

# Conference Program and Registration

Heritage Canada The National Trust  
Conference 2014

## Heritage Builds Resilience

in association with the Canadian Association of  
Heritage Professionals (CAHP|ACECP) and in  
collaboration with PEI Museum and Heritage  
Foundation

**October 2 – 4, 2014**

Confederation Centre of the Arts  
Charlottetown, Prince Edward Island

HERITAGE CANADA  
NATIONAL TRUST



HÉRITAGE CANADA  
FIDUCIE NATIONALE



Prince Edward Island  
Île-du-Prince-Édouard  
**2014**



## Heritage Builds Resilience



### Greetings from the HCNT Chair and Executive Director

#### Hello, Bonjour!

On behalf of the Board of Governors of Heritage Canada The National Trust (HCNT), it is our pleasure to invite you to our 41<sup>st</sup> HCNT National Conference – *Heritage Builds Resilience* – in Charlottetown, Prince Edward Island from Oct. 2-4, 2014.

Come to beautiful Charlottetown and get connected with heritage decision-makers and opinion-shapers from across Canada. HCNT's annual conference is Canada's largest heritage conservation event. It is the place where the full spectrum of the heritage sector comes together to learn and network: from professionals, policy-makers and craftspeople, to volunteers and students.

With Charlottetown 2014, we are building on the momentum from our hugely successful Ottawa conference last year with Canadian and international keynotes and speakers at the cutting edge of heritage thought and practice. We continue to listen to our delegates and have responded with an expanded range of learning tours that will get you out into P.E.I.'s fabled countryside, more technical workshops, and innovative conference sessions that will challenge and inspire you. Make new friends at fun social events like our P.E.I. Kitchen Party featuring top musicians from the Island.

We are particularly excited to be hosting the conference in the historic city of Charlottetown. HCNT has a long history of on-the-ground work in the city from restoring the Hartz-O'Halloran Row (1975-77) to the downtown Charlottetown Main Street Project in the late 1980s. The City of Charlottetown's exemplary stewardship of its heritage resources was recognized in 2005 when it received the Prince of Wales Prize for Municipal Heritage Leadership.



Prince Edward Island is also celebrating a very special anniversary year. In 1864, five British North American provinces responded to economic and political volatility by finding common purpose at the Charlottetown Conference and setting a course for Canadian Confederation. Inspired by this nation-defining event, the HCNT 2014 conference theme will explore how heritage conservation ensures resilient Canadian communities are able to adapt creatively and collaboratively to change.

We are delighted that for the seventh year in a row the conference is being presented in association with the Canadian Association of Heritage Professionals (CAHP | ACECP). We are also very pleased to be working in cooperation with the Prince Edward Island Museum and Heritage Foundation (PEIMHF) and PEI 2014 Inc.

Come, learn, and spread the word!

A black ink signature of Ross Keith, consisting of a stylized, elongated shape.

Ross Keith  
Chair  
Heritage Canada  
The National Trust

A blue ink signature of Natalie Bull, written in a cursive style.

Natalie Bull  
Executive Director  
Heritage Canada  
The National Trust

## Heritage Builds Resilience



### Conference Coordinator

**Chris Wiebe** – Manager, Heritage Policy and Government Relations, HCNT, Ottawa, Ont.

### Program Advisory Committee

**Peter Asimakos** – General Manager, Uptown Saint John Inc., Saint John, N.B.

**Sara Beanlands** – Senior Archaeologist, Boreas Heritage Consulting Inc., Halifax, N.S.

**Marion Beyea** – Board of Governors, HCNT, N.B.

**Jean-Pierre Charron** – Urban Planner, Urban Planning, City of Moncton, N.B.

**Kim Devine** – Board of Governors, HCNT, P.E.I.

**Graeme Duffus** – President, G.F. Duffus & Co. Ltd. Architects, Halifax, N.S.

**Catherine Hennessey** – Heritage Activist, Writer, Researcher, Charlottetown, P.E.I.

**Bill Hicks** – Director, Heritage Branch, Dept. of Tourism, Heritage and Culture, Fredericton, N.B.

**Bill Hockey** – Owner, Architectural Conservation Services, Halifax, N.S.

**Fred Horne** – Archivist/Collections Coordinator, City of Summerside, P.E.I.

**Thayne Jenkins** – Development Officer, City of Summerside, P.E.I.

**David Keenlyside** – Executive Director, Prince Edward Island Museum and Heritage Foundation, Charlottetown, P.E.I.

**Carol Livingstone** – Founder, Prince Edward Island Lighthouse Society, P.E.I.

**Barbara MacDonald** – External Relations Manager, Parks Canada, Charlottetown, P.E.I.

**Beverly Miller** – Heritage Trust of Nova Scotia, Halifax, N.S.

**Todd Saunders** – Heritage Officer, Planning and Heritage, City of Charlottetown, P.E.I.

**Rebecca Sciarra** – Canadian Association of Heritage Professionals; Manager of Business Development, Archaeological Services, Inc.

**Tom Urbaniak** – Board of Governors, HCNT, N.S.

**Laura Waldie** – Canadian Association of Heritage Professionals; Acting Senior Heritage Coordinator, City of Mississauga, Ont.

## Special Meetings

### Wednesday, October 1

**11:00 a.m. – 5:00 p.m.**

#### National Council Meeting

**Location:** Boardroom, The Great George (58 Great George St.)  
Leaders of province-wide heritage organizations from across Canada meet to discuss common issues and strategies.

**For more information:** Natalie Bull [nbull@heritagecanada.org](mailto:nbull@heritagecanada.org).

### Thursday, October 2

**9:00 a.m. – 12:00 p.m.**

#### National Roundtable on Heritage Education

**Location:** Conference Room, CAST Building, Holland College (300 Kent St.)

Heritage instructors, academics and students meet to discuss issues relevant to heritage education and training in Canada.

