height of fears of a Napoleonic invasion, the last remaining barracks in Jersey offer an exciting opportunity to learn more about this interesting period in Jersey's military history.

Heritage Canada Foundation (HCF)



Myrtleville House Museum (1837), Brantford, Ont. An impressive example of a historic farmstead set atop a picturesque knoll on 5 acres of wooded parkland, it is operated by the Brant Historical Society.



Papineau Memorial chapel (1853), Montebello, Que. Built by Louis-Joseph Papineau on the grounds of Manoir Papineau, it is operated by the Société historique Louis-Joseph Papineau.

Main Street Community Revitalization



HCF worked with community members who are leading Main Street projects in Wolseley and Indian Head, Saskatchewan. A documentary film crew from Birdsong Productions captured it all on video, available for viewing on HCF's YouTube site.

During the year HCF continued efforts to renew and expand its community revitalization program through networking, exchange and service delivery:

- Working with a team of Main Street specialists, HCF provided coaching and mentoring for Main Street projects in Indian Head, Wolseley, Prince Albert and Maple Creek – the four communities chosen as pilots for the province's Main Street Saskatchewan program.
- "Mainstreet-L" was launched as a vehicle for success stories and advice on organization, economic restructuring, marketing and promotion, design and physical improvement, funding, training opportunities and more. Mainstreet-L is a free email-based listserv tool to facilitate discussion among Main Street practitioners and others involved in community revitalization and downtown regeneration.
- HCF led a group of heritage regeneration practitioners from England, Alberta, Saskatchewan and Ontario attending HCF's annual conference on an exclusive field trip to Dorval, a successful Main Street community near Montreal. They were met enthusiastically by the Mayor, elected officials, city staff and volunteers, who presented projects that have enhanced Dorval's downtown, and shared strategies that are strengthening local businesses.

HCF started the Main Street Canada program in 1979 with the goal of revitalizing Canadian downtowns. Three province-wide programs are now offering the Main Street approach:



La Fondation Rues principales

The **Fondation Rues principales** provides leadership in community revitalization, offering à la carte services to municipalities and local groups, and working with a network of Main Street towns in Quebec and New Brunswick. (Visit fondationruesprincipales.qc.ca.)



Main Street Saskatchewan

Main Street Saskatchewan is a new community revitalization initiative based on HCF's *Main Street*® program. Saskatchewan's Ministry of Parks, Culture and Sport is investing in historic downtown commercial districts following the principles of community organization, economic development, marketing and heritage conservation. (Visit pcs.gov.sk.ca/MainStreet.)



The Alberta Main Street Program

The **Alberta Main Street Program** was created in 1987 through a three-way partnership between the Alberta Historical Resources Foundation, Alberta Culture and Multiculturalism (now Alberta Culture and Community Spirit) and the Heritage Canada Foundation. (Visit albertamainstreet.org.)

Raising Awareness



Barron Building, Calgary, Alta.

Endangered Places Program

Since 2005, HCF has used its **Endangered Places** and **Worst Losses** lists to raise awareness about the threats facing some of the country's greatest treasures. The Top Ten Endangered Places list, which has identified 80 sites to date, has a track record for galvanizing conservation efforts. Thanks to ensuing media attention and local pressure, demolition decisions may be reversed or at least delayed to allow time for last-ditch action. Many sites have nevertheless been lost, and many others remain threatened—a visceral reminder that much remains to be done to create a culture of conservation in Canada.



Mount Allison Memorial Library, Sackville, N.B.

The 2012 Top Ten Endangered Places

- Riverview Hospital, Coquitlam, B.C.
- Paramount Theatre, Chilliwack, B.C.
- Barron Building, Calgary, Alta.
- École Connaught Community School, Regina, Sask.
- Hamilton Education Centre, Hamilton, Ont.
- Ontario Place, Toronto, Ont.
- Bala Falls Cultural Landscape, Muskoka Lakes, Ont.
- Église du Très-Saint-Nom-de-Jésus, Montreal, Que.
- Zion Baptist Church, Yarmouth, N.S.
- Canada's Lighthouses

The 2012 Worst Losses List

- BMO Building, Edmonton, Alta.
- Brighton Public School, Brighton, Ont.
- Mount Allison Memorial Library, Sackville, N.B.
- Winnipeg International Airport, Winnipeg, Man.
- Heritage Buildings, Goderich, Ont.



Heritage Day 2013

HCF leads the nation in celebrating Heritage Day on the 3rd Monday in February each year. This year, we invited Canadians to learn more about **Good Neighbours: Heritage Homes and Neighbourhoods**. Acknowledging the importance of investing in older homes and neighbourhoods to achieve long-term sustainability helps revitalize, stabilize and celebrate historic areas and their cultural significance. *Héritage* magazine featured four Canadian community initiatives that are integrating affordable housing, improving public health and rejuvenating older neighbourhoods.

To assist communities in their celebrations, these examples were also made available on our website, as were a printable version of HCF's Heritage Day 2013 poster and a list of suggested activities of ways that communities can participate in Heritage Day.



National Heritage Awards Program

The Heritage Canada Foundation's National Awards Program recognizes and celebrates excellence in heritage conservation. This year, The Honourable Pierre Duchesne, Lieutenant Governor of Quebec, presented the awards at a special ceremony in St. George's Anglican Church National Historic Site in Montreal.

Past winners of the Prince of Wales Prize for Municipal Heritage Leadership include Markham, Ontario (2000); Victoria, British Columbia (2001); Saint John, New Brunswick (2002); Québec City, Québec (2003); Perth, Ontario (2004); Charlottetown, Prince Edward Island (2005); Annapolis Royal, Nova Scotia (2006); and St. John's, Newfoundland and Labrador (2007); Aurora, Ontario (2008); Edmonton, Alberta (2009); Oakville, Ontario (2010); Peterborough, Ontario (2011); and Saguenay (Arvida), Quebec (2012).



Jim Bezanson, Gabrielle Léger Medal winner (left) and Mayor Jean Tremblay of Saguenay, Quebec, (right) accepted their awards from His Honour, Pierre Duchesne, Lieutenant Governor of Quebec.



Linda and Barry Coutts of Grimsby, Ontario, accept an Achievement Award for their restoration of Nelles House.

For the thirteenth consecutive year, HCF awarded the **Prince of Wales Prize for Municipal Heritage Leadership** to a deserving municipality that has demonstrated exemplary commitment to preserving its built heritage. The City of Saguenay (Arvida), Quebec, was selected for its dedication to protecting the architectural and urban landscape of Arvida, a unique model industrial town, now a district of the larger amalgamated municipality.

The 2012 **Gabrielle Léger Medal for Lifetime Achievement** was conferred on Jim Bezanson of Saint John, New Brunswick, in recognition of tremendous dedication to the field of heritage conservation in Canada.

The 2012 **Lieutenant Governor's Award for Heritage Conservation** at the provincial/territorial level went to Francine Lelièvre of Montreal, Quebec, for her work in preserving history through such cultural and tourism institutions as the Pointe-à-Callière museum, which she founded.

HCF's **National Achievement Awards** honour individuals or groups for their achievement in heritage advocacy and volunteerism, and for conservation projects that demonstrate a community's commitment to heritage conservation.

The recipients were as follows:

- **Barry and Linda Coutts** of Grimsby, Ontario, for restoring the historic Nelles Manor at 126 Main Street, Grimsby. Given jointly with the Grimsby Heritage Advisory Committee.
- **City of Brampton**, Ontario, for rebuilding the 1902 Brampton CPR Station and integrating it into the new Mount Pleasant Community Centre, Library and Elementary School. Given jointly with the Brampton Historical Society.
- **City of Calgary Parks**, Calgary, Alberta, for restoring the 1912 Central Memorial Park, an Edwardian-era designed landscape, while integrating the contemporary needs of the city's downtown. Given jointly with the Calgary Heritage Initiative Society.
- **City of Kelowna**, British Columbia, for stabilizing and upgrading the historic Laurel Packinghouse, the oldest remaining packinghouse in the province. Given jointly with the Kelowna Museums Society.

For the second time, HCF partnered with Architecture Canada | RAIC in presenting the **Prix du XX^e siècle** to raise public awareness about the architecture of the 20th century. The award recognizes outstanding contributions to Canadian architecture and landmark buildings in the historical context of Canadian architecture. It celebrates design quality as well as enduring excellence, recognizing buildings that continue to be used as designed and that have successfully accommodated new uses without being altered in ways that detract from the original design intent.