**For more information:** Chris Wiebe [cwiebe@heritagecanada.org](mailto:cwiebe@heritagecanada.org).

**5:00 p.m. – 7:00 p.m.**

#### Canadian Association of Heritage Professionals (CAHP | ACECP) AGM

**Location:** Confederation Centre of the Arts

### Saturday, October 4

**5:00 p.m. – 6:00 p.m.**

#### HCNT Annual General Meeting (AGM)

**Location:** Confederation Centre of the Arts



## Conference at a Glance

### Wednesday, October 1

**9:00 a.m. - 4:30 p.m.**

**Strategies for Fundraising Course  
(Day 1 of 2)**

(Confederation Centre of the Arts)

**11:00 a.m. - 4:00 p.m.**

**National Council Meeting**

(The Great George)

### Thursday, October 2

**8:30 a.m. - 12:30 p.m.**

**Tours and Workshops**

**9:00 a.m. - 12:00 p.m.**

**Educators Roundtable**

(Holland College)

**9:00 a.m. - 12:00 p.m.**

**Heritage Planning, Unplugged**

(The Great George)

**1:30 p.m. - 4:30 p.m.**

**Main Street at Work**

(The Great George)

**1:30 p.m. - 5:00 p.m.**

**Bold New Directions in Heritage  
Planning**

(Holland College)

**1:30 p.m. - 5:30 p.m.**

**Tours and Workshops**

**5:00 p.m. - 7:00 p.m.**

**CAHP | ACECP AGM**

(Confederation Centre of the Arts)

**7:30 p.m. - 9:00 p.m.**

**Opening Keynote**

(Confederation Centre of the Arts)

**9:00 p.m. - 10:30 p.m.**

**Opening Reception**

(Confederation Centre of the Arts)

### Friday, October 3

(Confederation Centre of the Arts)

**8:00 a.m. - 8:30 a.m.**

**Morning Coffee**

**8:30 a.m. - 10:00 a.m.**

**Welcome and Plenary Session**

**10:00 a.m. - 10:30 a.m.**

**Break**

**10:30 a.m. - 12:00 p.m.**

**Plenary Session**

**12:00 p.m. - 1:30 p.m.**

**Lunch**

(Memorial Hall)

**1:30 p.m. - 3:00 p.m.**

**Concurrent Sessions and  
Workshop**

**3:00 p.m. - 3:30 p.m.**

**Break**

**3:30 p.m. - 5:00 p.m.**

**Concurrent Sessions and Workshop**

**6:00 p.m. - 7:30 p.m.**

**HCNT and CAHP National Heritage  
Awards Ceremony and Reception**

(Rodd Charlottetown Hotel)

### Saturday, October 4

(Confederation Centre of the Arts)

**8:00 a.m. - 8:30 a.m.**

**Morning Coffee**

**8:30 a.m. - 10:00 a.m.**

**Plenary Session - Featured Speakers**

**10:00 a.m. - 10:30 a.m.**

**Break**

**10:30 a.m. - 12:00 p.m.**

**Concurrent Sessions and Workshop**

**12:00 p.m. - 1:30 p.m.**

**Lunch**

(Memorial Hall)

**1:30 p.m. - 3:00 p.m.**

**Concurrent Sessions and  
Workshop**

**3:00 p.m. - 3:30 p.m.**

**Break**

**3:30 p.m. - 5:00 p.m.**

**Closing Plenary**

**5:00 p.m. - 6:00 p.m.**

**HCNT AGM**

**8:00 p.m. - Late**

**Closing Party - East Coast Kitchen  
Party Music Session**

(Fishbones Restaurant)

## Conference Program

### Wednesday, Oct. 1

**9:00 a.m. – 4:30 p.m.**

#### **Strategies for Fundraising: Sustaining Heritage, Museums and Arts & Culture Organizations (Day 1 of 2)**

**Facilitator:** Judy Oberlander (Judy Oberlander and Associates Ltd., Vancouver, B.C.)

**Location:** Confederation Centre of the Arts (145 Richmond St.) Sold out in 2012 and 2013. Back by popular demand! This two-day intensive workshop is designed to increase your organization's capacity to fundraise using a variety of tools and strategies. The links between your mission, marketing and communication strategies, and ways to engage your board, community leaders and constituents will be explored. Lectures, case studies and interactive group discussions designed to encourage participants to share their experiences and encourage future learning will take place over the two days. Requires additional registration fee. Space limited. Please see full course details at [www.heritagecanada.org](http://www.heritagecanada.org).

### Thursday, Oct. 2

**9:00 a.m. – 12:00 p.m.**

#### **Heritage Planning, Unplugged: What Advocates and Volunteers Need to Know**

**Location:** Boardroom, The Great George (58 Great George St.)

**Leaders:** TBA  
Primarily intended for volunteer advocates and members of municipal heritage committees, this workshop is designed to give advocates grappling with local heritage issues increased confidence. Heritage planning experts and elected officials will provide practical insights into the planning system, and share best practices you can use at home. Preregistration required. Space limited.

**9:00 a.m. – 4:00 p.m.**

#### **Strategies for Fundraising: Sustaining Heritage, Museums and Arts & Culture Organizations (Day 2 of 2)**

**Location:** Confederation Centre of the Arts (145 Richmond St.)

**1:30 p.m. – 4:30 p.m.**

#### **Workshop – Main Street At Work**

**Location:** Boardroom, The Great George (58 Grent George St.)

**Leader:** Jim Mountain (Director, Regeneration Projects, HCNT)  
Facilitator Jim Mountain, HCNT's Director of Regeneration Projects, will be joined by Provincial Program Managers and Main Street Coordinators for this interactive and lively workshop. Hear about key lessons learned and trends emerging on Main Streets across the country and discuss the critical ingredients to creating a sustainable community revitalization project. Participants will learn how The National Trust's trademarked Main Street program has impacted towns across the country. This is an excellent opportunity for participants new to Main Street as well as those actively engaged in delivering the program to share ideas, network and contribute to a dialogue on the future of this growing program. Confirmed speakers include Matthew

Francis and Larry Pearson (Alberta Main Street Program), Bruce Dawson (Main Street Saskatchewan), Cara Finn (Main Street Middlesex) and Royce Pettyjohn (Maple Creek Main Street Program).

**1:30 p.m. – 5:00 p.m.**

#### **Workshop – Bold New Directions in Heritage Planning: Citywide Surveys and Beyond.**

**Location:** Conference Room, CAST Building, Holland College (300 Kent St.)

**Leader:** Randall Mason (Chair, Historic Preservation, UPenn, Philadelphia, USA)  
A seismic shift in heritage planning is happening south

of the border. American cities are embracing city wide analysis, characterization, and mapping of large urban areas or neighbourhoods in order to identify development and conservation opportunities in a more strategic fashion. Over time, this approach aims to better integrate mainstream urban planning and heritage planning. This workshop will combine lecture and discussion with an applied exercise using Charlottetown as a case study.

**5:00 p.m. – 7:00 p.m.**

#### **CAHP AGM**

**Location:** Confederation Centre of the Arts



## Conference Program - Learning Tours (Bus and Walking)

### Thursday, Oct. 2

8:30 a.m. – 12:30 p.m.

#### **Endangered Places of Worship Learning Tour – Adapting and Sustaining (Bus)**

This fourth Places of Faith Roundtable will go on the road in rural P.E.I. as a “learning tour” to explore a range of strategies for giving historic church buildings new life: from making existing congregations economically viable to the adaptive reuse of churches for community, private, or commercial purposes. On the ground insights will be combined with group discussion, presentations, and updates from across Canada.

**Leaders:** Catherine Hennessey (Heritage Activist, Writer, Researcher) & Edward MacDonald (Professor, History, UPEI)

Additional Fee Required: \$15

#### **Summerside Downtown Regeneration: Resilient or Not? (Bus)**

A visit to Downtown Summerside and a guided walk along historic Water Street offers perspectives on main street regeneration. Self-

branded as a “Small City - Big History” you will get to compare Summerside’s main street today with the pioneer shipbuilding boomtown that it was in 1864. Visit such historic sites as the Lefurgey Cultural Center – a Shipbuilder’s home dating from 1867 and often referred to as the crown jewel of Summerside’s extraordinary concentration of residential heritage buildings. Presented by Culture Summerside’s Wyatt Heritage Properties.

**Leaders:** Fred Horne (Archivist/ Collections Coordinator, Culture Summerside) & Thayne Jenkins (Planning Officer, City of Summerside)

Additional Fee Required: \$15

#### **Mi’kmaq Heritage Landscapes (Bus) (TBC)**

Explore Port-la-Joye-Fort Amherst National Historic site, an area of significant cultural and historic interest, encompassing Mi’kmaq, French and British histories. The Mi’kmaq name for this place is Skmaqan, meaning “the waiting place.” The area

represents both the celebration of Nation to Nation in a spirit of French-Mi’kmaq mutual alliance and the dramatic reversal of Mi’kmaq fortunes that occurred with the fall of Fortress Louisbourg, and the subsequent loss of Isle St. Jean to the British Empire. Renamed Fort Amherst by the British, after a few years the area fell out of favour with the Military, and was purchased by PEI’s first British Governor, Walter Patterson. All of this history, and more, will be shared at the Port-la-Joye-Fort Amherst National Historic site by an historian, a Mi’kmaq Elder, and a prominent archaeologist.

**Leaders:** Mi’kmaq Confederacy of Prince Edward Island

Additional Fee Required: \$15

1:30 p.m. – 5:30 p.m.

#### **Endangered Lighthouses Learning Tour – Adapting and Sustaining (Bus)**

Under the Heritage Lighthouse Protection Act, responsibility for maintaining many of Canada’s lighthouses will pass from the federal government to community groups over

the next several years. How can these iconic structures be conserved and find new uses? What impact are climate change and shoreline erosion having on their sustainability? Explore the opportunities and challenges for this unique and threatened building type by visiting P.E.I. lighthouses in transition, including P.E.I.’s oldest light, Point Prim (1845, one of the only round brick lights in Canada), Wood Island Lighthouse, and Cape Bear Lighthouse and Marconi Museum.

**Leaders:** Carol Livingstone (Founder, P.E.I. Lighthouse Society)

Additional Fee Required: \$15

#### **Acadian P.E.I. – Where Heritage and Resilience Go Hand in Hand (Bus)**

**Leaders:** George Arsenault (Historian) & Reg Porter (Historian)

Immerse yourself in the history of the Island Acadians by visiting the beautiful Acadian Museum of Prince Edward Island, located in Miscouche, and the community of Rustico with its

historic buildings including the 1838 St. Augustine church (the Island’s oldest Catholic church) and the 1770 Doucet House.

Additional Fee Required: \$15

#### **Protecting Cavendish Landscapes: P.E.I. National Park, Green Gables, and Historic Seascapes (Bus)**

**Leaders:** Andre Laurin (Parks Canada) & Martha Ellis (L.M. Montgomery Land Trust)

Walk in the footsteps of one of Canada’s most celebrated authors and immerse yourself in the landscape that inspired the setting of Anne of Green Gables. Part of L.M. Montgomery’s Cavendish National Historic Site, Green Gables Heritage Place is truly a national treasure. Explore the original house, 19th century gardens and farmyard. After this fabled visit, embark on a journey along the Gulf Shore Parkway in Prince Edward Island National Park to discover how the wind and sea continually sculpt and shape the sand dunes and sandstone cliffs along Prince Edward Island’s north shore.