The University of Toronto's **Massey College**, designed by Ron Thom in 1963, and **Grande Prairie Regional College**, a 1974 representative work of Douglas Cardinal in Grande Prairie, Alberta, were selected as this year's prize-winning buildings by an independent jury.

Building Networks and Creating Opportunities



Heritage Employment Opportunities for Young Canadians

The Heritage Canada Foundation continued its successful delivery of the Young Canada Works (YCW) program in 2012-2013, distributing funding from the Department of Canadian Heritage to heritage organizations nationwide. YCW gives students and recent graduates the opportunity to acquire valuable work skills and experience in the field of heritage while helping organizations complete important projects.

In 2012-2013, the Heritage Canada Foundation delivered funding for 58 students and four graduate interns in nine provinces and one territory, with contributions totalling **\$251,600**.

National Conference

Over the course of two and a half intense days from October 11 to 13, nearly 300 delegates came together at the Fairmont Queen Elizabeth Hotel in Montreal, Quebec for HCF's National Heritage Summit. It was HCF's 39th annual conference, called a "Summit" this year to signal a different kind of gathering, one asking delegates to "be there, pitch in and take action."

Participants applied their energy to a range of issues: new pressures on existing policies and programs, evolving perspectives on heritage in society, and the shifting roles of government, civil society and the private sector. It featured concurrent sessions, tours, working groups and over 75 speakers, including keynotes Ros Kerslake of England's Prince's Regeneration Trust and renowned intellectual Mark Kingwell from the University of Toronto.

The Canadian Commission for UNESCO was a special partner for mounting the summit, and the Canadian Association of Heritage Professionals was, for the fifth straight year, a key cooperating organization.

"Wonderful speakers with innovative, cross-disciplinary approaches to reframing heritage."

Catherine Hurley,
Toronto, Ont.

"Great information shared by speakers. Interesting hearing commonalities and variances throughout Canada. Looking forward to Ottawa in 2013!"

Tara-Leigh Heslip
Indian Head, Sask.

NATIONAL HERITAGE SUMMIT 2012

**BE THERE
PITCH IN AND
TAKE ACTION**

**HERITAGE CONSERVATION
IN CANADA
WHAT'S WORKING
WHAT'S NOT, AND
WHAT NEEDS TO CHANGE.
SOLUTIONS FOR
YOUR COMMUNITY
AND YOUR COUNTRY.**



THE HERITAGE CANADA FOUNDATION
in cooperation with the
Canadian Commission for UNESCO
on the occasion of the 40th anniversary
of the World Heritage Convention.

OCTOBER 11-13, 2012
FAIRMONT QUEEN ELIZABETH HOTEL
MONTREAL QUEBEC

WWW.HERITAGECANADA.ORG



National Council members are joined by members of HCF's board of governors and staff at St. George's Anglican Church, Montreal, Que.

Networking

HCF continues to support the work of national networks and working groups:

- **Seventh Annual Meeting of the National Council of the Heritage Canada**

Foundation: The National Council includes the leaders of provincial heritage organizations from across the country, who meet annually at HCF's conference and via the occasional teleconference. HCF looks to the National Council for intelligence on local, regional and national issues, input to advocacy positions, and feedback on HCF's programs and priorities. This year National Council members were instrumental in shaping the Summit and resulting vision for the heritage movement.

- **Seventh National Roundtable on Heritage Education:** Forty-five educators, instructors, students and heritage professionals from across Canada met at HCF's National Heritage Summit in Montreal to discuss changing workforce demands for new skills and ways that the heritage education sector can contribute to the revitalization of the heritage conservation movement in Canada. The Roundtable Steering Committee met throughout the year to advance work on Roundtable priorities.

- **AGORA-L—Connect and Protect:** Developed to connect built heritage advocates and conservationists from across the country, this free email-based tool for exchanging information about conservation has had a very successful year. Over 800 participants now subscribe. AGORA-L is easily accessed through the Heritage Canada Foundation website at heritagecanada.org

Outreach

HCF board and staff participate in heritage conservation conferences, workshops and other events, host networking sessions, and meet with partner organizations to stay abreast of what's happening in the field.