Additional Fee Required: \$15

# Conference Program

## Learning Tours (Bus and Walking) Continued

### Landscapes of Confederation (Walking)

**Leader:** Catherine Hennessey  
(Heritage Activist, Writer,  
Researcher)

Explore historic Great George Street, the growth of the heritage conservation movement in P.E.I., and gain insights into HCNT's role in preserving the Hertz-O'Halloran Row in 1977 and shaping Charlottetown heritage policy.

**Please note, more walking tours TBC.**



**7:30 p.m. – 9:00 p.m.**

### Session 1 – Keynote Address: Tonya Surman

**Location:** Homburg Theatre,  
Confederation Centre of the Arts

Tonya Surman is a social entrepreneur, community animator and mayhem choreographer. With a passion for bringing life to world-changing projects, Tonya is the founding CEO of the Centre for Social Innovation (CSI) a coworking space, community and launchpad for people who are changing the world, with three locations in Toronto and a location in New York City. CSI embodies Jane Jacobs's assertion that "Old ideas can sometimes use new buildings. New ideas must use old

buildings."

Tonya is a Global Ashoka Fellow – the highest global recognition in social entrepreneurship for her innovative work building models of collaboration. The Centre for Social Innovation is the first of its kind in the world – a pioneer in the co-working movement, a driver behind the move toward social enterprise and most recently, an innovator in the creation of a citizen-based Community Bond – a practical social finance tool that was created to purchase CSI Annex – CSI's second location. .

**9:00 p.m. – 10:30 p.m.**

### Opening Reception

**Location:** Confederation  
Centre of the Arts

## Friday, Oct. 3

**8:30 a.m. – 10 :00 a.m.**

### Session 2 – Plenary Resilience in Rural and Urban Landscapes

- Brenda Barrett (Editor, *Living Landscape Observer*, former Heritage Areas Coordinator, US Parks Service, Penn., USA) – Heritage Rural Landscapes: Cooperation, Celebration, Sustainability
- Randall Mason (Chair Historic Preservation, UPenn, Philadelphia) – The Future of "Heritage" Planning in Urban Areas

Brenda Barrett is the editor of the *Living Landscape Observer* an online site that provides information and commentary on the emerging field of landscape scale conservation, historic preservation and sustainable communities. She served as the former Director of Recreation and Conservation at the Pennsylvania Department of Conservation and Natural Resources directing assistance for conservation, recreation and heritage landscape

partnerships. Prior to this position she was the National Coordinator for Heritage Areas for the National Park Service in Washington D.C. Earlier in her career, she served as the Director of the Bureau for Historic Preservation at the Pennsylvania Historical and Museum Commission. She is a board member of US/ICOMOS and an expert member of the ICOMOS International Scientific Committee on Cultural Landscapes.

Randy Mason teaches in the Graduate Program in Historic Preservation and is Associate Professor in the Department of City & Regional Planning. He leads the Center for Research on Preservation and Society, which undertakes applied research projects on site management and on social, economic and political aspects of historic preservation. His books include *The Once and Future New York: Historic Preservation and the Modern City* (University of Minnesota Press, 2009) and *Giving Preservation a History: Histories of Historic Preservation in the United*



# Conference Program

*States* (edited with Max Page; Routledge, 2004). Before joining the PennDesign faculty in 2004, Mason worked as Senior Project Specialist at the Getty Conservation Institute, researching economic and social issues relating to heritage conservation.

**10:00 a.m. – 10:30 a.m.**  
**Break**

**10:30 a.m. – 12:00 p.m.**  
**Session 3 - Plenary**  
**Heritage Builds Resilience – Three Canadian Case Studies**

- Kevin Murphy (President, Murphy Investments Ltd., Charlottetown, P.E.I.)

- Dan Christmas (Senior Advisor, Membertou First Nation, Sydney, N.S.)
- Georges Arsenault (P.E.I. Historian and Folklorist) – Acadian Place and Cultural Tradition

**12:00 p.m. – 1:30 p.m.**  
**Lunch – With Affinity Tables**

- Main Street Network Meeting
- Stranded Assets – How can we prevent the loss of our agricultural heritage to suburban development? Come prepared to develop an action plan. (**Leader:** Susan Ratcliffe)

**12:30 p.m. – 1:15 p.m.**

## Poster Presentations

- Amy Calder (MA Candidate, University of Waterloo) – What Conservation Can Do for Community: Adaptive Reuse and Community Development
- Michelle Jorgensen (Heritage Advisor, Town of Olds, Alta.) – Olds Heritage Vignettes
- Sandra Massey (Writer/Researcher, Heritage Saskatchewan) – Intangible Heritage
- Cynthia Thompson (Graduate Diploma, Heritage Resources Management, Athabasca University) – Stimulating Adaptive Reuse
- Charles Moorhouse (MA Candidate, School of Architecture, Carleton University, Ottawa, Ont.) – Prairie Ruins

**1:30 p.m. – 3:00 p.m.**

**Session 4A Stream: Adaptation & Renewal**  
**Protecting and Reviving Places**

- Shannon Baker (Senior Landscape Architect and

Heritage Consultant, MMM Group, Mississauga, Ont.) & Elizabeth Gillin (Senior Planner, Urban Designer, MMM Group, Thornhill, Ont.) – The Future of MacMillan Farm: Reconnecting Landscape, People and Place

- Alexander Temporale (Principal, ATA Architects, Oakville, Ont.) – Learning from Main Street Oakville
- Laurence Mawhinney (Former Mayor, Lunenburg, N.S.) – How Heritage Saved Lunenburg
- Ernie Morello (Landscape Architect, Charlottetown Area Development Corporation) – CADC's Experience Revitalizing Charlottetown Heritage

**Session 4B Stream:**  
Community Innovation and Regeneration  
**Heritage Conservation Economics: Best Tools and Key Challenges**

- Paul Moore (Vice President and General Manager, Commercial Heritage Properties Ltd.,

Saint John, N.B.)