This year HCF board members or staff were speakers or panellists at the following events:

- Ontario Heritage Conference, Kingston, Ont.
- Carleton University, Canadian Studies Heritage Conservation Symposium, Ottawa, Ont.
- Carleton University, Architectural Conservation and Sustainability Program
- Canada Research Chair's Round Table on Built Heritage, School of Architecture, Université de Montréal, Que.
- Spring Willowbank Symposium, "Honouring the Past, Embracing the Future," Queenston, Ont.
- Interior Design Program, Algonquin College, Ottawa, Ont.
- Municipal Heritage Forum, "Place Matters," Calgary, Alta.

Saving Places



HCF Runciman Fund contributed to the restoration of the Sinclair Inn, National Historic Site in Annapolis Royal, N.S.

Funds for Heritage Projects

HCF was pleased to support tangible results on the ground this year thanks to the Runciman Fund for Heritage Conservation. The Runciman family shaped the commercial and cultural life of Annapolis Royal, Nova Scotia; their bequest to HCF contributed to the protection of the Runciman House, and created an endowment fund for heritage projects in that part of the province.

The conservation of the Sinclair Inn Museum, National Historic Site (1710-11), owned by the Annapolis Heritage Society, was partly funded through HCF's Runciman Fund for Heritage Conservation. Exceptional restoration work to exterior elements included the cedar shingle roof, wood siding and the rehabilitation of many original wooden windows. Inside, work undertaken included cellar excavations, structural reinforcements and pest control. A new diorama was created to capture the period of the 1740s, complete with wooden figures and audio interpretation.

Save Canada's Lighthouses Campaign

The Government of Canada owns almost all of Canada's lighthouses, and in 2011 declared hundreds of them to be "surplus." Canadians had until May 29, 2012 to nominate lighthouses for designation under the *Heritage Lighthouse Protection Act*. In advance of that deadline, HCF launched a lighthouse-themed appeal to raise awareness and funds in support of the preservation of Canada's historic lighthouses. Over 4,000 Canadians expressed their support for this "building species at risk" by signing an online petition encouraging the federal government to invest in the efforts of local groups and communities to save their lighthouses. The petition was delivered to the Minister of Fisheries and Oceans. In the meantime, local communities remain under pressure to find solutions for lighthouses declared surplus.

In April 2012 HCF announced that funding from the Runciman Fund for Heritage Conservation would be made available to support the repair and conservation of historic lighthouses along Nova Scotia's Fundy Shore in the counties of Digby, Annapolis and Kings. Financial support from the Runciman Fund can be part of a viable business plan to sustain historic lighthouses over the long term.



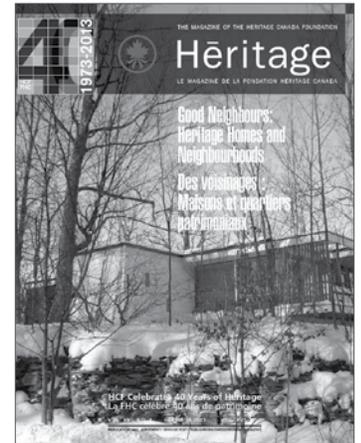
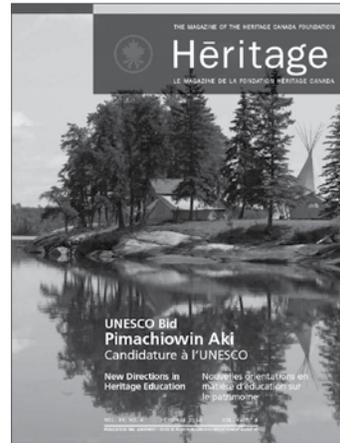
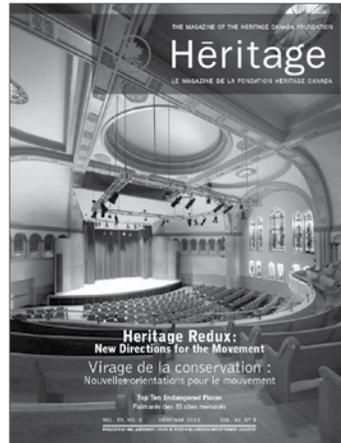
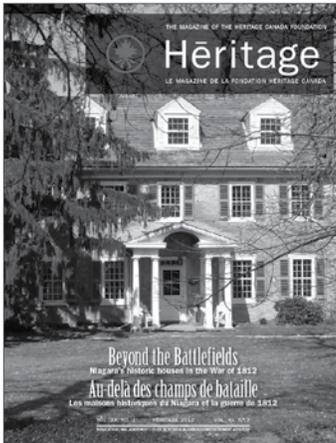
Members of Friends of Point Prim Society celebrate funding support from the Runciman Fund.

Point Prim Lighthouse was the first site to receive funding from the Runciman Fund for improvements to both materials (vinyl siding replaced with cedar shingles) and infrastructure (new accessible trail from parking lot to lighthouse).

Getting the Word Out

Héritage Magazine

This year, to improve the readability of our quarterly bilingual magazine—and to reduce replication—we introduced a new design bringing both languages together on every page. The publication features articles, reports and commentaries on the country's historic buildings and places. It explores ways to preserve the best from the past and improve the liveability of Canadian communities.



Website

Members and website users now have access to new information and enhanced content serving a range of interests from employment and education opportunities and the challenges facing Canada's historic lighthouses and other endangered sites, to heritage travel destinations in Canada and abroad.

The website provides user-friendly tools for our members to manage their memberships, purchase gift subscriptions, and conveniently make donations using a protected online portal.

Social Media

Our members and followers can stay connected with HCF news and information from across the sector using Facebook, Twitter, Flickr and YouTube. This year, a social media component integrated into HCF's National Heritage Summit was popular with both delegates and our followers who were unable to attend the conference. We have also enhanced our Flickr photostream to include images that support content found in *Héritage* magazine, our Endangered Places program, national conference and awards. A YouTube account was created for short videos related to saving Canada's lighthouses and work HCF has undertaken with Main Street Saskatchewan.



The Heritage Canada Foundation Financial Statements

Independent Auditor's Report

To the members of The Heritage Canada Foundation:

We have audited the accompanying financial statements of The Heritage Canada Foundation, which comprise the statements of financial position as at March 31, 2013, March 31, 2012 and April 1, 2011, and the statements of operations, changes in net assets and cash flows for the years ended March 31, 2013 and March 31, 2012, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

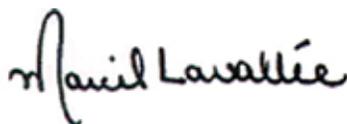
Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained in our audits is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of The Heritage Canada Foundation as at March 31, 2013, March 31, 2012 and April 1, 2011, and the results of its operations and its cash flows for the years ended March 31, 2013 and March 31, 2012 in accordance with Canadian accounting standards for not-for-profit organizations.



Marcil Lavallée

Chartered Accountants, Licensed Public Accountants

Ottawa, Canada
June 7, 2013

**STATEMENTS OF OPERATIONS
FOR THE YEARS ENDED MARCH 31, 2013 AND 2012**

	2013	2012
REVENUE		
Operations		
YCW contribution	\$ 296,620	\$ 269,820
Contracts	64,361	52,702
Memberships	63,820	56,633
Conference and symposiums	63,555	94,305
Grants, contributions and sponsorships	54,637	112,666
Donations and bequests	49,056	26,845
Property	28,860	17,118
Other	6,240	8,963
Publications	290	2,945
Total revenue from operations before investment revenue	627,439	641,997
Investment revenue (Note 4)	1,952,317	336,154
	2,579,756	978,151
EXPENSES		
Governance	123,044	96,395
Management and administration	246,062	212,265
Investment management	185,965	107,194
Communications	135,181	152,627
Publications	126,010	133,925
Programs	369,910	381,252
YCW	296,620	269,820
Property	242,447	163,534
	1,725,239	1,517,012
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	\$ 854,517	\$ (538,861)