- Royce Pettyjohn (Main Street Maple Creek, Sask.) – Loans and Incentives
- Jim Bezanson (Developer & Conservationist, Saint John, N.B.) – Economics of Building Rehabilitation
- L.M. Montgomery Land Trust

**Session 4C Stream:**

Reinventing the Heritage Movement

**Linking the Tangibles and Intangibles of Heritage Places: Capturing the Multiple Meanings and Values of Place**

**Moderator:** Jerry Dick (Director, Heritage, Dept. of Tourism and Culture, N.L.)

- Dale Jarvis (ICH Development Officer, Heritage Foundation of Newfoundland and Labrador, St. John's, N.L.) – The Resilience of Tradition: Intangible Cultural Heritage Programs in Newfoundland and Labrador





## Conference Program

- Jesse Francis (Manager of Joint Projects, Mi'kmaq Confederacy of Prince Edward Island – Parks Canada, Summerside, P.E.I.)
- Claire Campbell (Associate Professor of History, Bucknell University, USA)– L'Anse Aux Meadows
- Armand Robichaud (Shediac, N.B.) – The Historic Barachois Church and Acadian Heritage

### Session 4D Province House Restoration Tour

Celebrating the 150<sup>th</sup> Anniversary of the Charlottetown Conference of 1864, this Classical Revival Building was built between 1839 and 1847. Designed by island architect/builder Isaac Smith, it is a National Historic Site, as well as a provincially and municipally designated historic place. The tour will include an overview of building history and significance, with discussion by the project manager, architects and contractors regarding conservation, investigation, findings and material

conservation challenges. Space limited. Preregistration required. **Tour Leaders:** Jill Taylor (Principal, Taylor Hazell Architects Ltd.), Spencer Higgins (Principal, Spencer R. Higgins Architect, Inc.), James Cowie (Principal, J.W. Cowie Engineering Ltd.), Donovan Pauly (Clifford Restoration Ltd.)

**3:00 p.m. – 3:30 p.m.**

#### Break

**3:30 p.m. – 5:00 p.m.**

**Session 5A Stream: Adaptation & Renewal**

#### Spark Session

This popular “Pecha Kucha” style session consists of short presentations in themed clusters followed by Q & A periods.

**Moderator:** Lloyd Alter (Managing Editor, Treehugger)

- Carl Bray (Principal, Bray Heritage, Kingston, Ont.) – Goderich: Renewed, Rehabilitated, Re-Invented: Resilient
- Barry McCullough (Executive Director, Morrin Centre, Quebec City, Que.) – The Morrin Centre: Promoting Historic Spaces to Create A Viable Community.

- Darryl Cariou (Senior Heritage Planner, City of Calgary) – King Edward School and cSPACE
- Christopher Ferguson (Professor, School of Architectural Technology, Sheridan) & Terry White (Partner, +VG Architects) – Toronto Union Station Project: The Fifth Façade (Roofscape and Skylights) Conservation
- Don Loucks (Associate, IBI Group, Toronto, Ont.) – The John Street Roundhouse Conversion
- Claire Wilkinson (Planner/ Development Officer, Banff, Alta.) – Integrating Cell-phone Towers in Heritage Districts
- Ed Vandermaarel (Board, Ontrack St. Thomas) - STEP (St.Thomas’ Elevated Park) – A Community Endeavour
- (Speaker TBA)- Building Community Resilience through Heritage in Victoria-by-the-Sea, P.E.I.
- Tamara Anson-Cartwright & Alena Grunwald (Ontario Ministry of Tourism, Culture and Sport, Toronto, Ont.) – Ontario Place Renewal

**Session 5B Stream:**  
People and Place: Strategies for Community Engagement in Conservation Planning

#### People and Place: Strategies for Community Engagement in Conservation Planning

**Moderator:** Julie Harris (President, Contentworks, Ottawa, Ont.)

- Sonia Mrva (Curator, Heritage Policy, City of Hamilton, Ont.) & Victoria Angel (Senior Heritage Planner, E.R.A. Architects, Toronto, Ont.) – Community Consultation and Hamilton’s Downtown Built Heritage Inventory Project

- Jim Mountain (Director, Regeneration Projects, HCNT) – Main Street Community Consultation
- Danielle Dubé (directrice générale du patrimoine, Ministère de la Culture et des Communications du Québec) – Le loi sur le patrimoine and community consultation
- Rebecca Sciarra (Archaeological Services Inc., Toronto) - Swipe and Zoom: GIS, Smart Phones and Community Engagement.



# Conference Program

**Session 5C Stream: Adaptation and Renewal**

## **Wind Turbines & Landscape: Towards Sustainable Development**

**Moderator:** Christina Cameron (Professor and Chairholder, Canada Research Chair on Built Heritage, Université de Montréal)

- Dr. Marie-José Fortin (Canada Research Chair on Regional and Land Development, Université du Québec à Rimouski)
- Edwin Rowse (Principal, ERA Architects) and Liz Driver (Toronto, Ont.) – Alliance to Protect Prince Edward County (Ont.) – White Pines Wind Project

## **Session 5D Province House Restoration Tour**

A repeat of Session 4D. Please see tour description above.

## **Session 5E Workshop – Conservation and Maintenance**

It is estimated that 80% of work on historic structures is undertaken to mitigate the effects of deferred maintenance. Laypeople and

professionals will appreciate this practical workshop which explores such topics as preparing a maintenance program for an historic site, inspections and monitoring.