**STATEMENTS OF CHANGES IN NET ASSETS
FOR THE YEAR ENDED MARCH 31, 2013 AND 2012**

NON-ENDOWMENT

	Unrestricted	Invested in capital assets	Invested in heritage and other properties	Runciman Endowment Fund for Heritage Conservation	2013 Total	2012 Total
BALANCE, BEGINNING OF YEAR	\$ 3,249,314	\$ 26,066	\$ 115,018	\$ 222,483	\$ 3,612,881	\$ 2,619,909
Excess (deficiency) of revenue over expenses	865,381	(10,864)	-	-	854,517	(538,861)
Transfers from the Endowment Fund	-	-	-	-	-	1,531,833
Transfer from Runciman Endowment Fund for Heritage Conservation	93,453	-	-	(93,453)	-	-
Net acquisition of capital assets / heritage and other properties	(19,957)	19,957	-	-	-	-
BALANCE, END OF YEAR	\$ 4,188,191	\$ 35,159	\$ 115,018	\$ 129,030	\$ 4,467,398	\$ 3,612,881

ENDOWMENT

	The Heritage Canada Foundation	2013 Total	The Heritage Canada Foundation	La Fondation Rues principales	2012 Total
BALANCE, BEGINNING OF YEAR	\$ 13,180,511	\$ 13,180,511	\$ 13,180,511	\$ 3,000,000	\$ 16,180,511
Transfer to the Non-endowment Fund	-	-	-	(1,531,833)	(1,531,833)
Transfer to La Fondation Rues principales	-	-	-	(1,468,167)	(1,468,167)
BALANCE, END OF YEAR	\$ 13,180,511	\$ 13,180,511	\$ 13,180,511	\$ -	\$ 13,180,511

STATEMENTS OF FINANCIAL POSITION
MARCH 31, 2013 AND 2012 AND APRIL 1, 2011

	2013	2012	April 1, 2011
ASSETS			
CURRENT ASSETS			
Cash	\$ 45,012	\$ 62,444	\$ 110,665
Accrued interest receivable	-	81,292	88,925
Accounts receivable	49,120	74,651	392,889
Grants receivable	26,852	67,213	74,959
Prepaid expenses	36,653	32,195	79,792
	157,637	317,795	747,230
INVESTMENTS	17,554,182	16,497,675	18,384,190
CAPITAL ASSETS	35,159	26,066	43,498
HERITAGE AND OTHER PROPERTIES	115,018	115,018	115,018
	17,704,359	16,638,759	18,542,706
	\$ 17,861,996	\$ 16,956,554	\$ 19,289,936
LIABILITIES			
CURRENT LIABILITIES			
Accounts payable and accrued liabilities	\$ 157,806	\$ 135,096	\$ 446,161
Deferred revenue	56,281	28,066	43,355
	214,087	163,162	489,516
NET ASSETS			
Non-endowment			
Internal restrictions			
- Invested in capital assets	35,159	26,066	43,498
- Invested in heritage and other properties	115,018	115,018	115,018
- Runciman Endowment Fund for Heritage Conservation	129,030	222,483	219,416
Unrestricted	4,188,191	3,249,314	2,241,977
	4,467,398	3,612,881	2,619,909
Endowment			
The Heritage Canada Foundation	13,180,511	13,180,511	13,180,511
La Fondation Rues principales	-	-	3,000,000
	13,180,511	13,180,511	16,180,511
	17,647,909	16,793,392	18,800,420
	\$ 17,861,996	\$ 16,956,554	\$ 19,289,936

ON BEHALF OF THE BOARD

 Director

 Director

Note 4: INVESTMENT REVENUE

	2013	2012
Interest	\$ 293,449	\$ 294,004
Dividends	317,646	294,224
Realized gains	944,278	98,086
Unrealized gains (losses)	396,944	(350,160)
	\$ 1,952,317	\$ 336,154

Explanatory note

The majority of HCF's annual income, at this point, is from our endowment portfolio. The returns on our investments can vary substantially from year to year. The substantial surplus of revenue over expenditures for 2013 and the substantial deficiency of revenue over expenditures for 2012 are both reflective of market volatility and market performance of the investments in each of those years.

Recognizing that there will be fluctuation in the income generated by the Fund, HCF has a spending limit policy which targets annual endowment draws of no more than 4.25% of the rolling three-year average market value of the Fund. This policy determines the maximum annual draw-down from the Fund, which, together with earned income, donations, grants and sponsorships, forms the annual operating budget. HCF works diligently to keep spending within the annual budget, and is actively working to increase income from sources other than the endowment. Further, the Board of HCF has made changes to its investment management in the past year. The Board continues to carefully monitor the performance of its investments with the assistance of expert counsel.