**Leader:** Bill Hockey (Architectural Conservation Services, Halifax, N.S.)

## **6:00 p.m. – 7:30 p.m. HCNT and CAHP National Heritage Awards Ceremony and Reception**

**Location:** Ballroom, Rodd Charlottetown Hotel (75 Kent St.)

Join us for the presentation of Canada's top heritage awards, including the Prince of Wales Prize for Municipal Heritage Leadership and the Ecclesiastical Insurance Cornerstone Awards for Building Heritage. Business attire. Additional tickets are available.

## **Saturday, Oct. 4**

**8:30 a.m. – 10:00 a.m.**

## **Session 6 - Plenary Resilient Communities, Resilient Places**

- City of Charlottetown (Speaker TBC)

- Japonica Brown-Saracino (Sociology, Boston U) – Understanding Social Preservation & Gentrification in Urban and Rural Areas.

**10:00 a.m. – 10:30 a.m. Break**

## **10:30 a.m. – 12:00 p.m. Session 7A Stream: Adaptation and Renewal**

### **Façades, Conservation and Cultural Heritage Value**

Façade retention is an issue that the heritage sector has been reluctant to discuss. For architects façade retention relates to the current move away from transparency in architecture to surface in architecture: retaining a façade is seen as a design problem and an historic façade is a culturally rich material. For urban planners, façade retention relates to maintaining street walls as component pieces of a block; in their eyes, it isn't the building that is the artifact that needs to be conserved, but the block. The general public, on the other hand, is often relieved to see a familiar historic façade under any circumstances

rather than a new building. For historians, there is a long history of this type of work - even to the medieval tradition of spolia. Given this broad range of interests, for heritage conservationists, should there not be the discussion first of where value lies before there is the restriction on what approach is acceptable?

**Chair:** Michael McClelland (Principal, E.R.A. Architects, Toronto, Ont.)

- Jacqueline Hucker (Architectural Historian, Ottawa, Ont.)
- Nicholas Roquet (Faculté de l'aménagement, Université de Montréal, Que.)
- Other panelists to be announced

## **Session 7B Stream: Community Innovation and Regeneration**

### **Rural Heritage & Resilience**

**Moderator:** Sara Beanlands (Senior Archaeologist/Historian, Boreas Heritage Consulting Inc., Halifax, N.S.)

- Tom Ward (Manager, Heritage Conservation Advisory Services, Govt. of Alberta) – 2013

Southern Alberta Floods

- Philip Evans (Principal, E.R.A. Architects, Toronto, Ont.) – Culture of Outports: Collaborative Cultural Mapping
- Christine Beard (Structural Engineer Bridge Design, AECOM, Kitchener, Ont.) – Rural Heritage Bridges – Challenges, Money and Maintenance
- John Colton (Centre for Rural Sustainability, Acadia U) – Aboriginal Tourism: Tool for Restoring Communities

**Session 7C Stream: Reinventing the Heritage Movement**

### **Spark Session**

This popular “Pecha Kucha” style session consists of short presentations in themed clusters followed by Q & A periods.

- Carolyn Samko (Senior Project Manager, Heritage Facilities, City of Hamilton, Ont.) – The Conservation of Heritage Interiors Matters
- Stephen Collette (Green Audit Manager, Greening

# Conference Program

- Sacred Spaces Program, Faith and the Common Good, Lakefield, Ont.) – The Green Audit and Churches (Faith and Common Good)
- Bruce Dawson (Manager, Historic Places Program, Saskatchewan Ministry of Parks, Culture and Sport, Regina, Sask.) – Hey Buddy Can you Spare a Contractor?
- Miranda Angus (Program Coordinator, Cultural Resource Management, University of Victoria) – Shifts in Heritage Education
- Sandra Massey (Writer/ Researcher, Heritage Saskatchewan Alliance, Regina, Sask.) – Redefining the Heritage Worker
- Shabnam Inanloo Dailoo (Director, Heritage Resources Management Program, Athabasca University) – Changing Roles: New Canadians and Heritage Conservation
- Hannah Bell (Executive Director, PEI Business Women's Association, Charlottetown) – Heritage Buildings as Sought After

- Business Space
- Phil Pacey (Heritage Trust of Nova Scotia, Halifax, N.S.) – Morris House Collaboration
- Josh Silver (Heritage Carpentry Retrofit Program, Holland College, Charlottetown, P.E.I.) – Institutional Collaborations to Save Heritage Building

**Session 7D  
Adaptive Reuse Tour**  
Adaptive Reuse on Queen Street – Welsh Owen Building (1872) & Dominion Building (mid-century modern)

**Session 7E  
Workshop – Identifying and Organizing a Heritage Region**  
**Leader:** Brenda Barrett (Editor, Living Landscape Observer, former Heritage Areas Coordinator, US Parks Service, Penn., USA)

**12:00 p.m. – 1:30 p.m.  
Lunch**

**12:30 p.m. – 1:15 p.m.  
Special Presentation  
– Resilient Canadian Landscapes**

- Ron Williams (Professor Emeritus, Université de Montréal) – Author of Landscape Architecture in Canada (2014)

A longtime professor at the École d'architecture de paysage of the Université de Montréal, Ron Williams is a Montreal landscape architect and architect. As a founding partner of the Montreal landscape architecture and urban design firm WAA (Williams, Asselin, Ackaoui and associates), he participated in many important and award-winning projects including the Montreal Beach Park on Ile Notre-Dame; the Biodôme de Montréal; the Jardin de l'Espace Saint-Roch and the rehabilitation of avenue Honoré-Mercier in Quebec City. Mr. Williams is a Fellow of the Canadian Society of Landscape Architects (CSLA) and of the Royal Architectural Institute of Canada (RAIC), and was honoured in 2007 with the Lifetime Achievement Award of the CSLA. His book *Landscape Architecture in Canada*, a history of Canada's designed landscapes, was recently published by McGill-Queen's

University Press and the Presses de l'Université de Montréal in English and French versions.

## Poster Presentations

Please see poster descriptions above – Lunch, Friday, Oct. 3.

**1:30 p.m. – 3:00 p.m.**

**Session 8A Stream: Adaptation and Reinvention**

## Technical/Adaptive Solutions for Large Projects

- Graeme Duffus (G.F. Duffus & Co. Ltd. Architects, Halifax, N.S.) & Bill Hockey (President, Architectural Conservation Services, Halifax, N.S.) – The Conservation of Halifax City Hall and Grand Parade
- Paul Sapounzi (Partner-in-Charge, +VG Architects) & Melissa Stickl (Intern Architect, +VG Architects) – Hamilton City Hall: The Changing Face of Business/Heritage
- Carl Blanchaer (Principal, WZMH Architects, Toronto, Ont.) – Nova Scotia Power Headquarters – Halifax Power Plant Conversion

## Session 8B Stream: Community Innovation and Regeneration Revitalizing and Engaging Communities

**Moderator:** Brenda Manweiler (Manager, Historic Places Research and Designation Program, Govt. of AB)

- Nancy Tissington (Executive Director, Uptown Saint John, N.B.) – Heritage and the Revitalization of Downtown Saint John
- Mitch McKay (Principal, Port Macquarie Hastings Heritage, Port Macquarie, Australia) – Sun, Sand, Surf... and Heritage: How Revitalized Town Centre Led to Developers Embracing Heritage
- Belinda Crowson (President, Historical Society of Alberta, Lethbridge, Alta.) – Saving Chinatown Lethbridge, Alberta
- Cynthia Klaassen (President, Calgary Heritage Initiative, Calgary, Alta.) & Lorna Cordeiro (Heritage Advocate, Calgary, Alta.) – Century Homes Calgary: Providing a Blueprint for Use by Other Cities.

## Conference Program

**Session 8C Stream: Reinventing the Heritage Movement**

### **Overcoming Disciplinary Silos in Heritage Conservation**

Society for the Study of Architecture in Canada (SSAC) Session

**Session Organizer:** Peter Coffman (Carleton U, President of SSAC)

Heritage Conservation converges with a wide range of other fields, including (among many others) architectural practice, architectural history, archaeology, social history, material culture, law, politics, and sustainability. While the overlap between many of these disciplines may seem evident, in practice the borders between them are sometimes policed with considerable vigor.

Moreover, the disciplinary and departmental structures of our educational institutions tend to foster a 'silo mentality', rather than encouraging fruitful and innovative multidisciplinary collaboration. This panel will explore the convergence of Heritage Conservation with other disciplines, both on the theoretical and applied level, as well as considering the possibilities and limitations of

multidisciplinary contributions to Heritage Studies.

- Christina Cameron (CRC Built Heritage, Université de Montréal)
- Hilary Grant (Heritage Designations Advisor, Heritage Conservation Branch, Govt of Saskatchewan)
- John Leroux (Architect and UNB Instructor, Fredericton, N.B.)
- Susan Ross (Assistant Professor, Canadian Studies, Carleton University, Ottawa, Ont.)

### **Workshop 8D Charlottetown Main Street Regeneration Workshop**

This field workshop will engage participants in a dynamic "resource team" exercise to identify key issues and opportunities essential to downtown Charlottetown. This session will take participants onto the streets of downtown Charlottetown. Please wear appropriate clothing and footwear. (Preregistration required. Space limited.)

**Leader:** Jim Mountain and others (TBA)

**3:00 p.m. – 3:30 p.m.**

### **Break**

**3:30 p.m. – 5:00 p.m.**

### **Session 9**

#### **Closing Plenary – Majumder Manor and the Revitalization of Burlington, N.L.**

- Shaun Majumder (Award-Winning Actor, Writer, Standup Comedian, This Hour Has 22 Minutes & Majumder Manor)
- Peter Blackie (Architect, Producer of Majumder Manor, St. John's, N.L.)

Raised in Burlington, Newfoundland and Labrador actor, writer, comedian and now social entrepreneur, Shaun Majumder has his irons in many fires these days. Currently starring on the hit show This Hour Has 22 Minutes, now in its 22nd season, Majumder's work has made audiences laugh for years. In July 2014, Shaun's documentary series Majumder Manor begins its second season on the W Network in Canada. Majumder Manor was created by Majumder and revolves around his dream to transform his hometown of Burlington, Newfoundland (population



350) into a high end, sustainable tourist destination. As a part of Shaun's plan, he's created a not for profit organization to create social businesses, which will contribute to a new, significant tourism destination on the Baie Verte Peninsula in Newfoundland. The overall community development project includes the construction of a community greenhouse and creation of "Hummock View Green's" small business, to provide the community with fresh veggies and herbs. An annual festival celebrating fire, food and music called The Gathering, and the creation of accommodations,

which include luxury "glamping" tents, remote guest pods and eventually a central lodge (Manor) with a world-class kitchen

**5:00 p.m. – 6:00 p.m.**

### **HCNT AGM**

**8:00 p.m. – Late**

### **Closing Party – A P.E.I. Kitchen Party!**

**Location:** Fishbones Restaurant (136 Richmond St.)

Meet your new friends from across Canada, enjoy P.E.I. refreshments, and savour a music session led by legendary Island fiddler Roy Johnstone. Additional tickets available.



## Registration Information and Fees

### Conference Registration Includes:

- Walking and Bus Tours (please note there may be an additional fee associated with some tours)
- Opening Keynote and Reception (Thursday, Oct. 2)
- All plenary sessions, concurrent sessions.
- Lunch and health breaks (Friday, Oct.3 and Saturday, Oct.4)
- Awards Ceremony and Reception (Friday, Oct.3)
- Closing Party (Saturday, Oct. 4)

### Registration Fees Early Bird Registration

Register by August 29 to save \$50.

Member \$350  
Non-Member \$400

### Registration Fees

Register after August 29. Pre-conference registration ends Friday, Sept. 26.

Member \$400  
Non-Member \$450  
Full-Time Student Registration \$125

Friday One-Day  
(includes Awards Ceremony)  
Member \$240  
Non-Member \$275

Saturday One-Day  
(includes Closing Party)  
Member \$240  
Non-Member \$275

### Tickets for Additional Events Bus Tours

(With Conference only) \$15

Bold News Directions in Heritage Planning  
(With Conference) \$30  
(Without Conference) \$50  
(Students) \$0

### Workshop: Strategies for Fundraising

Wednesday (Oct.1) and Thursday (Oct. 2)

Early Registration  
(With Conference) \$265  
(Without Conference) \$295

Late Registration  
(With Conference) \$295  
(Without Conference) \$325

### Additional Tickets

Extra Opening Plenary and Reception Tickets  
(Thursday, Oct. 2) \$40

Extra Awards Ceremony and Reception Tickets  
(Friday, Oct. 3) \$40

Extra Closing Party Tickets  
(Saturday, Oct. 4) \$25  
Extra Lunch Tickets  
(Friday and Saturday) \$25

### Registration Information

Conference registrations will be processed on a first-come, first-served basis. Tours and special events may have limited capacity, so register as soon as possible to ensure your spot. Register online at [www.heritagecanada.org](http://www.heritagecanada.org) and you will receive an immediate confirmation. All registration questions can be directed to [conference@heritagecanada.org](mailto:conference@heritagecanada.org) or call 613-237-1066 ext. 232 or 1-866-964-1066 ext. 232.

### How to Register

Fast and easy. Register online using Visa or Mastercard or American Express at [heritagecanada.org](http://heritagecanada.org). Over the phone, call 613-237-1066 ext. 232 or 1-866-964-1066 ext. 232. Full payment must accompany your registration.

### Cancellation Policy

A written request for a refund must be received by **Sept. 16, 2014**.

A \$50 administration fee will apply. Refund requests should be directed to [conference@heritagecanada.org](mailto:conference@heritagecanada.org).

### Disclaimer

Heritage Canada The National Trust reserves the right to substitute speakers and provide alternate events owing to unforeseen problems.

## Accommodation and Travel



### Our 2014 Conference Hotels

There are two conference hotels for the Heritage Canada The National Trust Conference 2014. Both are located just one block from the main conference venue, the Confederation Centre of the Arts:

#### The Great George Inn

The Great George is an upscale, award-winning hotel with 54 richly decorated suites among 17 carefully restored heritage buildings. Originally called The Regent Hotel, the property was built in 1846 by James H. Downe and at the height of its popularity had the distinction of hosting some of the delegates to the 1864

Charlottetown Conference. In 1990, Mike Cassidy and Kevin Murphy (current owner) purchased the property and started restoring the hotel to its former glory. With any eye to regenerating this entire area of downtown Charlottetown, the pair purchased all adjacent buildings turning almost an entire city block into one grand hotel.

We have reserved a limited number of discounted hotel rooms at the Great George Inn. Please reserve quickly to take advantage of special rates of \$179 + taxes (Breakfast included).

For reservations: 1 (800) 361-1118 or [reservations@thegreatgeorge.com](mailto:reservations@thegreatgeorge.com).

#### Hotel on Pownal

A modern boutique hotel.

We have reserved a limited number of discounted hotel rooms at the Hotel on Pownal. Please reserve quickly to take advantage of special rates of \$149 + taxes (Breakfast included).

For reservations: 1 (800) 268-6261 or [reservations@thehotelonpownal.com](mailto:reservations@thehotelonpownal.com).

### Travel

#### Airport:

Charlottetown is serviced by the Charlottetown Airport, located a short distance from the downtown core <http://www.flypei.com/>.

#### Airlines tickets and discounts:

**Air Canada** is the official airline of the Heritage Canada The National Trust 2014 Conference. They are offering discounts, depending on the type of fare, to individuals traveling to Charlottetown. To obtain a discount and make

reservations, you or your travel agent may:

Book online and enter Promotion Code **HQGJTM91** in the box provided on the Book Travel page.

**WestJet** is also offering discounts, depending on the type of fare, to individuals traveling to Charlottetown. To obtain a discount and make reservations, you or your travel agent must: Book by phone and refer to Discount Code **CC8421** when speaking with the booking agent 1-877-952-4696.

#### Car Rental:

- Avis ([www.avis.ca](http://www.avis.ca)) 1-800-879-2847
- Budget ([www.budget.ca](http://www.budget.ca)) 1-800-268-8900
- Hertz ([www.hertz.ca](http://www.hertz.ca)) 1-800-263-0600
- National ([www.nationalcar.com](http://www.nationalcar.com)) 1-877-227-7368

#### Travel from the Airport:

There are taxis on demand from the airport to downtown Charlottetown. The flat fee to the downtown area is \$12 – (902) 566-6666

#### Driving Distances/Times to Charlottetown

- **Moncton (N.B.)** 158 km (2 hours)
- **Saint John (N.B.)** 317 km (3.5 hours)
- **Fredericton (N.B.)** 341 km (3.5 hours)
- **Halifax (N.S.)** 305 km (3.5 hours)
- **Sydney (N.S.)** 515 km (5.5 hours) less via ferry

#### Tourism Info

For more information about Charlottetown and P.E.I. visit the following sites:

- Tourism PEI [www.tourismpei.com](http://www.tourismpei.com)
- Discover Charlottetown [www.discovercharlottetown.com/](http://www.discovercharlottetown.com/)

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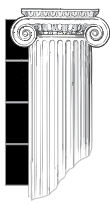
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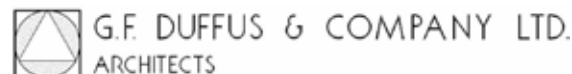
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